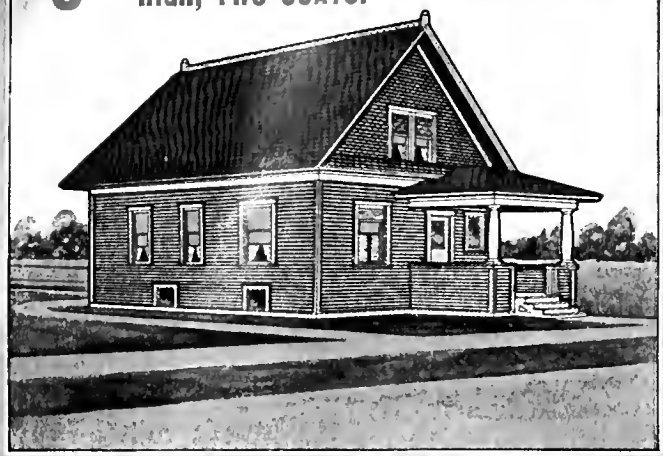
SEROCO PAINTS

READY MIXED
HOUSE, BARN,
CARRIAGE,
WAGON
AND
IMPLEMENT
PAINTS
SHINGLE STAINS
AND
PRESERVATIVES
VARNISHES
OF EVERY KIND
GOLD AND SILVER
PAINTS,
BRONZES
AND
ENAMELS

BRUSHES
OF EVERY KIND.
WHITE LEAD
DRY COLORS
FLOOR OILS
WAX FINISHES
FILLERS,
POLISHES
AND
REMOVERS.
GLUE, LINSEED OIL
AND
GRAPHITE
GRAINING TOOLS
PAINTERS GLAZIERS
AND
CALCIMINERS
TOOLS AND SUPPLIES

SEARS, ROEBUCK & CO.
CHICAGO

$8.12 PAINTS THIS COTTAGE, 24x33—12 FEET HIGH, TWO COATS.



Body, 7 gallons { 5 gallons at 93 cents per gallon..... $4.65
No. 30W237 Dark Gray { 2 gallons at 98 cents per gallon..... 1.96
Trimming, 1½ gallons No. 30W208 Pearl for..... 1.51
Total..... $8.12

Roof will require 5 gallons No. 30WS00 Red Roof Paint, at 60 cents per gallon $3.00 additional.

$12.24 PAINTS THIS HOUSE, 32x36—20 FEET HIGH, TWO COATS.

Body, 11 gallons { 10 gallons at 93 cents per gallon..... $9.30
No. 30W214 Olive Drab { 1 gallon at 98 cents per gallon..... .98
Trimming, 2 gallons No. 30W225 Bronze Green at 98 cents per gallon 1.96
Total..... $12.24

Roof will require 8 gallons No 30WS00 Red Roof Paint at an additional cost of $4.95.

$10.53 PAINTS THIS HOUSE, 28x35—18 FEET HIGH, TWO COATS.

Body, 9 gallons { 5 gallons at 93 cents per gallon..... $4.65
No. 30W204 Pea Green { 4 gallons at 98 cents per gallon..... 3.92
Trimming, 2 gallons No. 30W208 Pearl at 98 cents per gallon..... 1.96
Total..... $10.53

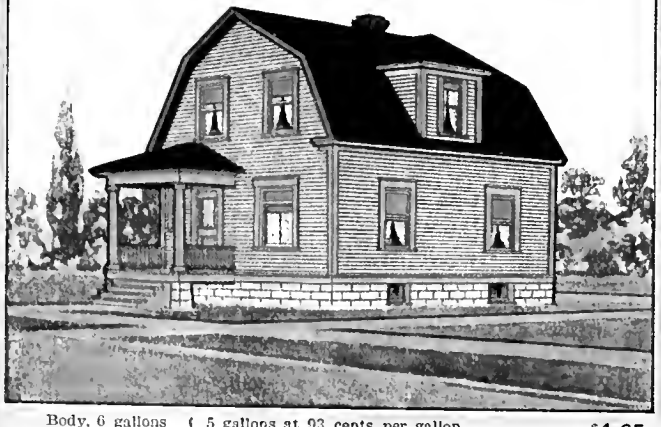
Roof will require 7 gallons No. 30WS00 Red Roof Paint at an additional cost of $4.30.

$9.55 PAINTS THIS HOUSE, 26x37—15 FEET HIGH, TWO COATS.

Body, 8 gallons { 5 gallons at 93 cents per gallon..... $4.65
No. 30W242 Light Slate { 3 gallons at 98 cents per gallon..... 2.94
Trimming, 2 gallons No. 30W252 Oakwood at 98 cents per gallon... 1.96
Total..... $9.55

Roof will require 7 gallons No. 30WS60 Green Roof Paint at an additional cost of $4.30.

$6.61 PAINTS THIS COTTAGE, 22x33—12 FEET HIGH, TWO COATS.



Body, 6 gallons { 5 gallons at 93 cents per gallon..... $4.65
No. 30W208 Pearl { 1 gallon at 98 cents per gallon..... .98
Trimming, 1 gallon No. 30W215 Cream at 98 cents per gallon..... .98
Total..... $6.61

Roof will require 5 gallons No. 30WS60 Green Roof Paint at 60 cents per gallon, $3.00 additional.

$4.90 PAINTS THIS COTTAGE, 19x28—10 FEET HIGH, TWO COATS.

Body, 4 gallons No. 30W207 Light Stone at 98 cents per gallon..... $3.92
Trimming, 1 gallon No. 30W219 Terra Cotta at 98 cents per gallon.. .98
Total..... $4.90

Roof will require 4 gallons No. 30WS60 Green Roof Paint at 65 cents per gallon, $2.60 additional.

$1.00 (TEMPORARY DEPOSIT) brings you complete Building Plans for any of these houses. The $1.00 is applied as cash on your first building material order of $10.00, making the plans cost you nothing. SELECT A HOME FROM OUR BOOK OF FORTY MODERN HOMES WHICH IS FREE AND POSTPAID on request. Write for it today.

WE MANUFACTURE PAINT

THEREFORE WE SELL IT FOR ABOUT HALF THE PRICE OF OTHER BRANDS AND

GUARANTEE IT FOR TEN YEARS

Seroco Paint represents the result of twenty-seven years' experience in practical paint making by Mr. V. Michaelsen, President of the Illinois Paint Manufacturing Company, one of the largest paint factories in the world, which is controlled entirely by us and whose full output we take. Seroco paint spreads easier and makes a better finish than paints sold at a very much higher price, and is guaranteed not to peel, blister or rub off within ten years. There is no other paint to compare with it for wearing qualities.

AT 59 CENTS PER GALLON in 50-gallon barrels, to 98 cents per gallon in gallon cans for house paint, at 39 cents to 65 cents per gallon for barn or fence paint, at correspondingly low prices for carriage or wagon paint, etc., we will furnish you all the paint you need and send you our book of instructions on "How to Paint" **FREE**, showing you exactly how to paint any surface, house, barn, fence or vehicle, or do any interior finishing. Not only can you **save almost half the money** you would pay elsewhere for paint alone, but you can **save all the cost of labor** by painting your buildings yourself in your spare time; or, if you wish to hire a practical painter, **the labor will cost you much less** than with the use of any other paint because **we guarantee** that our paint spreads easier and covers more surface and can be put on quicker than any other paint known. If you have any doubt on this proposition, just buy a quantity of our paint and test it alongside of any other paint you may think of and prove our statements to your own satisfaction before you buy enough for the entire job.

ARE YOU GOING TO PAINT YOUR HOUSE, BARN OR FENCE? **Are you going to do any interior finishing or varnishing? If so, do not buy one dollar's worth of paint, varnish, tools or other material without first consulting our prices.** The saving we can make for you will amount to quite an item as you will find by comparing our prices with those charged by anyone else.

Purchase our Seroco brand paint with the understanding that we claim that it will cover more surface, spread easier and give your building better and longer service than could be obtained with any other brand of paint.

Consider the protection that is afforded you by our Binding Ten-Year Guarantee.

WHEN YOU USE SEROCO PAINT you can see at once for yourself exactly what it will do and that it bears us out in every statement or claim we make for it in regard to spreading easy, covering larger surface and making a superior finish, and as for its wearing qualities we give you our guarantee that it will not peel, blister or rub off within ten years. **Won't you give Seroco Paint a trial under this broad and liberal guarantee?** Remember, it represents the result of twenty-seven years of experience on the part of Mr. V. Michaelsen, president of our big paint factory, and a corps of experts working under his orders. There is no other paint made that has been given so much study as Seroco Paint and we guarantee it to represent perfection in paint quality.

DON'T BE DECEIVED BY THE CLAIMS OF OTHER MANUFACTURERS who ask you to pay about twice our price. Don't imagine that they can possibly give you finer paint because they ask you nearly twice the price. The difference between our prices and theirs represents merely expenses and profits that they add to the original cost. They won't give you a single cent's worth of better paint quality for the difference in price. They can't do it. Seroco Paint represents the height of paint quality in materials and the best method of paint manufacturing known, offered to you at the mere cost of the material and the making of the paint with but our one very small margin of profit added. **Therefore why pay a cent more for paint anywhere?**

MR. V. MICHAELSEN, President
Illinois Paint Manufacturing Company.

HIS PICTURE and name go on every can and every barrel of paint we sell and in itself is a guarantee of the perfection of paint quality represented by Seroco Paint. He has had twenty-seven years' experience in paint making.

WE, TOGETHER WITH MR. MICHAELSEN, CHALLENGE ANY PAINT MAKER IN THE COUNTRY to produce a paint that they can guarantee for ten years, or to produce one case where our Seroco Paint has not been found to do all we claim for it and where we have not stood back of our claims. Other manufacturers do not guarantee their paint for the very good reason **that they don't believe in it themselves. Ours is not a hollow claim, but a claim backed by a binding ten-year guarantee.** We agree to furnish you additional paint if the paint you get is not found to be as good as we advertise it to be in every way.

WE MAKE OUR OWN DRY COLORS

AND GUARANTEE OUR PAINT COLORS TO LAST LONGER AND LOOK BETTER THAN THOSE USED IN ANY OTHER BRAND OF PAINT

WE HAVE GONE FURTHER IN THE MANUFACTURING OF PAINT to make paint better than any other paint manufacturer. All other paint factories are more or less dependent upon dry color manufacturers; but, as we have had much difficulty in forcing dry color companies to at all times furnish us with perfect color, and as we have had to time and time again reject shipments of dry colors after subjecting them to chemical tests, **we have therefore decided to manufacture our own dry colors.** We have built a dry color manufacturing plant adjacent to our paint factory and have secured the services of one of the ablest and best chemical experts in the country to prepare and superintend the manufacturing of dry colors.

OUR OWN COLOR PLANT, built in connection with our Paint Factory, was established with no other purpose than to insure the very best colors entering into our Seroco brand of paint. The great majority of paint manufacturers fail to exercise the care they should in seeing that every ingredient that enters into the composition of their paint is of the very best quality, and the result is a poor paint, unfit to use. **Seroco Paint represents the highest standard in paint quality (guaranteed for ten years, as shown on this page) and you can't afford to consider any other brand in the painting of any of your property.**

GUARANTEE

THE ILLINOIS PAINT MANUFACTURING CO. AND SEARS, ROEBUCK & CO.

Hereby guarantee that this Seroco Paint is composed of the highest grade ingredients is a perfect preservative, contains nothing injurious, will cover from 250 to 300 square feet, two coats to each gallon, will not peel, blister or rub off, and will wear well on buildings for at least ten years. We agree to furnish new paint free, should our Seroco Paint fail to come up to our guarantee.

SEARS, ROEBUCK & CO.

Richard M Sears

ILLINOIS PAINT MANUFACTURING CO.

V Michaelsen PRESIDENT

THIS IS A COPY of our ten-year guarantee which goes on every can or barrel of Seroco Paint we sell and is the only guarantee of its kind in existence. No other paint manufacturer dares to make such a liberal, binding and long term guarantee, simply because no other manufacturer has the confidence in his paints. We have secured the services of Mr. Michaelsen, one of the greatest paint experts known, and with him a number of others, who, like himself, have the largest possible experience in the paint business, and we know we can guarantee our paint for ten years with the perfect assurance that it will do exactly as we claim. Why pay double our price for any other paint?

SEE PAINT COLOR SAMPLES ON PAGES 12 AND 13

85¢ SEROCO READY MIXED GUARANTEED PER GALLON

THE VERY BEST READY MIXED PAINT that has ever been offered is manufactured and sold by us as our Seroco Brand. No paint offered by any other firm or individual at any price begins to equal this, our Seroco Brand, in any of the qualities which go to make a high class, satisfactory paint for houses, barns, fences, wood and iron, for exterior or interior work, where a paint of extra quality and wonderful durability is required. Seroco Ready Mixed House Paint is manufactured by us in our own paint factory under the supervision of the most expert paint chemists in the country, and it is because this paint is made by us from tested materials of our own selection that we are able to give a binding ten-year guarantee on every gallon of Seroco paint sold by us. It is ground and mixed in the finest appointed paint factory in the country. There is just the right proportion of each ingredient necessary to give an extra high grade, free working paint and it will last longer and look better than any other brand offered for a similar purpose at double the price we ask, even under the most adverse conditions.

WHEN YOU PAY US 85 to 98 cents per gallon for Seroco Ready Mixed House Paint, according to the quantity ordered, remember that you get absolutely full weight and full measure and at these remarkably low prices, which are based on the cost of materials and labor in our own factory with but our one small percentage of profit added, we give you a paint guaranteed to last ten years, guaranteed to be equal to any ready mixed house paint sold, a paint which will cover greater surface and which wears better than paints you can possibly get from any local dealer. Remember, when you buy from him, you pay the profits of the manufacturer, the jobber and the retailer, and though you pay him a great deal more money than our prices you do not get paint of equal quality and not nearly so great value as we will give you.

YOU CAN SELECT YOUR COLORS from this catalogue. See paint color samples on pages 12 and 13.

DIRECTIONS FOR USE OF SEROCO READY MIXED HOUSE PAINT. For first coat, thin the paint with boiled linseed oil, in the proportion of one-half gallon of oil to one gallon ready mixed paint. For second coat, use the paint as received, unless it should be very thick, when a little boiled linseed oil may be added.

OUR GUARANTEE: We guarantee our Seroco Ready Mixed House Paint to wear for ten years, if the directions are carefully followed. Seroco Ready Mixed House Paint will not peel, scale, blister or chalk; our guarantee covers this.

YOU WILL READILY SEE FROM THE TWO PICTURES shown on this and opposite pages for how little money you can beautify and protect your home and increase its value.

IF YOU ARE UNABLE TO FIGURE THE QUANTITY required for the building you intend to paint, or fear that you might make a mistake, send us the dimensions of the building and we will gladly figure it for you and tell you exactly how much paint would be required and the total cost of the paint. Give the width, length and height of the building. The height is measured at one of the corners; it is not necessary to measure up to the point of the gable.

85¢ PER GAL. FOR SEROCO HOUSE PAINT IN 50-GAL. BARRELS

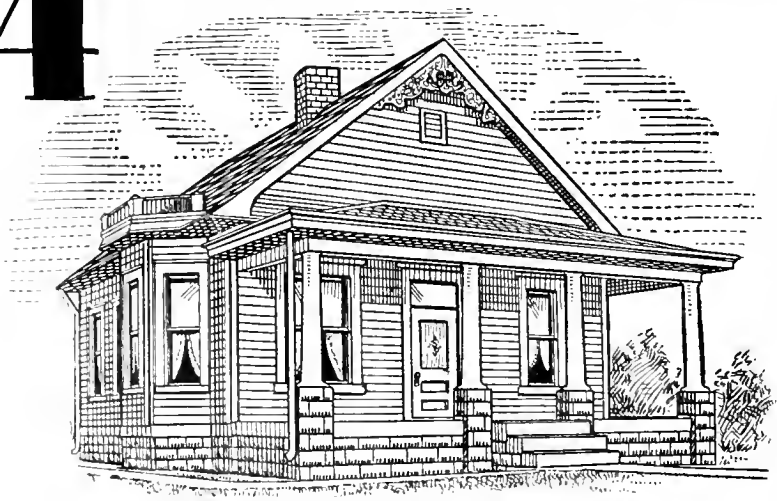
Seroco Ready Mixed House Paint comes to you fresh from our big paint factory and the price of 85 cents per gallon in 50-gallon barrels is the actual manufacturing cost with a small percentage of profit added.

YOU CAN DO THE WORK YOURSELF EVEN IF YOU NEVER BEFORE DID ANY PAINTING.

Our instruction book, "HOW TO PAINT," which we send with this book, will tell you exactly how to do the work and do it well.

SEE PAINT COLOR SAMPLES ON PAGES 12 AND 13.

$4.90 PAINTS THIS COTTAGE



Cottage Like This, Painted With Seroco Ready Mixed House Paint, Two Coats, for $4.90.

This cottage, measuring 18 feet wide by 32 feet long and 12 feet in height, will require
4 gallons for body, at 98 cents per gallon $3.92
1 gallon for trimmings, at 98 cents per gallon ..... .98
$4.90

You will require 1 gallon of boiled linseed oil to thin the first coat of paint, which will cost you about 60 cents additional, including cost of can.

SEVEN YEARS A PAINTER AND FINDS SEROCO THE BEST OF ALL PAINTS.

P.O. Box 413, Gilmer, Tex.
Sears, Roebuck & Co.,
Chicago, Ill.

Gentlemen:—It gives me pleasure to testify to the good qualities of your paint. I have followed the painting and papering trade for over seven years and have used all kinds of paint—Devoe's, Mound City, Lincoln, New Era and most others. I have found Sears, Roebuck & Co.'s paint to last longer, and it takes a less number of gallons to cover any given space and less oil. It is better and wears longer than paint costing $1.65 a gallon. I can cheerfully recommend your paint to anyone desiring to paint and know it will give satisfaction. I will be pleased to give further information to anyone desiring to write me.

Yours very truly,
MANN HART.

OUR MATERIAL IS PAR EXCELLENCE.

Modesta, Cal.
Sears, Roebuck & Co.,
Chicago, Ill.

Gentlemen:—The paint, alcohol, shellac and varnish I purchased from you are par excellence, the best I ever used. You have saved me $35.00 on this order alone and I wish to thank you for the courtesy treatment you have accorded me.

Yours truly,
S. E. GARBER.

98¢ PER GAL. FOR SEROCO HOUSE PAINT IN 1-GALLON CANS

We furnish the Seroco Ready Mixed Paint, put up in 1-gallon tin pails, exactly as illustrated. The difference in price between 85 and 98 cents per gallon only represents the difference in cost of the package to us. If you require five gallons or more it will pay you to order this paint in larger packages.

HOUSE PAINT 85¢ FOR 10 YEARS

WE FURNISH OUR SEROCO READY MIXED HOUSE PAINT, the highest grade house paint on the market, at prices ranging from 85 to 98 cents per gallon, according to quantity, in colors, as follows: **PER GALLON**

LIST OF COLORS OF SEROCO READY MIXED HOUSE PAINT.

ALWAYS MENTION NAME OF COLOR AS WELL AS CATALOGUE NUMBER.

No.		No.		No.		No.	
30W0201	French Gray	30W0213	Nile Green	30W0225	Bronze Green	30W0242	Light Slate
30W0202	Lavender	30W0214	Olive Drab	30W0226	Willow Green	30W0243	Outside White
30W0203	Straw	30W0215	Cream	30W0227	Drab	30W0244	Sky Blue
30W0204	Pea Green	30W0216	Fawn	30W0229	Red	30W0246	Colonial Yellow
30W0205	Light Drab	30W0217	Pure Blue	30W0230	Brown	30W0250	Azure Blue
30W0206	Canary	30W021B	Buff	30W0233	Slate	30W0251	Orange
30W0207	Lemont Stone	30W0219	Terra Cotta	30W0235	Light Stone	30W0252	Oakwood
30W020B	Pearl	30W0220	Apple Green	30W0237	Dark Gray	30W0254	Cream Tint
30W0209	Beaver	30W0221	Leather Brown	30W0239	Black	30W0255	Flesh Color
30W0210	Pink	30W0223	Light Blue	30W0240	Yellow Stone	30W0256	Tinted White
30W0211	Milwaukee Brick	30W0224	Maroon	30W0241	Green Tint	30W0257	Inside White

PRICES FOR ABOVE COLORS:

Per 1-quart can	28c
Per ½-gallon can	53c
1-gallon can	98c
5-gallon kit, per gallon	93c
25-gallon half barrel, per gallon	88c
50-gallon barrel, per gallon	85c

Be sure to mention name of color and catalogue number.

PRICES FOR SPECIAL COLORS BELOW.

No.		5-gallon kit, per gallon	1 gallon	½ gal.	1 quart
30W0232	Myrtle Green	$1.25	$1.30	70c	40c
30W0234	Vermilion	1.75	1.80	95c	50c
30W0236	Emerald Green	1.25	1.30	70c	40c
30W0247	Carmine	1.75	1.80	95c	50c
30W0253	Golden Green	1.25	1.30	70c	40c

BRUSHES TO USE WITH SEROCO READY MIXED HOUSE PAINT.

For inside wall painting use a No. 30W3084 or No. 30W3086 wall brush, any size, 3½ or 4-inch recommended. For interior woodwork use a round paint brush. No. 30W3076 or No. 30W3078, any size, 3-0 or 4-0 recommended. For windows use a sash tool, No. 30W3072 or No. 30W3074; sizes 4 to 8 are best adapted for this work.

For outside house painting the following brushes are required: Wall brush, round paint brush, two or three sash tools; No. 30W3084 or No. 30W3086 wall brush; sizes, 3½, 4 or 4½ inches in width are recommended for the walls. No. 30W3076 or No. 30W3078 round paint brush, sizes 3-0 to 5-0 for applying the trimming colors. No. 30W3072 and No. 30W3074 sash tools, one each, sizes 4 to 8, for general trimming and used where the round paint brush will be found too large.

88c PER CAL. FOR SEROCO HOUSE PAINT IN 25-GAL. HALF BARRELS

Exactly as illustrated. This shows the style in which we put up Seroco Paint in half barrel lots and are able to offer it at 88 cents per gallon, just enough to cover the cost of manufacture, with but our one small percentage of profit added.

93c PER CAL. FOR SEROCO HOUSE PAINT IN 5-GAL. KITS

We furnish our Seroco, the highest grade ready mixed paint made, in 5-gallon kits, exactly as illustrated. **In this 5-gallon jacketed kit we can furnish our Seroco paint at 93 cents per gallon.** This represents the actual cost of material and labor made, ground and put up in our own factory, with but our one small percentage of profit added.

WELL PLEASED WITH RESULTS.

South Bend, Ind.
Sears, Roebuck & Co.,
Chicago, Ill.

Gentlemen:—

I purchased Seroco Brand paint from you and painted my house, following the directions outlined by you, and I am more than pleased with the results. The color is fine and the surface of my house looks very neat and good. My neighbors were surprised when they heard at what a low price I obtained my paint. I paid $11.75 for the house paint I purchased from you and had enough for my house as well as for some other buildings. I did the painting myself in my spare time.

Respectfully yours,
F. P. SYPINEWSKI.

HAS FOUND NO BETTER PAINT IN 20 YEARS.

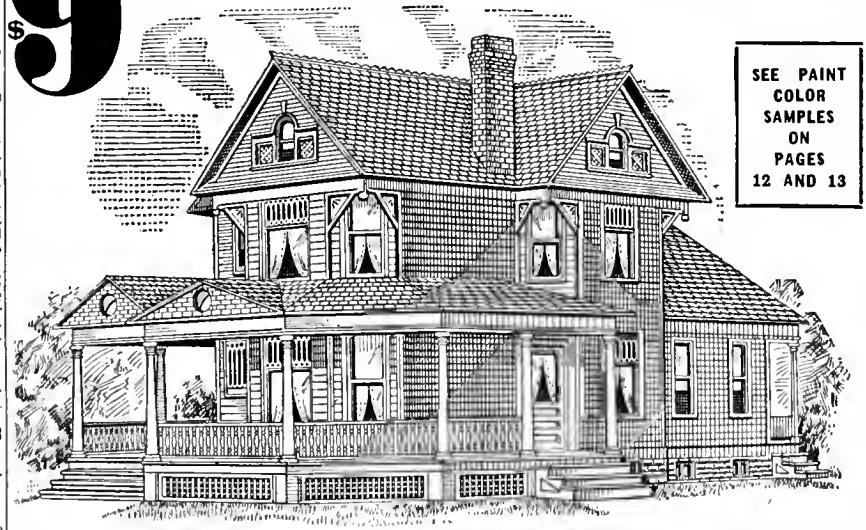
Elmore, N.D.
Sears, Roebuck & Co.,
Chicago, Ill.

Gentlemen:—

I have used your Seroco paint inside and outside and think it as good as any paint I have used in my 20 years' experience. It covers fully as much surface if not more than any other paint, spreads easily and finishes with a very high gloss.

Sincerely yours,
OTTO S. WING.

$9.10 PAINTS THIS HOUSE



SEE PAINT COLOR SAMPLES ON PAGES 12 AND 13

A Large Two-Story House Like This, Painted With Seroco Ready Mixed House Paint, Two Coats, for $9.10.

This house, measuring 20 feet wide by 30 feet long by 22 feet in height, with annex 11 by 12 feet, will require

8 gallons for body, 5 gallons at 93 cents per gallon	$4.65
3 gallons at 98 cents per gallon	2.94
1½ gallons for trimmings, 1 gallon at 98 cents per gallon	.98
½ gallon for	.53
	$9.10

You will require 2 gallons of boiled linseed oil to thin the first coat of paint, which will cost you about $1.20 additional including the cost of the cans.

93c PER GALLON IN 5-GAL. CANS SEROCO READY MIXED FLOOR PAINT

IN THIS, OUR SEROCO READY MIXED FLOOR PAINT, WE OFFER YOU THE VERY BEST WEARING FLOOR PAINT IT IS POSSIBLE TO MAKE. IT WILL STAND MORE FOOT FRICTION AND MORE GENERAL WEAR THAN ANYTHING HERETOFORE PUT ON THE MARKET FOR THIS PURPOSE. WE USE OUR OWN SECRET FORMULA IN MAKING THIS FLOOR PAINT. IT IS THE RESULT OF MANY YEARS OF EXPERIMENTING AND WE OFFER IT AS THE ONLY PERFECT FLOOR PAINT ON THE MARKET. OUR CONFIDENCE IN THE HIGH QUALITY OF THIS FLOOR PAINT IS EVIDENCED BY THE FACT THAT WE WILL GLADLY REFUND YOUR MONEY IF YOU FIND THAT IT IS NOT ALL THAT WE REPRESENT IT TO BE.

IT MAKES OLD FLOORS LOOK LIKE NEW. **Applied to the floor in the kitchen, the dining room, or the bedroom,** it will give long and very satisfactory service. It adds immensely to the appearance of a room. It is very easily applied, dries hard and is easily kept clean. If your floors are worn and disfigured we urge you to give this, our Seroco Ready Mixed Floor Paint, a trial. An old discolored bedroom floor can be made clean and sanitary with two or three coats of Seroco Ready Mixed Floor Paint at an expense of a few cents, and after this paint has been applied and becomes dry, it is very easily scrubbed and washed without affecting the paint in the slightest degree. It is also highly recommended by us for porch floors, steps and board walks. Its application preserves the wood and will save many a repair bill.

NEW OR OLD FLOORS **which have not been previously painted require three coats. One gallon will cover from 300 to 350 square feet two coats, and from 200 to 250 square feet three coats.** It will dry in a single night.

No. 30W500	Oak Color	No. 30W540	Lead	No. 30W570	French Gray
No. 30W510	Light Yellow	No. 30W550	Maroon	No. 30W580	Dark Yellow
No. 30W530	Drab	No. 30W560	Oxide Red	No. 30W590	Floor Green

PRICES FOR ABOVE COLORS.

1-quart can	28c
2-quart can	53c
1-gallon can, per gallon	98c
5-gallon can, per gallon	93c

Be sure to mention name of color and catalogue number.

Use a No. 30W3084 or No. 30W3086 wall brush for applying above Seroco Floor Paint; 3, 3½ or 4 inches in width recommended.

COVERS MORE SURFACE TO THE GALLON THAN ANY PAINT HE EVER USED.

Sears, Roebuck & Co., Chicago, Ill. Box 66, Washington C. H., Ohio.

Gentlemen:—I have used the paint you sent me and am highly pleased with it. The painter says that the body paint covers a greater surface to the gallon than any paint he ever used. We have one 5-gallon bucket left unopened.

Your truly, ALIDA MENWEATHER.

QUALITY SURPRISED THE PAINTER, WHO WAS CONVERTED, THOUGH PREJUDICED.

Sears, Roebuck & Co., Chicago, Ill. Roodhouse, Ill.

Gentlemen:—The paint I bought of you was a surprise to the painter. He said I would want 14 gallons and said he never made a mistake in figuring on the amount. He was very much prejudiced against your paint. I just had 7 gallons left after two coats of paint were put on. The painter took it off my hands willingly.

Respectfully, MRS. A. CHAPMAN.

59c PER GALLON IN 50-GALLON BARRELS LOCOST BRAND READY MIXED HOUSE PAINT

73 Cents per Gallon in 1-Gallon Cans.

OUR COMPETITION READY MIXED PAINT.

IN 50-GALLON BARRELS, **we furnish our Locost Brand of Ready Mixed House Paint for only 59 cents per gallon,** a paint which we have manufactured for the express purpose of meeting the competition of cheap ready mixed house paints now offered by various concerns at prices ranging from 85 to 95 cents per gallon. It is not a house paint that we feel like recommending to our customers, because it does not contain our highest grade materials, and it cannot compare in any way whatsoever with our famous and highest grade Seroco Ready Mixed House Paint. We offer it simply for what it is, a ready mixed paint that is much better than the ready mixed paints offered by other houses, at a price that is lower than our Seroco. Our Locost Brand of paint will cover more surface, it will wear better, it will work better under the brush and look better on your building than any ready mixed paint you can get from any other firm or individual at prices ranging from 85 to 95 cents per gallon in quantities; in fact, if you are inclined to buy a cheaper ready mixed house paint than the best paint that can be made, which is our famous **Seroco Ready Mixed Paint,** we ask you by all means to order this, our Locost Brand.

AT 59 CENTS, **in 50-gallon barrels, to 73 cents in 1-gallon cans, we offer this, our Locost Brand of paint,** as the superior of any ready mixed paint you can get from anyone else at similar prices and we will guarantee it to be better than the cheap brands offered by others. We urge you wholly in your own interest to add the few cents additional per gallon necessary to buy our celebrated Seroco Ready Mixed Paint, our highest grade ready mixed paint, the very best ready mixed paint in the world, and the very highest grade paint it is possible to manufacture. Our Seroco Brand of ready mixed paint, while costing but a few cents more than our Locost Brand and, therefore, sold at a price very much lower than the prices asked by other firms and individuals for paints they offer as the best they are able to produce, is in every way the very highest grade ready mixed paint that the most expert paint manufacturers are able to produce in one of the largest and most thoroughly equipped paint factories in the world.

WHILE WE WILL BE GLAD **to receive your order for our Locost Brand at our 59-cent price,** and we will send you a better grade of paint at that price than others will give you at 85 to 95 cents, we strongly advise you to add the few cents additional to secure our Seroco Brand which we guarantee for ten years and which is absolutely the highest grade of ready mixed paint that you can secure, no matter what its name, make or price.

AS BEFORE EXPLAINED, **we are making and selling this paint in competition with the many cheap low grade paints on the market,** and we do not recommend it if a first class high quality paint is wanted, because our "Locost Brand" does not contain the high grade ingredients such as are used in the manufacture of our famous "Seroco Brand" Ready Mixed House Paint.

HEREWITH WE GIVE A TABLE

showing colors in which we furnish our Locost Brand of paint and a schedule of our low prices according to quantity.

No. 30W101	French Gray	No. 30W129	Red
No. 30W104	Pea Green	No. 30W133	Slate
No. 30W105	Light Drab	No. 30W135	Light Stone
No. 30W106	Canary	No. 30W137	Dark Gray
No. 30W108	Pearl	No. 30W141	Green Tint
No. 30W110	Pink	No. 30W142	Light Slate
No. 30W113	Nile Green	No. 30W143	Outside White
No. 30W115	Cream	No. 30W144	Sky Blue
No. 30W123	Light Blue	No. 30W151	Orange
No. 30W126	Willow Green	No. 30W152	Oak Wood

PRICES FOR ABOVE COLORS.

1-gallon can, each	73c
5-gallon can, per gallon	68c
25-gallon half barrel, per gallon	63c
50-gallon barrel, per gallon	59c

Be sure to mention name of color and catalogue number.

SEE DESCRIPTION OF OUR GUARANTEED READY MIXED HOUSE PAINTS ON PRECEDING PAGE.

50c PER GALLON

SEROCO WEATHERPROOF MINERAL BARN, ROOF AND FENCE PAINT

GUARANTEED FOR TEN YEARS

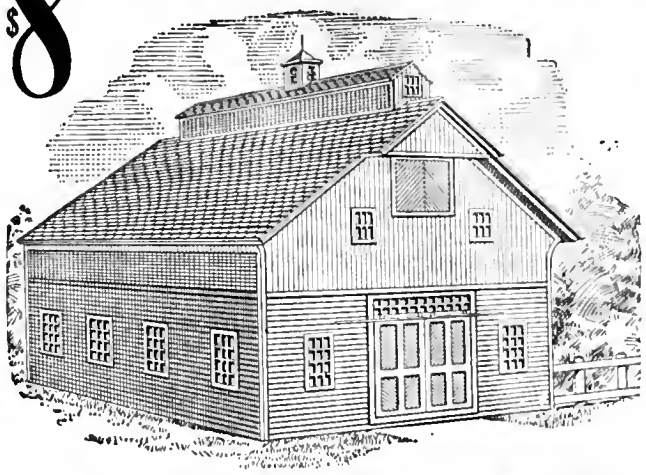
IN OUR SEROCO WEATHERPROOF MINERAL BARN, ROOF AND FENCE PAINT we offer our customers **the most durable mineral paint manufactured.** It is ground to unusual fineness by the most modern and up to date paint grinding machinery with highest grade linseed oil, both minerals and oils thoroughly ground and reground together, more thoroughly mixed than they could possibly be mixed by hand and giving us the very best barn, roof and fence paint that it is possible to manufacture and one that we especially recommend for all purposes where the paint is to be exposed to the weather.

SEROCO WEATHERPROOF MINERAL PAINT IS A PRESERVATIVE.

OUR 10-YEAR GUARANTEE.

WE GUARANTEE OUR SEROCO WEATHERPROOF MINERAL BARN, ROOF AND FENCE PAINT TO WEAR FOR TEN YEARS IF THE DIRECTIONS ARE CAREFULLY FOLLOWED. OUR GUARANTEE COVERS ANY AND ALL DEFECTS DUE TO THE QUALITY OF THE PAINT.

$8.60 PAINTS THIS LARGE BARN



A large modern barn like this, painted with our Seroco Weather proof Mineral Barn, Roof and Fence Paint, two coats, for $8.60.

This large barn measuring 30 feet wide by 50 feet long and 22 feet in height will require

12 gallons for body, 10 gallons at 60 cents per gallon.	$6.00
2 gallons at 65 cents per gallon.	1.30
2 gallons for trimming, at 65 cents per gallon.....	1.30
	$8.60

OUR SEROCO WEATHERPROOF MINERAL PAINT is compounded by one of the **most expert paint chemists in the country, now in charge of our paint factory, and it possesses peculiar properties not common to the ordinary barn, roof and fence paints.** It is a high class preservative that cannot be excelled and we recommend it especially for shingled, tin or iron roofs, structural iron work, barns, elevators, and posts and timbers which are to be put underground. Our Seroco Mineral Paint is absolutely waterproof. It has been tested out under the most trying conditions and it is universally acknowledged to be the best and the most durable preservative of wood. It will stop leaks, it prevents corrosion and it is absolutely free from acids. You may therefore use it in the confident belief that you are getting the very best possible mineral paint now offered in the market, no matter what the name, make or price, and when you are asked to pay one cent more than the prices we charge, as quoted below, remember that the additional price asked elsewhere cannot possibly secure for you any better mineral paint than our Seroco, and if you pay more than the price we ask you are simply wasting money, and in nine cases out of ten you do not secure an article which begins to compare with this in all the qualities which make the highest grade mineral paint.

SEROCO MINERAL PAINT GOES FURTHER THAN ANY OTHER

ONE GALLON OF SEROCO WEATHERPROOF MINERAL BARN, ROOF AND FENCE PAINT covers about three hundred square feet of surface with two good coats. We know that Seroco Mineral Paint will cover more surface than any other. Its spreading qualities are unequaled. It will last longer than any other. It will give better satisfaction and is in every way the most desirable and the most durable paint for these purposes ever manufactured, and when you consider its wonderful covering properties and its unequaled wearing qualities, it is indeed worth double the price of any ordinary roof, fence or barn paint.

WHY IT PAYS TO USE SEROCO MINERAL PAINT

IF YOU HAVE A BARN, A DAIRY, A CORN CRIB, A GRANARY, in short, any farm building on your premises in need of paint, you can well afford to order this Seroco Mineral Paint, because every time you treat any of your farm buildings to two good coats of this high grade mineral paint, you add immensely to the appearance of your premises, besides giving your buildings a coat of wood preservative which will make them last longer and look better than any other paint you might use and therefore save you repair bills which come sooner or later when farm buildings are neglected. Our paints are so thoroughly well made, so carefully mixed, that it is no trouble at all for you to use them yourself without employing a skilled painter. Remember, the book entitled "How to Paint" will tell you all about our paints, how to apply them, explain the brushes and tools necessary, give you the fullest information, in fact, giving such a comprehensive knowledge of painting that you can do this work in your odd moments just as well as if you were to hire it done. Well painted buildings add hundreds of dollars to the value of any farm, and inasmuch as we sell this high grade mineral paint at such astonishingly low prices, the investment in the raw materials necessary to give your buildings proper attention is almost insignificant. Paint your buildings. Keep them painted—first as an investment, second for appearance sake; and then remember our guarantee covers this paint, that we warrant it to wear for ten years if directions are carefully followed.

65c PER GALLON In 1-Gallon Cans

55c PER GALLON In 25-Gallon Half Barrels

50c PER GALLON In 50-Gallon Barrels

60c PER GALLON In 5-Gallon Kits

This illustration shows the 1-gallon can.

Newkirk, Oklahoma.

Sears, Roebuck & Co., Chicago, Ill.

Gentlemen:—I purchased 50 gallons of your Seroco Weatherproof Mineral Barn, Roof and Fence Paint and painted my barn with it. I had 5 gallons left and saved from $30.00 to $60.00 on the job. It is the best paint I have ever used; it works and looks better than any other paint.

Yours truly,
RAY E. FOX.

PRICES AND LIST OF COLORS OF SEROCO WEATHERPROOF MINERAL BARN, ROOF AND FENCE PAINT.

Mention name of color as well as the catalogue number when ordering.

No. 30W800	Oxide Red	No. 30W830	Yellow
No. 30W810	Lead Color	No. 30W850	Maroon
No. 30W820	Dark Gray	No. 30W860	Natural Green

1-gallon can	65c
5-gallon kit, per gallon	60c
25-gallon half barrel, per gallon	55c
50-gallon barrel, per gallon	50c

THE KIND OF BRUSHES TO USE WITH SEROCO BARN, ROOF AND FENCE PAINT.

For painting roofs and the walls of barns, sheds, etc., use a No. 30W3084 or No. 30W3086 wall brush, 4 or 4½ inches in width, see page 21. For fences use the same brush but narrower, 3 or 3½ inches in width, or No. 30W3070 or No. 30W3078 round paint brush, size 3-0. For trimming use a round paint brush, No. 30W3076 or No. 30W3078, size 3-0.

Illustration shows 6-gallon kit.

SEE SAMPLE SHADES OF SEROCO WEATHERPROOF MINERAL BARN, ROOF AND FENCE PAINT ON PAGE 13 OF THIS CATALOGUE.

39c PER GALLON IN 50-GALLON BARRELS.

COMPETITION BRAND MINERAL BARN PAINT

AT 39 CENTS PER GALLON IN 50-GALLON BARRELS to 54 cents per gallon in one-gallon cans, we offer our Competition Brand Mineral Barn Paint, a paint that is being made by us simply to meet the many cheap mineral paints on the market sold at from 50 to 70 cents per gallon according to quantity. While this, our Competition Brand, is a better paint, in fact, very much better than the cheap mineral paints put out by other paint manufacturers, still, we do not recommend it, because it does not contain the best wearing minerals such as are used in our Guaranteed Weatherproof Mineral Barn, Roof and Fence Paint, described on page 7 of this catalogue. It has always been our policy to sell our customers a class of merchandise that would give the best of satisfaction but we are sometimes forced into making a cheaper article because other manufacturers have seen fit to put a cheaper grade of goods on the market in order to meet our low prices on high grade goods. They cannot meet our prices and give you as good a quality on account of the big profits they require to cover the expenses of traveling salesmen, etc.

IF YOU FEEL THAT YOU CANNOT AFFORD TO PURCHASE OUR BEST PAINT, namely, our Seroco Weatherproof Mineral Barn, Roof and Fence Paint, although there is only a difference of a few cents per gallon, then send us your order for this, our Competition Brand Mineral Paint and we will send you a better paint in quality and covering capacity than you can secure elsewhere at from 50 cents to 70 cents per gallon, according to quantity, but we urge you, for real economy, to purchase our Guaranteed Weatherproof Mineral Barn, Roof and Fence Paint described on page 7 of this catalogue because it is the highest grade mineral paint made, in fact, a better paint could not be made even if you were willing to pay $1.00 per gallon for it, it gives a better finish, covers more surface and works better under the brush, besides, you are protected by our binding ten-year guarantee, such as no other manufacturer dare put out on the quality of paint he makes.

AS EXPLAINED ABOVE, this paint is made and sold by us solely for the purpose of meeting the cheap paints put on the market to compete with our highest grade Weatherproof Mineral Barn, Roof and Fence Paint, and while our profit remains the same, whether you buy our Competition Brand or our Weatherproof Mineral Barn, Roof and Fence Paint, we prefer that you purchase our highest grade paint, costing only a few cents per gallon more than the cheaper grade, because it will look so much better and wear longer than any other paint, that it will astonish you how it is possible for us to furnish so high a grade of paint for so low a price. Remember, we operate our own paint factory, we purchase the raw materials direct from first hands because we use such large quantities; we have equipped our factory with the latest labor saving machinery; in fact, everything has been done to lower the manufacturing cost.

PRICES AND LIST OF COLORS OF COMPETITION BRAND MINERAL BARN PAINT

MENTION NAME OF COLOR AS WELL AS CATALOGUE NUMBER.

	No. 30W880 Red Mineral	No. 30W883 Yellow	No. 30W884 Brown Mineral	No. 30W885 Maroon
1-gallon can	54c	54c	54c	54c
5-gallon kit, per gallon	49c	49c	49c	49c
25-gallon half barrel, per gallon	44c	44c	44c	44c
50-gallon barrel, per gallon	39c	39c	39c	39c

SEROCO SHINGLE STAIN AND PRESERVATIVE

While our mineral paint is highly recommended for shingled roofs, still some prefer a shingle stain. Our shingle stains are the best it is possible to make. They are made in our own paint factory and every package leaving our factory contains full measure and is guaranteed as to quality. Strong in color with the highest preserving qualities. Water will not penetrate shingles coated with our stains, rendering them practically immune from decay. Our prices quoted below are based on the actual manufacturing cost with but our one small percentage of profit added; therefore, do not be deceived by paying a higher price, as a better shingle stain cannot be made. Send us your order; we guarantee satisfaction or money refunded. The shingles can be dipped in the stain or it may be applied with a brush. A shingled roof coated with these stains will last twice as long. When applied with a brush, one gallon will cover about 150 square feet of surface, one coat, or 100 square feet, two coats. When dipped, 2½ to 3 gallons will cover 1,000 of the regulation 4x16 shingles. Two-thirds the length of the shingle only need be dipped.

IT IS JUST AS IMPORTANT to preserve the roof as it is to preserve any other portion of the house. No one thinks of building a home, a barn or any other building without painting it to preserve the woods from the elements, yet 90 per cent or more of those who build never think of giving the roof a coat of preservative for the same purpose. It is a real economy to use Seroco Shingle Stain and Preservative as it will preserve the roof for many years longer than it would be of service if left exposed to the weather. Seroco Shingle Stains are easily applied and it requires no skill whatsoever to use this splendid preservative and the book "How to Paint" explains it all to you so that you may do this work yourself. It is cheaper to paint your shingles than it is to reshingle the house and we advise all our customers to make the trifling investment necessary to give every roof on the premises a good coat of this splendid preservative.

Furnished in the following shades:

No. 30W1181	Moss Green	No. 30W1185	Red
No. 30W1182	Dark Green	No. 30W1186	Brown
No. 30W1183	Dark Slate		

PRICES FOR ABOVE COLORS.

1-gallon can	60c
5-gallon jacket can, per gallon	55c
25-gallon half barrel, per gallon	50c
50-gallon barrel, per gallon	45c

Apply above Seroco Shingle Stain with a No. 30W3084 or No. 30W3086 wall brush, the larger size recommended, see page 21.

BE SURE TO MENTION NAME OF COLOR AND CATALOGUE NUMBER.

$1.00 PAINTS YOUR BUGGY

WITH SEROCO BUGGY AND CARRIAGE PAINT

A strictly high grade paint for buggies, carriages, wagons or any kind of vehicle. It is made from the best pigments ground in the finest carriage varnish, and for durability and finish our buggy paints are unexcelled. One coat makes a beautiful and durable finish and no varnish required. Two quarts, costing $1.00, with very little labor will make an old buggy look like new. No experience necessary; anyone can apply it, as it comes to you ready for use. While this paint is made expressly for buggies, etc., it can be used with excellent results on settees, benches, lawn swings, chairs or any article exposed to the weather. Our buggy paints are made from the finest materials it is possible to obtain; for instance, the colors are non-fading and the costliest the market affords. We cannot afford to use cheap materials because we want your future orders, also the orders from your friends and neighbors. Manufacturing the paint ourselves enables us to use the very best materials and still be able to quote a price others ask for inferior goods.

MAKE THE OLD BUGGY LOOK LIKE NEW. **Perhaps you have a rig that you have run for some time,** one that is in every way in first class condition, except that it has been run over muddy, rough roads and has become scratched and disfigured and all it needs to make it look like new is a fresh coat of paint. You will be surprised how easy it will be for you to paint this rig yourself if you order Seroco Buggy Paint and it can be done at a trifling cost. Our little booklet, "How to Paint," will explain to you just how to handle this buggy paint, and every other kind of paint, varnish and enamel manufactured and sold by us. It explains the tools necessary, and this book so simplifies the painting proposition that any man with average intelligence can do just as good work with our superior, high grade, ready mixed paint as an experienced painter will do. You can not only make your buggy look like new, but your wagon or any other vehicle around the farm. Not only will a new coat of paint make it look like new, but it will also preserve an otherwise sound and well built vehicle by giving all wood and iron parts a coat of preservative, thus preventing decay, rust, etc. Just a few cents invested in Seroco Buggy Paint and a brush will save you many dollars, and will make your vehicle almost as good as new.

REMEMBER, **this Seroco Buggy Paint is the best and most serviceable paint made,** containing nothing but the best materials, a paint that will look better and wear longer than the majority of buggy paints offered by others. You will find that it will cover better, that the colors are stronger and clearer and easier to apply. If you have a weather beaten, gray looking buggy or vehicle of any kind, then include a couple of quarts of Seroco Buggy Paint in your order and give the vehicle a coat or two of the paint. You will find it the best investment you ever made. Just consider for a moment that $1.00 and a few minutes of your time will increase the value of that vehicle at least $10.00. Don't you know that money invested in paint is not an expense? You get back more than the dollar you invested because it will lengthen the life of the vehicle by preventing decay. Sample colors of our Seroco Buggy Paint will be found on page 13 of this book. Select the color or colors desired, order the paint, when you get it apply it to the buggy, then if you are not satisfied that you received the best buggy paint made, write us and tell us why it is unsatisfactory and we will promptly return your money. If you want a different color for the gear, then order a quart can of each color. The following combinations will harmonize and look well: Body, No. 30W1640; gear, No. 30W1630. Body, No. 30W1670; gear, No. 30W1660. Body, No. 30W1640; gear, No. 30W1600. Body, No. 30W1640; gear, No. 30W1610. Body, No. 30W1650; gear, No. 30W1600. Body, No. 30W1630; gear, No. 30W1620.

No. 30W1600 Yellow	**No. 30W1620 Light Wine**	**No. 30W1640 Dark Green**	**No. 30W1660 Dark Wine**
No. 30W1610 Vermilion	**No. 30W1630 Coach Green**	**No. 30W1650 Blue**	**No. 30W1670 Black**

PRICES FOR ABOVE COLORS

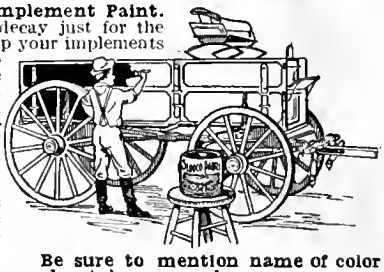
Per ½-pint can.....**20c** Per 1-pint can.....**30c** Per 1-quart can.....**50c** Per 1-gallon can.....**$1.85**

Apply Seroco Buggy Paint with a varnish brush. We recommend No. 30W3028 or No. 30W3036 for fine work. A 2-inch brush is the best size. **Be sure to mention name of color and catalogue number.** SEE SAMPLES OF COLORS ON PAGE 13.

80c PAINTS YOUR WAGON WITH SEROCO WAGON AND IMPLEMENT PAINT

½ GALLON WILL PAINT ANY ORDINARY WAGON AND MAKE IT LOOK LIKE NEW

Save that wagon or implement by giving it a coat or two of Seroco Wagon and Implement Paint. It is surprising the number of vehicles and farm implements that are allowed to rust away and decay just for the sake of a few cents and a little time. It is money in your pocket instead of an expense to keep your implements and wagons well painted to protect them from the inclemency of the weather. You don't have to make any great preparations; a brush and a can of Seroco Wagon and Implement Paint, and you are ready to proceed with the painting. No mixing required, the paint comes to you **ready mixed;** just cut out the top with a knife, stir it a little and it will be ready for the brush. Seroco Wagon and Implement Paint has wonderful wearing qualities and covering power, in fact, one coat in most instances will be found sufficient. No better wagon paint made; we make our own dry colors which enables us to make a better paint than other manufacturers can afford to make. One gallon will in many instances refinish every implement on the farm. It is an ideal implement paint because it can be used on iron as well as wood with equal results. Remember, we are offering you the best Wagon and Implement Paint it is possible to make, consequently your labor in applying the paint will not be lost, we guarantee the paint to stick to the surface to which it is applied and we guarantee that it will not fade. Send us your order for a gallon or a smaller quantity for a trial, apply the paint to your wagon or farm implements; after you have finished painting the wagon or one of the implements the result will be so satisfying that you will immediately arrange to paint every implement on the farm. (See page 13 for sample shades of our Seroco Wagon and Implement Paint.) Apply with a No. 30W3028, No. 30W3034 or No. 30W3036 varnish brush, 1, 2 or 2½ inches in width.



Be sure to mention name of color and catalogue number.

No. 30W1854 Red	**No. 30W1856 Green**	**No. 30W1858 Vermilion**
No. 30W1855 Blue	**No. 30W1857 Yellow**	**No. 30W1859 Black**

PRICES FOR ABOVE COLORS

Per 1-quart can.....**45c** | Per ½-gallon can.....**80c** | Per 1-gallon can.....**$1.50**

ONE GALLON **of this Seroco Wagon and Implement Paint and a brush, used on a rainy day,** will serve to put probably every implement on your place in first class condition again. Just a few cents invested in paint, just a little time in applying it to your sulky plow, your hay rake, your binder, your mowing machine and other machinery will preserve them from rust and make them look as good as new.

NEVERLEAK ROOF CEMENT PAINT

LEAKY ROOFS, **either tin, iron composition, felt or old shingles** made watertight and as good as new with our **Neverleak Roof Cement Paint.** No other roof paint or any of the so called roof coatings will do what you can accomplish with this remarkable **cement paint.** It is a combination of oils, gums, etc., that is more durable than any other paint made for this particular purpose. You can patch holes with this material by following our simple directions and no matter how leaky the roof you can make it watertight so that it will not leak for many years.

OUR NEVERLEAK ROOF CEMENT PAINT **does not contain an ounce of coal tar.** Coal tar products are worthless because they will soften during very hot weather, causing them to crawl and expose parts of the roof. Our **Neverleak Paint,** after once dry, will not soften during the hottest weather; it is a heavy rubberlike, waterproof liquid cement that will make an old roof watertight with one application. One coat of this material is equal to three coats of any other paint or coating, therefore, in most cases, one coat will be sufficient to stop leaks.

SUITABLE ALSO FOR ALL IRON WORK, **bridges, smoke stacks, water tanks, iron pipes, etc.,** that are exposed to heat, acid, electricity or the weather. One gallon will cover from 250 to 275 square feet one coat and one coat is enough. A boy can apply 10 gallons easily in a day. Full and simple directions on each package; use any flat or round paint brush.

Made in dark colors only as follows: **Black, maroon and dark green.**

		50-gallon barrel, per gallon	25-gallon barrel, per gallon	5-gallon kit, per gallon	3-gallon can, per gallon	1-gallon can, per gallon
No. 30W1910	**Black**	**49c**	**55c**	**60c**	**63c**	**67c**
No. 30W1920	**Maroon**	**53c**	**59c**	**64c**	**67c**	**71c**
No. 30W1930	**Dark Green**	**59c**	**65c**	**70c**	**73c**	**77c**

Order our Neverleak Roof Cement Paint and Stop That Leak in Your Roof. Guaranteed to Do the Work or Money Refunded.

SEROCO GLOSS ENAMEL

A HIGH GLOSS INTERIOR PAINT.

The highest grade interior enamel for all purposes. Anyone can apply this enamel and produce that high gloss finish on woodwork, plastered or board walls, furniture, etc. It is the only sanitary finish for walls and woodwork because all dirt and grease are readily removed with soap and hot water without affecting the high gloss finish. Seroco Gloss Enamel is ready mixed and comes to you prepared ready for use and the directions are so simple that the most inexperienced can secure that smooth glossy porcelain finish on woodwork, walls, etc., the equal of the most costly enamel work produced by expert painters.

Seroco Gloss Enamel is not an ordinary enamel paint but is a scientifically prepared mixture and should not be compared with the cheap, worthless enamels on the market. We are anxious that our customers give this enamel a trial. Send us an order and finish the walls and woodwork of one of your bedrooms; we guarantee that you will be so well pleased with the porcelain like finish that you will immediately treat other rooms likewise. The finest material on earth for finishing the walls and woodwork of bathrooms and kitchens. This Seroco Gloss Enamel will give you a better finish and wear longer than the ordinary enamel paints usually sold in large stores at from $1.75 to $2.25 per gallon. It works so easy that you cannot but make a success of the job, no matter how inexperienced you may be. Follow our simple instructions in the book "How to Paint," and after you have finished the job you will certainly be delighted with the smooth, glossy finish. You can apply it to any surface, whether wood, cement or plaster, and we guarantee that our Seroco Gloss Enamel will give you a smoother and better finish than any other material, no matter what you pay for it. Seroco Gloss Enamel may be used on furniture and iron beds or any bedroom furniture. If you desire to refinish a dresser, table, etc., in white, simply give the old finish a light sandpapering with No. 0 sandpaper, then apply the enamel. You cannot make a mistake because Seroco Gloss Enamel is so prepared that anyone can apply it and produce a perfect finish; you cannot do a poor job of enameling with Seroco Gloss Enamel because it has such excellent covering capacity. Since Seroco Gloss Enamel is made in a variety of beautiful shades, harmonious color combinations are possible; for instance, use a certain color for the walls and a harmonizing color for the woodwork. Remember, we are offering here the highest grade enamel it is possible to make and so prepared that the most inexperienced can produce with it the most perfect enamel finish. Apply with a varnish brush, No. 30W3036, size 2½ or 3.

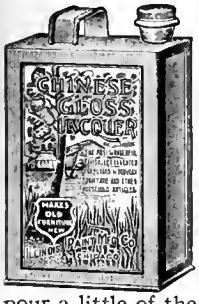
No. 30W2150	Pearl	No. 30W2155	Nile Green	No. 30W2160	Lilac
No. 30W2151	Light Slate	No. 30W2156	Light Blue	No. 30W2161	Carmine
No. 30W2152	Cream	No. 30W2157	Dark Blue	No. 30W2162	Ivory
No. 30W2153	Apple Green	No. 30W2158	Lavender	No. 30W2163	Black
No. 30W2154	Pea Green	No. 30W2159	Pink	No. 30W2164	White

PRICES FOR ABOVE COLORS.

Per 1-quart can	$0.45
Per ½-gallon can	.78
Per 1-gallon can	1.48

Be sure to mention color and catalogue number.

CHINESE GLOSS LACQUER



WE WANT EVERY CUSTOMER OF OURS TO KNOW ALL ABOUT CHINESE GLOSS LACQUER, THE NEW WOOD FINISH THAT WILL MAKE OLD FURNITURE LOOK JUST LIKE NEW.

This is without doubt the most wonderful wood finish ever produced, wonderful because it surpasses in brilliancy of colors and lasting qualities any wood finish heretofore sold for a similar purpose. It is so easily applied that the most inexperienced woman can use it, and it is offered at a price so low that it makes it possible for you to make old and scratched pieces of furniture just as good as new at an expense of a few cents. **Chinese Gloss Lacquer** applied to an old table, chair, dresser, or any other article of furniture, will make it look like new; when applied to woodwork, wainscoting, doors and windows, it gives them renewed life and beauty, and when applied to an old stained floor, will work such a pleasing change in its appearance as will astonish you. Best of all, this beautiful new finish, our **Chinese Gloss Lacquer,** can be applied by any housewife, and the finished work will be just as satisfactory, just as rich and beautiful as if it had been done by an expert painter or a cabinet finisher. Indeed, the greatest merit of **Chinese Gloss Lacquer** lies in this one quality—that it does not require expert handling to produce the very finest results. It is put up by us ready for use just as it comes from the can, nothing is to be added by the purchaser, just open the can, pour a little of the liquid in a saucer or cup and brush it on the piece of furniture, the floor or the woodwork you wish to decorate, following the very simple directions we send with the can, and in twenty-four hours' time the newly finished piece of furniture, floor or woodwork will be ready for use.

Chinese Gloss Lacquer is just what is needed in every home. It is the article you have been looking for. With Chinese Gloss Lacquer you can take any or all of your old articles of furniture and in a few moments' time and with a small amount of our Chinese Gloss Lacquer, in the color of finish you want, you can put an entirely new finish on the article, changing it from an old, unsightly, dingy, marred or scratched piece of furniture to an entirely new piece of furniture. An application of Chinese Gloss Lacquer will make any chair or table, or other piece of furniture, just like new; will give it a brand new finish; beautiful, perfect, glossy and everlasting.

Have you an old chair that you are thinking of throwing aside because of its dull and dingy looking appearance? A small quantity of Chinese Gloss Lacquer will refinish it, eliminate every scratch, make it beautiful and entirely new, give it a beautiful high gloss finish. You will be surprised how Chinese Gloss Lacquer will transform that old unsightly chair into a new and attractive piece of furniture. Have you a table, the top of which is scratched or marred through careless handling or hot dishes or natural wear? A small can of Chinese Gloss Lacquer and a few minutes of your time will make a new table, and in any color finish you desire.

Have you a dresser or a chiffonier, or a bookcase, or a desk, or a music cabinet, or any other piece of furniture that you want to look like new, or perhaps that you want to change the finish of, so that it will correspond with other furniture? Chinese Gloss Lacquer will put a new finish on any furniture; a high gloss piano finish, the equal of the finish that shows on fine furniture bought new from the furniture store.

Apply Chinese Gloss Lacquer with a flat varnish brush. Any of the following brushes may be used: Nos. 30W3028, 30W3034, 30W3036. 1½ and 2½ inches in width. **(See page 21.)**

CHINESE GLOSS LACQUER IS MADE IN THE FOLLOWING COLORS:

ALWAYS ORDER BY NUMBER AND NAME OF COLOR WANTED.

No. 30W2690	Light Oak	No. 30W2693	Cherry	No. 30W2696	Natural or Clear
No. 30W2691	Dark Oak	No. 30W2694	Walnut	No. 30W2697	Ground Color
No. 30W2692	Mahogany	No. 30W2695	Green		

PRICES FOR CHINESE GLOSS LACQUER.

Per ½-pint can	$0.20
Per 1-pint can	.32
Per 1-quart can	.57
Per 1-gallon can	1.90
Per 5-gallon can	9.00

SEE PAGE 13 FOR SAMPLE SHADES OF ABOVE CHINESE GLOSS LACQUER.

Favorite Gold Enamel.

No. 30W2115 Favorite Gold Enamel is a brilliant and durable gold paint, suitable for decorating most anything in the home. It will not rub off and may be washed without losing its brilliancy. The outfit consists of one bottle banana liquid, one bottle gold bronze, brush and mixing cup.

Size 15, containing about 1 ounce of liquid. Price 12c
Size 25, containing about 2 ounces of liquid. Price 20c
Size 40, containing about 4 ounces of liquid. Price 32c

GOLD AND SILVER PAINTS, BRONZES, ETC.

15c PER BOX Japanese Gold Paint.

No. 30W2120 For gilding everything and anything, fancy baskets, picture frames, toys, chandeliers, iron beds, mantels, cistern pumps, gas pipes, mouldings, iron shelf brackets, metal ornaments, stationery and all kinds of paper work. Put up in neat wooden box, brush included.

Small size. Price, each 15c
Large size, three times the quantity. Price, each 29c
Weight, small size, 5 ounces; large size, 9 ounces.

25c PER BOX Luster Bronze Powder Outfit.

No. 30W2121 Assorted Colors Gold Paint. This outfit contains six assorted colors of bronze powder in small vials, two brushes, two mixing cups and a 1-ounce bottle of mixing fluid. Just the thing for fancy bronze work. Weight, 12 ounces.

Price for complete outfit 25c

Seroco Aluminum Radiator Enamel.

No. 30W2122 Aluminum Enamel or Silver Paint for radiators or other steam or hot water heated surfaces. The brightest silver finish may be obtained with this material. The powder and liquid come separately in a neat, compact can and must be mixed when ready to use. Ready mixed aluminum enamel dries out dull and sandy, while this, our Seroco Aluminum Enamel dries with a finish almost like nickel plate. We furnish a brush **free** with each can.

	Dozen	Each
Price, ½-pint can	$ 3.30	32c
Per 1-pint can	5.90	53c
Per 1-quart can	10.00	90c

Cannot be sent by mail.

Seroco Gold Radiator Enamel.

No. 30W2123 Gold Radiator Enamel for radiators and other steam or hot water heated surfaces. Covers more surface than any other. It dries very hard with a smooth finish and will not discolor. The powder and liquid come separately in a neat, compact can and must be mixed when ready to use. A satisfactory ready mixed gold enamel cannot be made. Most gold paints dry out dull and sandy, while our Seroco Gold Enamel produces a bright smooth finish.

	Dozen	Each
Price, ½-pint can	$ 3.90	$0.36
Per 1-pint can	6.30	.56
Per 1-quart can	12.40	1.12

Cannot be sent by mail.

Seroco Aluminum Enamel or Silver Paint.

No. 30W2145 The brightest and most brilliant Aluminum Enamel made. The dry powder and liquid come separately in a neat, compact can and are mixed when ready to use. It is unlike the ready mixed article in that the finish is bright and smooth, almost like a nickel plate. Old scratched picture frames can be reclaimed and made to look like new with one coat of this material. It produces a rich aluminum or silver finish on picture frames, room moulding, chairs, iron beds, tables, baskets, bicycles, statues, sewing machines, curtain poles and trimmings, baby carriages, trays, mail boxes, umbrella holders, chandeliers and gas fixtures, kitchen and bathroom fixtures, iron fences, water and gas pipes.

Medium can ..... 13c ½-pint can 31c
Large can ..... 21c Pint can 49c

Cannot be sent by mail.

Seroco Indestructible Aluminum Paint for Heated Surfaces.

No. 30W2146 This Aluminum Paint will withstand tremendous heat and is especially prepared for stoves, boilers, engines, motors, mantels, furnace fronts, interior of ovens, smokestacks or any metal surface likely to be subjected to intense heat.

Medium can ..... 14c ½-pint can 36c
Large can ..... 23c Pint can 59c

Cannot be sent by mail.

Seroco Gold Leaf Enamel.

No. 30W2147 The best Gold Paint on the market. It dries with a bright smooth finish, almost like gold leaf. Ordinary gold paint dries out very dull and sandy, but this article will leave a smooth finish as though it were burnished. The gold powder and liquid are put up separately in a patented double can and are mixed when ready to use. If you do not find this the best gold paint you have ever used, also that it is brighter and will cover more surface than any other, write to us and we will promptly refund your money. For picture frames, lamps, chandeliers, statuary, bird cages, hinges, baby carriages, iron beds, chairs, baskets, wickerware, toys, curtain poles, room moulding, bric-a-brac, etc.

Small can 15c
Medium can 25c
Large can 37c
½-pint can 57c

Cannot be sent by mail.

Bronze Powders.

No. 30W2190 Gold Bronze Powder. A good quality for general use. When ordering do not fail to mention shade desired; light or pale gold; medium or rich gold; Roman gold.

Price, 2-oz. pkg.... 12c
Per pound 75c

No. 30W2192 Gold Bronze Powder. Finest quality. Will go farther than any other. When ordering do not fail to mention shade desired; light or pale gold; medium or rich gold; Roman gold.

Price, per pound, 95c; per 2-ounce package.. 16c

No. 30W2194 Aluminum or Silver Powder. Fine quality for general use. Nothing better on the market. Price, 2-ounce package $0.18
Per pound 1.05

No. 30W2196 Diamond Dust. For decorating cards, fancy work, etc. Make your own birthday and New Year cards. Price, per 4-ounce package.... 15c

Cannot be sent by mail.

Banana Liquid for Mixing Gold, Aluminum and Other Bronzes.

No. 30W2166 Best Banana Liquid for mixing with bronze powders. Weatherproof and durable.

Price, per 4-ounce can 10c
Price, per 8-ounce can 18c
Price, per pint can 30c
Price, per quart can 48c

Cannot be sent by mail.

20c PER ½ PINT Seroco Decorative Enamel.

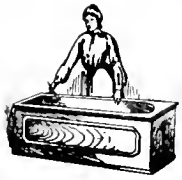
For all decorative work; is ready mixed, can be applied on anything and everything, any kind of furniture, iron beds, shelves, wickerwork, baby carriages, clocks, etc. One half-pint can is sufficient for an ordinary iron bed and will make it look like new. **When ordering be sure to mention color wanted.** Apply with a varnish brush 1 or 1½ inches in width. No. 30W3034 or No. 30W3036 will do good work. For painting very small articles, use a sash tool, No. 30W3072 or No. 30W3074, size 2 or 4.

No.		No.	
30W2130	White	30W2138	Maroon
30W2131	Pink	30W2139	Dark Green
30W2132	Light Blue	30W2140	Gloss Black
30W2133	Light Green	30W2141	Dull Black
30W2134	Lemon Yellow	30W2142	Rose
30W2136	Cardinal Red	30W2143	Violet
30W2137	Brown		

Price, about ½-pint can 20c
Price, about 1-pint can 35c

Cannot be sent by mail.

Bath Tub Enamel.



No. 30W2170 White Bath Tub Enamel, Liquid Porcelain. A common iron tub coated with this preparation will have a beautiful appearance. Apply with a good varnish brush No. 30W3036 1½ in. in width, is recommended.

Per can, about ½ pint.. 25c
Per can, about 1 pint.... 45c
Cannot be sent by mail.

14c PER ½ PINT Wire Screen Enamel.

Green or Black Wire Screen Enamel. Ready for use and easily applied; does not clog meshes or screens, and one coat gives to old rusty screens a rich, brilliant and lasting finish. Apply with a varnish brush, 1 or 1½ inches wide. **Be sure to mention name of color and catalogue number.**

No. 30W2175 Green.
No. 30W2176 Black.

Per 1-pint can, 24c; ½-pint can 14c
Cannot be sent by mail.

Sapolin Stove Pipe Enamel.

No. 30W2180 Sapolin Stove Pipe Enamel. Especially prepared for use on stove pipes, stoves, furnaces, grates, steam and water pipes, boilers, smokestacks, garden tools, iron fences, brackets, etc. **One coat produces a brilliant black finish; very elastic.** Will not crack, chip, peel or burn off. Ready for instant use. Brush included

Per can, about ½ pint, weight ⅝ pound.. ..... 15c
Per can, about 1 pint, weight 1¼ pounds.. $0.26
Per can, about 1 gallon 1.60

Cannot be sent by mail.

12c PER ½ PINT Egyptian Stove Pipe Enamel.

No. 30W2181 The most satisfactory stove pipe and iron enamel ever put on the market. It is not so extensively advertised as some brands, but it will wear longer and produce a better finish than anything you can possibly obtain in stove pipe enamels. We include a brush **free** with each can.

Per ½-pint can, including brush $0.12
Per 1-pint can, including brush ..... .20
Per ½-gallon can, including brush ..... .70
Per 1-gallon can, including brush 1.25

Cannot be sent by mail.

Putty.

No. 30W2205 Guaranteed strictly pure. Will not crumble or crack.

4-pound sealed can, per lb. 3½c
10-pound sealed can, per lb. 3c
20-pound sealed can, per lb. 2¾c

Glaziers' Points.

No. 30W2208 Zinc Glaziers' Points, for fastening glass in sash. We can furnish sizes 1, 2 and 3. The illustration herewith is the actual size of No. 3. Nos. 1 and 2 are larger. Price, per ¼-pound paper. 3c

Painters' Lead.

No. 30W2210 Fulton Lead Co.'s Painters' Lead in Oil; a special grade. Kegs of 12½, 25, 50 or 100 lbs. Price, per pound, 4½c

Seroco Brand Painters' Lead.

No. 30W2214 A combination of Painters' Lead ground in refined linseed oil. The ingredients used in the manufacture of our Seroco Brand are the purest it is possible to obtain and we guarantee that our Seroco Brand will cover almost twice the surface and outwear any white lead on the market, regardless of its purity and price.

Kegs of 12½, 25, 50 and 100 pounds. Per lb.. 5½c
5-pound can, per pound 8c
1-pound can, per pound 9c

The Seroco Colors in Oil.

For tinting paints ground in pure linseed oil, strong and permanent.

Put up in 1 and 5-lb. cans. Per lb.

No. 30W2230	Lamp Black	4c
No. 30W2231	Coach Black	7c
No. 30W2232	Ivory Black	25c
No. 30W2233	Drop Black	10c
No. 30W2235	Prussian Blue	34c
No. 30W2236	Ultramarine Blue	15c
No. 30W2237	Cobalt Blue	25c
No. 30W2240	Raw Umber	11c
No. 30W2241	Burnt Umber	11c
No. 30W2242	Raw Sienna	9c
No. 30W2243	Burnt Sienna	9c
No. 30W2244	Vandyke Brown	11c
No. 30W2248	Blind Green	16c
No. 30W2249	Chrome Green	12c
No. 30W2253	English Venetian Red	7c
No. 30W2254	Indian Red	13c
No. 30W2255	Tuscan Red	14c
No. 30W2256	Unfading Red	28c
No. 30W2257	English Rose Pink	17c
No. 30W2258	English Rose Lake	26c
No. 30W2259	Scarlet Vermilion	17c
No. 30W2262	Chrome Yellow, Light	15c
No. 30W2263	Chrome Yellow, Medium	15c
No. 30W2264	Chrome Yellow, Orange	15c
No. 30W2265	Yellow Ochre	7c
No. 30W2268	Light Oak Graining	10c
No. 30W2269	Dark Oak Graining	10c
No. 30W2270	Antique Oak Graining	10c
No. 30W2271	Walnut Graining	10c
No. 30W2272	Cherry Graining	10c
No. 30W2273	Mahogany Graining	10c

All of the above colors furnished in 25-pound cans at 2 cents per pound less. **Don't forget to state color wanted. Cannot be sent by mail.**

SEROCO READY MIXED HOUSE PAINT

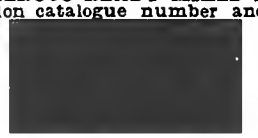
GUARANTEED FOR TEN YEARS.

PRICES: 50-gallon barrels, per gallon..**85c** 25-gallon ½ barrels, per gallon..**88c** 5-gallon cans, per gallon..**93c**
1-gallon cans, per gallon....**98c** For prices of colors marked * see page 5.

WE FURNISH SEROCO READY MIXED HOUSE PAINT IN THE FOLLOWING MOST POPULAR SHADES:
When ordering, mention catalogue number and name of color. For description see pages 4 and 5 of this catalogue.

30W201—FRENCH GRAY

Trim'ings to match Color No.
30W237
30W225
30W229

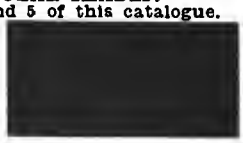


30W214—OLIVE DRAB

Trim'ings to match Color No.
30W225
30W235
30W240

30W227—DRAB

Trim'ings to match Color No.
30W225
30W240
30W208



30W242—LIGHT SLATE

Trim'ings to match Color No.
30W252
30W208
30W240

30W202—LAVENDER

30W235
30W209
30W207

30W215—CREAM

30W213
30W208
30W243

30W229—RED

30W242
30W232
30W241

30W243—OUTSIDE WHITE

30W215
30W241
30W201

30W203—STRAW

30W204
30W211
30W205

30W216—FAWN

30W219
30W232
30W211

30W230—Brown or Bl'k Walnut

30W233
30W242
30W243

30W244—SKY BLUE

30W220
30W242
30W230

30W204—PEA GREEN

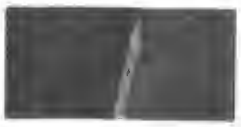
30W220
80W236
30W208

30W217—PURE BLUE

30W232—MYRTLE GREEN*

30W246—COLONIAL YELLOW

30W220
80W216
30W224



30W205—LIGHT DRAB

30W227
30W221
30W253

30W218—BUFF

30W202
30W203
30W243

30W233—SLATE

30W201
30W225
30W229

30W247—CARMINE*

80W246
30W232
30W239

80W206—CANARY

30W225
30W207
30W245

30W219—TERRA COTTA

30W215
30W244
30W241

30W234—VERMILION*

30W250—AZURE BLUE

30W227
30W240
30W208

30W207—LEMON STONE

30W201
30W219
30W242

30W220—APPLE GREEN

30W204
30W225
30W219

30W235—LIGHT STONE

30W202
30W250
30W239

30W251—ORANGE

30W206
30W218
30W227

30W208—PEARL

30W215
30W233
30W250

30W221—LEATHER BROWN

30W214
30W225
30W209

30W236
Emerald or Blind Green *

30W252—OAK WOOD

30W202
80W243
30W251

N209—BEAVER

30W211
30W202
30W245

30W223—LIGHT BLUE

30W220
30W242
30W209

30W237—DARK GRAY

30W208
30W218
30W251

30W253—GOLDEN GREEN*

30W204
30W224
30W218

30W210—PINK

30W216
30W203
30W237

30W224—MAROON

30W237
30W225
30W235

30W239—BLACK

30W254—CREAM TINT

30W252
30W213
30W208

30W211—MILWAUKEE BRICK

30W225
30W214
30W243

30W225—BRONZE GREEN

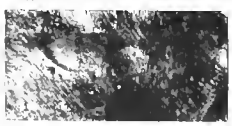
30W204
30W244
30W247

30W240—YELLOW STONE

30W242
30W235
30W221

30W255—FLESH COLOR

30W202
30W209
30W243



80W213—NILE GREEN

30W204
30W214
30W209

30W226—WILLOW GREEN

30W204
30W232
30W227

30W241—GREEN TINT

30W202
30W213
30W237

30W256—TINTED WHITE

30W203
30W241
30W201

* All colors marked with a star are special. See prices under heading of "Special Colors" on page 5

SEROCO WEATHERPROOF MINERAL BARN, ROOF AND FENCE PAINT

GUARANTEED FOR TEN YEARS.

PRICES: 50-gallon barrels, per gallon, 50c 25-gallon ½ barrels, per gallon, 55c
5-gallon cans, per gallon....60c 1-gallon cans, per gallon.....65c

FURNISHED IN THE FOLLOWING SIX SHADES:

When ordering, mention catalogue number and name of color. For description see page 7 of this catalogue.

READ THE ARTICLE PUBLISHED BY THE "FARMERS' MAIL AND BREEZE" OF TOPEKA, KANSAS, FEBRUARY 16, 1908, AND LETTERS FROM OUR CUSTOMERS ON PAGE 3 OF THIS BOOK.
THE PROOF OF THE PAINT IS ITS WEARING QUALITIES

30W800—OXIDE RED

30W810—LEAD COLOR

30W820—DARK GRAY

30W830—YELLOW

30W860—NATURAL GREEN

30W850—MAROON

SEROCO VARNISH STAINS

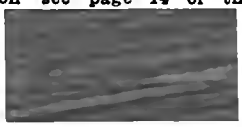
PRICES: 1-gallon cans, each..$1.30 ½-gallon cans, each..72c
1-quart cans, each....38 1-pint cans, each....21c
½-pint cans, each..15c

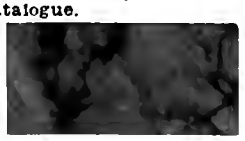
FURNISHED IN SEVEN NATURAL WOOD COLORS.
When ordering, mention catalogue number and name of color.
For description see page 14 of this catalogue.

30W2310—LIGHT OAK

30W2311—DARK OAK

30W2312—ANTIQUE OAK


30W2313—CHERRY


30W2316—MAHOGANY

30W2314—WALNUT

30W2318—ROSEWOOD

30W1630—COACH GREEN

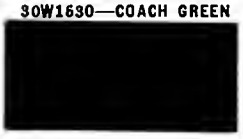
30W1610—VERMILION

30W1500—PURE YELLOW

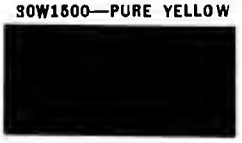
SEROCO BUGGY AND CARRIAGE PAINT

PRICES:
1-gallon cans, each..$1.85 1-quart cans, each..50c
1-pint cans, each....30 ½-pint cans, each..20c

When ordering, mention catalogue number and name of color. See page 9 for description.


30W1870—BLACK

30W1840—DARK GREEN


30W1850—DARK WINE

30W1850—BLUE

30W1520—LIGHT WINE

SEROCO READY MIXED FLOOR PAINT

PRICES:
5-gallon cans, per gallon..93c
1-gallon cans, per gallon..98c
½-gallon cans, each.....53c
1-quart cans, each.....28c

FURNISHED IN THE FOLLOWING NINE DURABLE COLORS:
When ordering, mention catalogue number and name of color.
For description see page 6 of this catalogue.

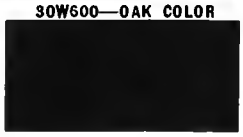
30W600—OAK COLOR

30W510—LIGHT YELLOW

30W670—FRENCH GRAY

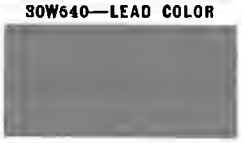
30W640—LEAD COLOR

30W590—FLOOR GREEN


30W530—DRAB

30W650—MAROON

30W560—OXIDE RED


30W580—DARK YELLOW

30W1869—BLACK

SEROCO WAGON AND IMPLEMENT PAINT

PRICES: 1-gallon cans, each..$1.50 ½-gallon cans, each..80c
1-quart cans, each..45c

When ordering, mention catalogue number and name of color.
For description see page 9 of this catalogue.

30W1854—RED

30W1855—BLUE

30W1857—YELLOW

30W1856—GREEN

30W1858—VERMILION

CHINESE GLOSS LACQUER

PRICES:
5-gallon cans, each..$9.00 1-gallon cans, each..$1.90
1-quart cans, each....57 1-pint cans, each....32
½-pint cans, each..20c

For description of this wonderful finish see page 10 of this catalogue.
When ordering, mention catalogue number and name of color.

30W2692—MAHOGANY

30W2891—DARK OAK

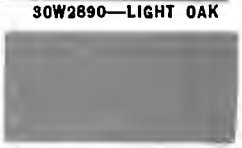
30W2890—LIGHT OAK

30W2693—CHERRY

30W2694—WALNUT

30W2696—GREEN

30W2696—NATURAL OR CLEAR


30W2697—GROUND COLOR

Pure French Ochre in Oil.

No. 30W2280 Pure French Ochre in Oil. 12½ and 25-pound cans. Price, per pound.... 4c

English Venetian Red in Oil.

No. 30W2282 English Venetian Red, especially adapted for painting brick buildings, 12½ and 25-pound cans. Price, per pound.....4c

White Ochre in Oil.

No. 30W2284 White Ochre Ground in Oil. Ground in pure linseed oil, 12½ and 25-pound cans. Price, per pound.....4c

Zinc in Oil.

No. 30W2286 Pure French Zinc in oil. 12½ and 25-pound cans. Price, per pound.....10c
No. 30W2287 Pure French Zinc in oil. 1 to 5-pound cans. Price, per pound.....12c

No. 30W2288 Zinc in Oil, American snow white. 12½ and 25-pound pails.
Price, per pound.....7c

Pure Graphite Paint Paste.

No. 30W2292 To 12½ pounds (1 gallon) paste add 3 gallons boiled oil, making 4 gallons of Pure Graphite Paint, ready for use. Will cover 500 square feet smooth metal per gallon. Will not crack, blister or peel off; is not affected by heat or cold, smoke, steam, moisture, acids, alkali or brine, or by climatic changes. For use on roofs, stacks, boilers, bridges, structural iron work of any kind. This paint is manufactured from pure graphite and absolutely pure linseed oil. Is a dark slate color.

Per 5-pound can $0.40
Per 12½-pound can..... .85
Per 25-pound can..... 1.60

Oil Stain.

Perfect imitation of natural wood, cherry, rosewood, mahogany, walnut, light oak, dark oak, antique oak. For staining interior woodwork or any work not finished. This stain cannot be applied over varnish or painted surfaces. One or two coats of varnish applied over it will produce a fine finish. Nos. 30W2714, 30W2718 and 30W2710 or 30W2711 varnishes can be used in connection with these stains. Apply with a varnish brush. **Don't forget to state color wanted.**

No. 30W2300	Light Oak	
No. 30W2301	Dark Oak	
No. 30W2302	Antique Oak	Cannot be sent by mail
No. 30W2303	Cherry	
No. 30W2304	Walnut	
No. 30W2305	Mahogany	
No. 30W2306	Rosewood	

Per ½-pint can..... $0.13
Per 1-pint can..... .19
Per 1-quart can..... .34
Per ½-gallon can..... .66
Per 1-gallon can..... 1.24

Seroco Mission Finishes.

It stains and finishes with one operation. All the modern finishes can be had with these stains. It will produce that soft, velvety effect with one coat and no rubbing down or waxing necessary. These finishes cannot be applied over painted or varnished surfaces. The paint or varnish must first be removed and then finished with the stain. The latest mission effects in weathered and flemish oak are produced with this material and the finest finish is obtained with the least labor. Used for finishing interior woodwork, furniture, picture frames, halls, doors, mantels, plate rails, mouldings, etc. Adapted for all hardwood, also cypress and Georgia pine.

No. 30W2319	Dutch Mission Oak
No. 30W2320	Fumed Mission Oak
No. 30W2321	Dull Black Mission Oak
No. 30W2322	Dark Weathered Oak
No. 30W2323	Medium Weathered Oak
No. 30W2324	Light Weathered Oak

Per ½-pint can.....$0.22
Per 1-pint can..... .35
Per 1-quart can..... .60
Per ½-gallon can..... 1.15
Per 1-gallon can..... 2.10

The Black Flemish is an alcohol production and dries out a very dull black; therefore, if an eggshell gloss is desired, apply a thin coat of our Seroco Prepared Floor Wax and rub briskly with a soft cloth. All other shades require no waxing. Color card showing natural pieces of oak wood finished with the above stains, mailed free on application.

DRY COLORS

The following dry colors are used for tinting kalsomines, making graining colors and other purposes. Some use these dry colors for painting purposes by mixing them with linseed oil. This we do not recommend unless the mixture is put through a paint mill, as you will have nothing but a coarse mixture, which is not fit for anything. If a mineral paint is desired at a low price you will profit by purchasing the Seroco Weatherproof Mineral Barn, Roof and Fence Paint, as then you will have a substantial paint, a paint that will wear three times as long, therefore cheapest in the end.

WE HANDLE ONLY BEST QUALITIES.		Bbl. per lb.	Per lb.
No. 30W2335	Yellow Rochelle Ochre, 450 pounds in barrel	1c	2c
No. 30W2336	Imported Marseilles Yellow Ochre, strong in color, 400-pound barrels	3½c	4c
No. 30W2338	American Venetian Red, 365 pounds in barrel	¾c	1½c
No. 30W2339	Imperial English Venetian Red, 336 pounds in barrel	1½c	2c
No. 30W2340	Snow White Wood Filler, 550 pounds in barrel	1½c	2c
No. 30W2341	Prince's Brown Mineral, 350 pounds in barrel	1c	2c
No. 30W2342	White Ochre, 550 pounds in barrel	1½c	2c
No. 30W2343	Lampblack, Germantown, 80 pounds in barrel	9c	10c
No. 30W2344	Burnt Turkey Umber, 350 pounds in barrel	3½c	6c
No. 30W2345	Raw Turkey Umber, 350 pounds in barrel	3½c	6c
No. 30W2346	Burnt Italian Sienna, 350 pounds in barrel	4½c	7c
No. 30W2347	Red Lead, 100 pounds in barrel	7½c	8c
No. 30W2348	Raw Italian Sienna, 350 pounds in barrel	4½c	7c
No. 30W2349	Chrome Green, best		8c
No. 30W2350	Chrome Yellow Lemon		10c
No. 30W2358	Ultramarine Blue		7c

Plaster Paris.

No. 30W2359 Price, per barrel of about 200 pounds.....$2.25
Less quantity, per pound..... .02

Whiting.

No. 30W2360 Extra Gilder's Whiting, fine quality bolted. Barrels, about 400 pounds, per lb... 1c
Less quantity, per pound.....2c

Limeproof Colors for Tinting Kalsomines and Whitewash.

A small quantity will tint a large bucket of kalsomine or whitewash.

No. 30W2362	Limeproof Green, per pound	9c
No. 30W2363	Limeproof Blue, per pound	9c
No. 30W2364	Limeproof Red, per pound	9c
No. 30W2365	Limeproof Yellow, per pound	9c

Soluble Blue for Manufacturing Bluing.

No. 30W2366 This soluble blue is used by the large bluing manufacturers. Guaranteed the best on the mark t. If interested in manufacturing liquid bluing, we will be pleased to furnish the formula.
Price, per pound.....40c
25-pound drums, per pound.....38c

CEMENT COLORS

Pure mineral colors for coloring cement blocks, brick and concrete work. Guaranteed permanent and the strongest colors made. No. 30W2390 Red Oxide will produce a medinm shade, about 15 pounds required to 100 pounds cement. No. 30W2391 Red Oxide is a very strong red of very brilliant color, about 12 pounds required to 100 pounds cement. No. 30W2392 Extra Red Oxide is the brightest and lightest red made, about 10 pounds required to 100 pounds cement. No. 30W2393 Brown Mineral will produce a deep rich brown color, about 20 pounds required to 100 pounds cement. No. 30W2394 Yellow Oxide is a good strong domestic yellow, about 15 pounds required to 100 pounds cement. No. 30W2395 Extra Yellow Oxide is used for making light and dark color cement brick, can be varied and deepened by the addition of red, about 15 pounds required to 100 pounds cement. No. 30W2396 Black is the strongest black known and absolutely permanent, about 2¼ pounds required to 100 pounds cement.

		Barrel, per lb.	100 lbs.	Less, per lb.
No. 30W2390	Red Oxide, 400-pound barrels	2c	2½c	3c
No. 30W2391	Red Oxide, 400-pound barrels	3¼c	3¾c	4c
No. 30W2392	Extra Red, 600-pound barrels	9c	9½c	10c
No. 30W2393	Brown Mineral, 350-pound barrels	2c	2½c	3c
No. 30W2394	Yellow Oxide, 350-pound barrels	1½c	2c	2½c
No. 30W2395	Extra Yellow, 400-pound barrels	2½c	3c	3½c
No. 30W2396	Black, 30-pound barrels	15c		18c

VARNISH STAIN

Stain and varnish used separately, on new work, produce a better finish than varnish stain, but for refinishing painted or varnished surfaces, such as old furniture or painted or varnished woodwork, this varnish stain is recommended. It stains and varnishes in one operation. Dries hard with a fine luster. Furnished in the following natural wood colors: Cherry, rosewood, mahogany, walnut, light oak, dark oak, antique oak. Do not fail to mention color wanted. Apply with a varnish brush; 2-inch brush recommended.

In selecting a color it is necessary that the color selected be of a similar shade to the old finish; for instance, a piece of furniture finished in mahogany cannot be refinished in light oak by applying the light oak varnish stain. The varnish stain in this case will have to be of a dark color, either mahogany or walnut.

No. 30W2310	Light Oak
No. 30W2311	Dark Oak
No. 30W2312	Antique Oak
No. 30W2313	Cherry
No. 30W2314	Walnut
No. 30W2315	Mahogany
No. 30W2316	Rosewood

Per ½-pint can.....$0.15
Per 1-pint can..... .21
Per 1-quart can..... .38
Per ½-gallon can..... .72
Per 1-gallon can..... 1.30
Cannot be sent by mail.
See sample shades on page 13.

Liquid Weatherproof Canvas Coating.

No. 30W2297 The greatest waterproof preparation for cotton duck. A coat of this material applied on cotton duck or canvas of the lightest weight will make it absolutely waterproof. The canvas can be folded without the danger of cracking; it acts like rubber. Especially adapted for hay stack covers, tents, wagon covers, tarpaulins, awnings; in fact, it can be applied to anything made of cotton or canvas duck and make it absolutely waterproof. Five gallons will cover an ordinary hay stack cover.

1-gallon can.....60c
5-gallon can, per gallon..... 50c
10-gallon can, per gallon.....48c

3C and up per double roll of 18 yards. OUR NEW SAMPLE BOOK OF WALL PAPER - - - FREE

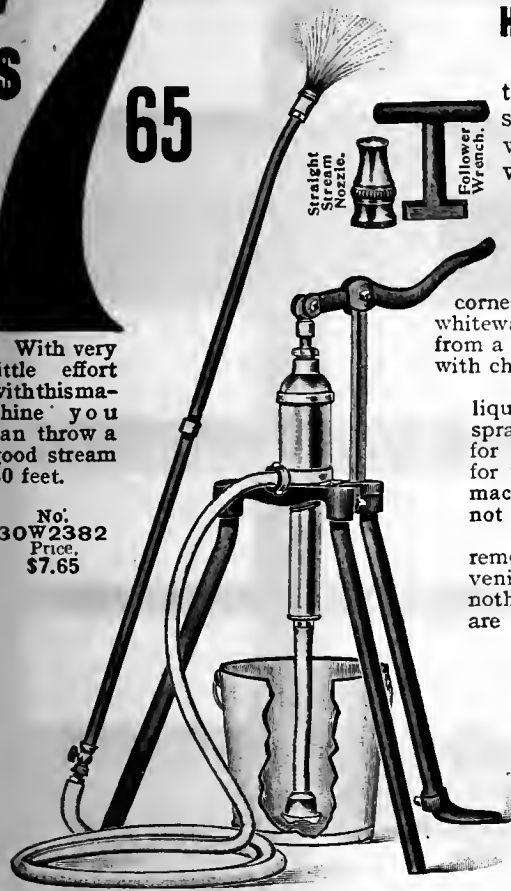
WRITE FOR IT TODAY.

WE CUT THE RETAIL PRICE of Wall Paper in two by making wall paper in our own mill and selling it to you direct at a price based on the actual manufacturing cost with but one very small percentage of profit added.

WE HAVE THE MOST BEAUTIFUL VARIETY of designs this season, the most desirable and artistic papers, and the very latest patterns for parlors, dining rooms, halls, bedrooms, churches, assembly rooms, etc. Our big select line comprises floral and forestry designs and stripes, in small and large patterns. We show the latest panel effects and other styles to meet all tastes; grades suitable for any home, from the modest cottage to the finest city residence. We show the latest methods of wall decoration; papers adapted for lower two-thirds, upper third, borders, etc.

HANDIEST MACHINE EVER INVENTED TO HAVE ABOUT YOUR PLACE; SIMPLE AND EASY TO HANDLE

$7.65 IT WHITEWASHES, SPRAYS TREES, SHRUBBERY, SHEEP AND CATTLE AND DOES MANY OTHER USEFUL THINGS



With very little effort with this machine you can throw a good stream 30 feet.

No. 30W2382
Price, $7.65

Shipping weight, 40 pounds. Net weight, 30 pounds.
No. 30W2382 Handy Whitewashing, Fire Extinguishing and Spraying Machine, etc. Price, complete..... **$7.65**

HERE ARE SOME OF THE MANY THINGS YOU CAN DO WITH IT

You can whitewash chicken houses, barns, sheds, warehouses, basements, factories, etc.; you can extinguish a fire, wash buggies, outside windows, porches, sidewalks, outside walls of buildings, sprinkle flowers, spray fruit trees and plants, wash the feet of your horses and cattle, etc. **It does any one of these things with equal ease and does it well.**

You can't afford to be without this machine for so low a price as $7.65. Send us your order today and we will ship you the machine promptly and guarantee to satisfy you in every way or you may return it to us at our expense and we will refund your money, including freight charges.

It does whitewashing better than with brushes, simply because it forces whitewash into corners and crevices where disease germs lodge and which cannot be reached with brushes. In whitewashing chicken houses infected with lice, you can do the work from a door or window, thus avoiding the discomfort of being covered with chicken lice and dirt from head to foot.

For spraying sheep and cattle it can't be beat, as it forces the liquid through to the hide where you really want it. No other sprayer or machine will do the work with so little labor; and for spraying fruit trees and plants, and the many other purposes for which it is intended, it is a wonder. **After you have given this machine a trial you would not part with it for $100.00 if you could not get another.**

The machine is simple and easy to operate. The legs can be removed instantly and thus occupy little space. It can be conveniently carried on cars, in buggies, etc. It is always ready, nothing to take apart or attach, and with a bucket of water you are ready to throw a 30-foot stream any time.

Equipment consists of a 6-foot wrought iron spray pipe with ⅛-inch brass shutoff cock and brass spray nozzle, extra brass nozzle for straight stream work, iron follower wrench (used for tightening plunger ring in bottom pump cylinder), rubber suction hose with screen attachment and 8 feet of ⅜-inch special high pressure rubber discharge hose.

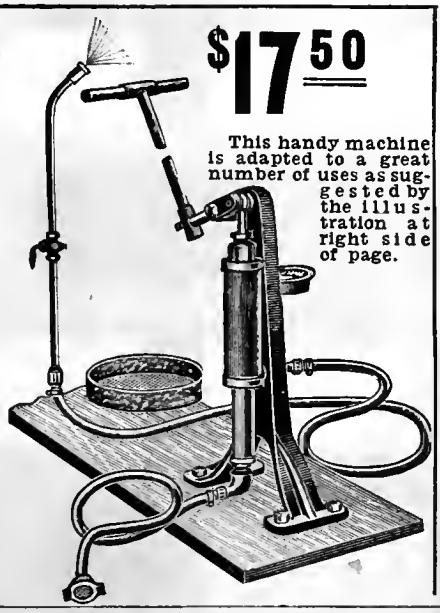
Send us your order for this wonderful machine today. Ask for No. 30W2382, enclose our price, $7.65, and we will ship you the machine with the understanding that it must do the work we claim it will do to your personal satisfaction, and that it is the most wonderful value in handy machines ever offered, and if it is not in your opinion just as we state, we ask you to pack it up and return it to us and we will refund you both the price and the freight charges you paid. You will not be out one penny.

OUR JUMBO WHITEWASHING AND SPRAYING MACHINE

This machine is especially suitable for large factories, fruit farms, nurserymen and large stock farms. For whitewashing, its capacity is equal to work of fifteen men with brushes. It is the most powerful sprayer made, constructed of the very best material and guaranteed to do better work and more work than any $25.00 or $30.00 machine on the market. Equipment consists of spray pipe complete with ¼-inch cock and spray nozzle, one extra spray top, 200-pound pressure gauge, special galvanized sieve, follower wrench, one length of 1-inch suction hose and 10 feet of ½-inch special high pressure discharge hose.

No. 30W2384 Jumbo Whitewashing and Spraying Machine.

Price, complete..... **$17.50**



$17.50

This handy machine is adapted to a great number of uses as suggested by the illustration at right side of page.

YOU TAKE NO RISK WHATEVER

If after purchasing this machine and it does not meet with your approval in every way; if you fail to find it one of the handiest machines you ever saw; if you do not think it will save its price for you over and over again every season, you may return it to us and we will give you back both the price and any transportation charges you paid. There is no possible way for you to lose. **Notice the illustrations suggesting uses to which you can put it. Can you afford to be without a machine that can be used in so many ways so effectively?**

WHITE COLD WATER PAINT.

This paint comes in powder form and is ready for use when mixed with cold water. There is nothing better on earth for coating interiors of barns, basements, chicken houses, granaries, sheds, factories, warehouses, summer cottages, etc. It is the most sanitary paint on the market and should be used in place of whitewash, because our Cold Water Paint cannot be rubbed off when once dry; in fact, you cannot wash it off. Water will not remove it nor will it injure the finish in any way. It increases the light in basements, barns, etc., or wherever used, and it is the best fire resisting paint made. Applied with a whitewash, kalsomine or wide paint brush or spraying machine.

No. 30W2630 **White Cold Water Paint,** 10-pound package, per pound..... **7c**
White Cold Water Paint, 25, 50 or 100-pound drums, per pound..... **6½c**
White Cold Water Paint, 400-pound barrels, per pound..... **5c**

A 10-pound package will cover from 600 to 800 square feet.

FOR CONCRETE AND CEMENT WATERPROOFING USE PEERLESS WATERPROOFING COMPOUND

CEMENT BLOCK AND BRICK BUILDINGS POSITIVELY WATERPROOFED WITH OUR PEERLESS WATERPROOFING COMPOUND. NO MORE DAMP WALLS, NO MORE WHITISH BLOOM ON CONCRETE OR BRICK BUILDINGS. SAVES EXPENSE OF LATHING AND FURRING WALLS.

Peerless Waterproofing Compound is a mineral liquid solution containing eight ingredients, of which two play an important part in filling the pores in the concrete product or brick, solidifying and becoming a part of that product. It does not contain any oil or greases which evaporate easily and discolor the material to which they are applied. Peerless Waterproofing Compound may be applied to any kind of a colored concrete product, or red brick, without discoloring any of the material.

Plastered walls can be made absolutely water and dampproof with one coat of Peerless Waterproofing Compound. If the walls of your home or any building are damp, resulting in the wall paper, paint or kalsomine coming off the walls, then waterproof the exterior walls, if a brick or cement block building. If a frame building, then apply the waterproofing directly on the plaster, and we guarantee dry walls or money refunded. Peerless Waterproofing Compound applied to cement, concrete or brick walls, keeps them looking new, because every rain, instead of soaking in, washes the dirt and dust off the walls. That whitish bloom you so often see on brick and concrete is caused by the sulphates, carbonates, salts and acids that are brought to the surface by water penetrating the wall and then evaporating. This can be evercome by preventing any water from penetrating the wall and Peerless Waterproofing Compound is the only material that will prevent the whitish bloom from appearing on the surface.

75c PER GAL. IN 50-GALLON BARRELS

85c PER GALLON IN 10-GALLON CANS

90c PER GALLON IN 5-GALLON CANS

95c PER GALLON IN 1-GALLON CANS

Plastering directly upon the cement block met with dissatisfaction previous to the application of Peerless Waterproofing Compound, but today we can recommend to any of the users of concrete products that they are absolutely safe in plastering directly upon the concrete block should they treat the block with our Peerless Waterproofing Compound. Consider the great saving that is effected through the use of Peerless Waterproofing Compound, for should you build a concrete house and not use a guaranteed waterproofing compound, it would be absolutely necessary for you to fur and lath the walls before you would be safe in plastering.

Applied with a kalsomine brush, paint brush or spraying machine. One gallon will waterproof 100 to 125 square feet of concrete, cement, brick or plaster.

No. 30W2550	1-gallon cans, per gallon	95c
	5-gallon cans, per gallon	90c
	10-gallon cans, per gallon	85c
	50-gallon barrels, per gallon	75c

22c PER PACKAGE

VELVET SANITARY KALSOMINE OR WALL FINISH

Our Velvet Sanitary Kalsomine is a dry powder scientifically prepared and when mixed with hot water (full directions on package) it is ready for the walls. It will give you a smooth finish and cover so well that the most inexperienced can do perfect kalsomining with this material. If at any time you wish to rekalsomine or desire a change in color you can remove the old kalsomine with warm water and a sponge, at the same time you are also removing the dust and dirt that has accumulated on the walls. You cannot do this with some of the extensively advertised wall finishes or coatings because they cannot be removed and you are compelled to cover the dust and dirt with the new wall coating and seal the dirt to the walls instead of removing it. Our Velvet Sanitary Kalsomine is the best covering and easiest working kalsomine on the market and it will surprise you how clean and fresh a room can be made with a package or two of Velvet Sanitary Kalsomine. It comes in many beautiful tints so that each room, if desired, may be treated in a different color. It will give you a smooth, velvety finish which will not rub off, therefore will not soil clothing that may come in contact with the wall.

If you are tired of painted walls then apply a coat or two of Velvet Sanitary Kalsomine directly on the painted walls and you will be delighted with the smooth velvety finish; you do not have to remove the paint because it is a good undercoat for kalsomine.

The most beautiful harmonizing combination of colors may be had with Velvet Sanitary Kalsomine.

DIRECTIONS:

Follow directions on package for preparing the kalsomine. Walls that are new or that have never been kalsomined or painted should first be sized. Gloss oil or any cheap varnish thinned down one-half with benzine or turpentine will make a good sizing for kalsomine, to one part of varnish add one part of benzine or turpentine; if varnish is somewhat heavy add more of the thinner all that, is required is a very thin coat of the sizing. Apply the sizing with a wide paint or kalsomine brush. Allow at least six hours for sizing to dry before applying the kalsomine. If the room has been kalsomined then wash off the old kalsomine with warm water and sponge; you do not have to be so very particular, just see that the walls are fairly clean. You may commence kalsomining after you have finished washing the walls, but it is best to delay it for two or three hours. Apply with a kalsomine brush, of course a good brush will do better work, and since a brush will last for several years, it is advisable to purchase a good bristle brush. Our No. 30W3102 will do good work, and one we can recommend for household use.

Sample Card showing colors of Velvet Sanitary Kalsomine will be mailed on request.

One package will cover from 300 to 400 square feet one coat. One coat of Velvet Sanitary Kalsomine will cover as well as two coats of other kalsomines.

PRICES AND LIST OF COLORS.

No. 30W2602	Lavender	
No. 30W2603	Salmon Pink	
No. 30W2604	Light Green	
No. 30W2605	Yellow	
No. 30W2606	Cream	
No. 30W2607	Olive Gray	
No. 30W2608	Buff	
No. 30W2609	Light Pink	
No. 30W2610	Medium Green	
No. 30W2611	Pink	
No. 30W2612	Blue	
No. 30W2613	Pea Green	
No. 30W2615	Green	
	Above tints, any shade, per package	24c
No. 30W2617	White, per package	22c

SPONGES.

No. 30W2624 This is a cheap sponge and not intended for professional use. It is just the sponge you want for removing old kalsomine from the walls you intend to rekalsomine. Price, each..10c

VARNISH DEPARTMENT

SEROCO HOUSE VARNISHES

THE FOLLOWING VARNISHES ARE MADE BY ONE OF THE LARGEST AND BEST VARNISH MANUFACTURERS IN THE COUNTRY.

The very same varnishes are sold under the manufacturers' brands at from 50 cents to $1.50 per gallon higher than the prices we are quoting. We guarantee every ounce of our varnishes and no matter how costly the job, we guarantee satisfaction or money refunded.

Let us have a trial order; it will cost you nothing should it fail to give satisfaction.

Seroco Extra Light Hard Oil Finish.

No. 30W2710 An exceptionally light hard oil finish designed for finishing all kinds of interior woodwork; preserves the natural grain and color of the wood; works freely and dries in about 24 hours with an elegant gloss.

5 Gallons	1 Gallon	½ Gallon	Quart	Pint
$5.75	$1.25	73c	40c	23c

Seroco No. 1 Hard Oil Finish.

No. 30W2711 Splendidly adapted for general interior woodwork. Is pale, free flowing and durable and possesses a full and substantial body. Dries free from dust in 2 to 3 hours.

5 Gallons	1 Gallon	½ Gallon	Quart	Pint
$4.40	98c	56c	32c	19c

Seroco Furniture Varnish.

No. 30W2714 This varnish may be used to brighten up worn and lusterless furniture of every description. It dries over night and imparts a fine gloss finish. ¶ For general repair work in the household, on articles in daily use that must be finished hurriedly, this material is recommended.

5 Gallons	1 Gallon	½ Gallon	Quart	Pint
$3.50	75c	48c	25c	15c

Seroco Extra Furniture Varnish.

No. 30W2715 An extra fine varnish which is used by high grade furniture manufacturers; very tough and dries hard with a high gloss which can be rubbed and polished. Recommended for first class furniture finishing.

5 Gallons	1 Gallon	½ Gallon	Quart	Pint
$5.50	$1.20	70c	40c	22c

Seroco Cabinet Finish.

No. 30W2716 This varnish is designed for highest grade interior woodwork that is to be rubbed and polished; also gives a beautiful finish when left in the gloss. Is exceptionally rich and lustrous and on account of its elasticity is extremely durable. Dries free from dust in 3 to 4 hours and sufficiently hard for rubbing in 48 hours.

5 Gallons	1 Gallon	½ Gallon	Quart	Pint
$6.00	$1.30	75c	43c	23c

Seroco Interior Varnish.

No. 30W2718 An excellent varnish for use on all ordinary woodwork, furniture or over graining. Produces a fine gloss and gives a lasting finish. Dries in about 24 hours.

5 Gallons	1 Gallon	½ Gallon	Quart	Pint
$5.00	$1.10	65c	37c	20c

Seroco Interior Spar Finish.

No. 30W2719 Specially adapted for finishing highest class interior woodwork that is to be left in the gloss; may, however, be rubbed if desired. Exceedingly pale, free working and durable. Dries hard in 2 to 3 days.

5 Gallons	1 Gallon	½ Gallon	Quart	Pint
$8.00	$1.70	95c	52c	28c

Seroco Durable Floor Varnish.

No. 30W2720 Unequaled for finishing floors of all kinds, natural wood, painted or oilcloth. Will not turn white under repeated washing or foot friction, and dries to walk on over night. It is easily applied and gives an elegant and durable finish. This is undoubtedly the best floor varnish on the market.

5 Gallons	1 Gallon	½ Gallon	Quart	Pint
$8.00	$1.70	95c	53c	29c

Seroco Church and School Seat Varnish.

No. 30W2721 An extremely hard drying and durable article prepared especially for use on church and school seats. It will not soften up under heat of the body. Dries dust free in 5 to 6 hours and hardens in 48 hours.

5 Gallons	1 Gallon	½ Gallon	Quart	Pint
$8.25	$1.75	98c	54c	30c

Seroco Outside Spar Varnish.

No. 30W2722 For finishing all kinds of exposed surfaces, such as outside doors, vestibules and store fronts. It is also especially recommended for finishing inside blinds and the woodwork in bath rooms and on sinks, where a very elastic and durable varnish should be employed.

5 Gallons	1 Gallon	½ Gallon	Quart	Pint
$10.75	$2.25	$1.25	65c	35c

Seroco White Damar Varnish.

No. 30W2724 Made from imported Batavia gum. For finishing over any enameled surfaces, white or ivory, without producing discoloration. It may also be used with excellent satisfaction on fine wall paper hangings or on delicately tinted painted walls. Is of good body and dries well.

5 Gallons	1 Gallon	½ Gallon	Quart	Pint
$7.00	$1.50	85c	47c	25c

Seroco Black Asphaltum.

No. 30W2726 For finishing all kinds of castings, smokestacks, stove pipes, fenders, coal hods, iron work of agricultural implements, etc. It produces a jet black, brilliant finish and absolutely prevents rust or corrosion. It is heavy in body and quick drying.

5 Gallons	1 Gallon	½ Gallon	Quart	Pint
$2.50	60c	40c	22c	13c

Seroco Turpentine Japan Dryer.

No. 30W2728 A first class house painters' japan, dependable in all kinds of weather. A good binder and a sure and quick dryer. It contains no acids and will not cause the paint with which it is mixed to burn, blister, crack, chalk or peel. It mixes readily with oil and does not detract from the elasticity of the paint.

5 Gallons	1 Gallon	½ Gallon	Quart	Pint
$3.50	80c	50c	30c	18c

Seroco Oil Shellac.

No. 30W2730 This is a clear first coater or filler for new woods that have not been previously finished. It has a good body and produces a substantial and safe surface or base coat. It dries to sandpaper in 6 to 8 hours.

5 Gallons	1 Gallon	½ Gallon	Quart	Pint
$5.40	$1.15	65c	35c	20c

Gloss Oil.

No. 30W2732 Gloss Oil is composed of resin and benzine. It is used for sizing walls before kalsominig and for other similar work.

5 Gallons	1 Gallon	½ Gallon	Quart
$1.50	40c	25c	17c

FINE CARRIAGE VARNISHES.

Seroco Wearing Body Varnish.

No. 30W2740 A brilliant, durable and elastic varnish for finishing carriage and buggy bodies. It works and flows with surprising freedom and may be used on the largest surfaces, such as carriage bodies, with the greatest safety and satisfaction. It is very pale and will not darken or injure the lightest shades of body color. It dries free from dust in 12 to 16 hours and hardens properly in from 2 to 3 days.

1 Gallon	½ Gallon	Quart	Pint
$3.00	$1.60	85c	45c

Seroco Elastic Gear Varnish.

No. 30W2744 Used for finishing gear parts and wheels. Is free working, brilliant and durable. It sets in 6 to 8 hours and dries hard in 36 to 48 hours. This varnish may also be used for body finishing when drying, dispatch being an important consideration. This is a superior all around varnish for carriage finishing.

1 Gallon	½ Gallon	Quart	Pint
$2.85	$1.55	80c	43c

Seroco One-Coat Coach Varnish.

No. 30W2752 A splendid varnish for general repair work. On carriages, when work is simply dull or lusterless, otherwise in good condition, one coat of this varnish on the entire vehicle will produce a finish practically equal to a new job. It is light in color, elastic, brilliant and durable. Dries free from dust in about twelve hours and hardens to admit the use of the vehicle in about three days.

1 Gallon	½ Gallon	Quart	Pint
$2.50	$1.35	72c	38c

Seroco Wagon and Implement Varnish.

No. 30W2754 For agricultural implements, wagons, etc. A good varnish for general outside work; has a good body, a fine luster and is light in color and wears well. Dries in about ten to fourteen hours.

1 Gallon	½ Gallon	Quart	Pint
$1.45	83c	46c	25c

Seroco Coach Japan.

No. 30W2758 A reliable japan for binding and drying colors and rough stuff.

1 Gallon	½ Gallon	Quart	Pint
$1.35	78c	44c	25c

Denatured Alcohol Orange Shellac.

No. 30W2760 Orange Shellac.

1 Gallon	½ Gallon	Quart	Pint
$1.68	92c	49c	29c

Denatured Alcohol White Shellac.

No. 30W2762 White Shellac.

1 Gallon	½ Gallon	Quart	Pint
$1.79	94c	52c	30c

Seroco Knot Killer.

No. 30W2764 Especially prepared for coating knots and sappy streaks before painting. It will do the work as well as the pure shellac, although very much lower in price.

1 Gallon	½ Gallon	Quart	Pint
$1.50	85c	48c	27c

Grain Alcohol (Denatured).

No. 30W2766 This alcohol is 95 per cent proof and has been denatured in accordance with the law so that it can only be used as a solvent or for heating and lighting purposes.

5-gallon jacket cans, each $3.25

1-gallon tin cans, each ..... .69

Lightning Furniture and Piano Polish.

No. 30W2768 We have improved the quality of our furniture and piano polish. This is a brighter and more lasting polish than other polishes sold at very much higher prices. We positively guarantee that a better polish cannot be had at any price, and that our Lightning Furniture and Piano Polish will not injure the finest finish and that the polish obtained from our Lightning Furniture and Piano Polish will remain polished for a longer period; therefore it is a labor saver because you don't have to polish your furniture or piano as often as when using other polishes. If you do not find this is the best polish you have ever used, write us and we will refund your money without asking you to return what is left. Recommended for all kinds of furniture, pianos, organs, woodwork, varnished floors, carriages, automobile bodies, etc.

Price, ½-pint can 18c
Price, 1-pint can 30c

14c PER ½ PINT. Seroco Liquid Metal Cream (Polish).

No. 30W2778 We are constantly aiming to improve the quality of our merchandise and we certainly succeeded in securing a metal polish that we have no hesitancy in recommending as the best metal polish on the market. We guarantee that this polish will go farther than any other. It is cheaper than the cheapest you can buy because it will polish more surface and give you a better and more lasting polish than you can obtain from any other make. Include a small can in your order, try it and if you are not highly pleased with the result just write us and we will cheerfully refund your money without asking you to return what you have left of the polish. For polishing brass, zinc, tin, nickel, copper, silver, polished steel, etc. Will not injure the finest metal.

Per ½-pint can 14c
Per 1-pint can 24c

Seroco Floor Oil.

No. 30W2635 Seroco Floor Oil. **A special preparation for floors of residences and stores.** A very small quantity applied with a cloth will bring out a rich color; also, it will do away with scrubbing, as floors oiled with Seroco Floor Oil are easily cleaned by simply washing them with soap and water.

Per 1-pint can.....$0.20
Per 1-quart can..... .30
Per ½-gallon can..... .52
Per 1-gallon can..... .90
Per 5-gallon jacket can..... 4.00

Seroco Floor Wax.

25c PER POUND.

No. 30W2636 Seroco Floor Wax. A lasting, brilliant polish can be obtained on floors when using our prepared floor wax. It is perfectly transparent and will not change the color of wood. Dirt and dust will not stick to floors waxed with the Seroco Floor Wax. One pound will cover about 300 square feet. Directions are simple and plainly printed on every can. Put up in 1-pound cans.

Per can.....25c

30c PER POUND. Dancing Floor Wax.

No. 30W2637 Dancing Floor Wax (powdered). This is the best preparation for dancing floors, easily applied and can be used on new, old or canvas covered floors. Guaranteed not to soil the most delicate fabric. Sprinkle it on the floors and the dancers will do the rest. Put up in 1-pound cans.

Per can.....30c

25c PER PINT. 15-Minute Floor Finish.

No. 30W2640 A most wonderful finish for floors, interior stairs, etc. It is a compound consisting of wax and other ingredients and applied to the floor in liquid form with a cloth. Floors may be finished in fifteen minutes and immediately used after applied. The most durable wax finish ever manufactured, superior to floor oil. Brings out the grain of the wood and imparts a rich color. Floors finished with this material can be kept thoroughly clean without scrubbing, as all dust and dirt is readily removed with an ordinary broom or floor brush. Highly recommended for schools, colleges, stores, public halls, churches, as well as residences. For hard and soft wood floors. The scrubbing expense of large schools, colleges, etc., is enormous. We guarantee that this expense can be reduced 75 per cent by using our 15-Minute Floor Finish. Please send us a trial order. Money refunded if not as represented. One quart will finish 150 square feet of surface.

Per 1-pint can.....$ 0.25
Per 1-quart can..... .40
Per 1-gallon can..... 1.30
Per 5-gallon can..... 6.00
Per 10-gallon can..... 11.00

Success Linoleum and Floor Oilcloth Finish.

No. 30W2642 Why allow your linoleum or floor oilcloth to wear away when it can be preserved for a few cents and give you a better finish than the original finish of the linoleum or floor oilcloth. This material puts a coating on the linoleum and dries hard but remains elastic like the linoleum or oilcloth itself, therefore it will not crack or check. Linoleum is today one of the most popular of all floor coverings, its most objectionable feature has been the continual unevenness of wear, causing color to become dull and pattern to be lost, leaving a decidedly spotted effect in the linoleum. By using Success Linoleum Finish the linoleum or oilcloth will retain all its original brightness and luster, thus making the life of linoleum much longer. Hot or cold water does not affect it. A quart can costing 68 cents and a few minutes of your time will save you ten times this amount. One coat will do the work; applied in the evening it will be dry, ready to walk on, in the morning. One quart will cover a square 12x15 feet.

Per 1-pint can.....36c
Per 1-quart can.....68c

12c PER POUND. Seroco Crevice Filler.

No. 30W2660 Seroco Filler for cracks in floors. A specially prepared, elastic, non-shrinkable compound for filling cracks in floors or furniture before applying paint or varnish; also adapted for smoothing rough surfaces.

Per 1-pound can.....12c
Per 5-pound can.....55c

7c PER POUND. Seroco Paste Wood Filler.

All open grained hardwood, such as oak, ash, etc., must be filled in order to produce a perfect varnish finish. This filler is the best made, easily applied and dries very hard. Made in two shades, light oak and dark oak.

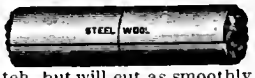
No. 30W2661	Light Oak
No. 30W2662	Dark Oak
Per 1-pound can	$0.07
Per 5-pound can	.30
Per 25-pound can	1.40

17c PER PINT Seroco Liquid Wood Filler.

No. 30W2664 For filling or first coating all kinds of close grained natural woods, such as pine, poplar, etc., that have not been previously finished. It thoroughly seals up the wood pores and effectually prevents suction or the absorption of moisture. This material is transparent and does not need to be rubbed off or sandpapered before applying the varnish coats. It does not sink away like varnish, but dries on the surface, thus equaling, for work of this nature, two coats of varnish. A coat or two of varnish applied over this material produces a really remarkable finish.

5 Gallons	1 Gallon	½ Gallon	Quart	Pint
$5.00	$1.05	60c	32c	17c

Steel Wool and Shavings.



No. 30W2670 Steel Wool is a mass of fine fibers of steel, resembling curled hair, which, while sharp, does not scratch, but will cut as smoothly as the finest sandpaper, emery or pumice stone. For many purposes it is superior to sandpaper, etc. Used for rubbing down fillers and varnishes; in fact, it takes the place of sandpaper or pumice stone and will be found a much better article to use. Steel shavings is a coarse grade and is used for removing rust from iron preparatory to painting; also for cleaning floors or any surface of old varnish.

No. 0. Very fine, per pound.....42c
No. 1. Fine, per pound.....33c
No. 3. Fine, per pound.....28c
Steel Shavings. Per pound.....22c

Steel Wool for Household Use.

No. 30W2671 For housekeepers and amateur wood finishers. Better than sandpaper for rubbing down varnish, removing old paint, cleaning hardwood floors and a hundred other uses. For the housekeeper it is unexcelled for cleaning pots and pans, removes burnt matter from pans instantly; also used for removing rust, cleaning sinks, bath tubs, stoves, removing paint or varnish from windows, etc.

No. 1 For rubbing down varnish and fine work. Per package.....9c
No. 3 For household and general use. Per package.....9c
Fine Shavings for removing old paint and other coarse work. Per package.....9c
Package contains about 3 ounces.

15c Pumice Stone Bricks.

No. 30W2672 Pumice Stone Bricks are used by the painter and varnisher for rubbing down varnished surfaces. These bricks are now used by the thousands for scouring stone window sills, steps and sidewalks. Weight, about 1¾ pounds.

Price, per dozen $1.70; each.....15c

Powdered Pumice Stone.

No. 30W2673 Finest Imported Powdered Pumice Stone. Price, per pound.....4c
100-pound drums, per pound.....2¾c

English Rotten Stone.

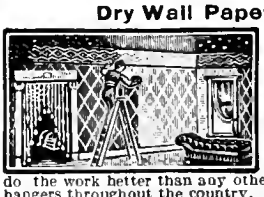
No. 30W2676 Used for polishing varnished surfaces, after rubbing down with pumice stone and water or oil. The powdered is more generally used. **Powdered,** per pound.....6c
Selected Lump, per pound.....12c

Rubbing Oil.

No. 30W2678 Used with powdered pumice stone and rotten stone for rubbing down varnished surfaces. Rubbing felt is recommended, but many furniture finishers use the common burlap.

Per 1-pint can.....8c
Per 1-quart can.....13c
Per 1-gallon can.....35c
Per 50-gallon barrel, per gallon.....19c

Dry Wall Paper Cleaner.



No. 30W2780 This wall paper cleaner is in dry powder form and can instantly be prepared for use by mixing the powder with cold water. One pound of the powder will make two pounds of prepared cleaner. The easiest working and best wall paper cleaner made. It will do the work better than any other. Used by the best paperhangers throughout the country.

Per 1-pound package.....10c

9c Seroco Wall Paper Cleaner.

No. 30W2782 Put up in a tin box, prepared ready for use; no mixing required. No experience necessary; anyone can clean wall paper with the Seroco Wall Paper Cleaner. It will remove smoke and dust from wall paper, window shades and fresco and bring out the original color. One pound can is sufficient for one room.

Per 1-pound can.....9c

Seroco Patent Prepared Paste Flour.

Only Boiling Necessary.

No. 30W2786 Warranted never to sour and to make the strongest and most adhesive paste. One pound will make three gallons of ready to use paste or one gallon of solid paste. No chemicals or preservatives required.

Per 1-pound package.....$0.10
Per 25-pound drum..... 1.50
Per 50-pound drum..... 2.75

20c PER PACKAGE. Serooo Perfect Cold Water Dry Paete.

NO SMELL. NO VERMIN. NO WASTE.

No. 30W2788 Dissolves immediately in cold water. Makes the best transparent and snow white paste. Can be made to any consistency by adding more or less of the dry paste. It is very adhesive and the most economical dry paste on the market. Convenient, saves time, is mixed at the job and ready for immediate use. Warranted chemically pure, will never sour, and will hang any kind of wall paper.

Per 2½-pound package.....$0.20
Per 25-pound pail..... 1.75
Per 100-pound drum..... 6.00
One 2½-pound package will make a large pail of ready to use paste.

Seroco Prepared Paperhangers' Sizing.

DISSOLVES INSTANTLY IN COLD WATER.

No. 30W2790 Unequaled for sizing new or rough walls. New walls are very porous and absorb the paste, resulting in the wall paper becoming loose. With this preparation anyone can hang wall paper on new or porous walls with the assurance that the wall paper will stick. One pound will make one gallon of sizing ready for use.

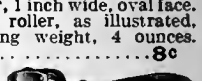
Per 2-pound package.....$0.20
Per 5-pound package..... .45
Per 50-pound drum..... 4.00

PAPERHANGERS' TOOLS.

Paperhangers' Seam and Smoothing Rollers.

Our Seam Rollers are guaranteed the very best and with ordinary care will last a lifetime. A seam roller is necessary to do good work, and as our prices are very low, it will pay you to include a roller with your order for wall paper.

No. 30W2800 Large Seam Roller, 1¾ inches wide, 2 inches in diameter. Maple roller, polished handle. Wt., 4 ounces. Price.12c

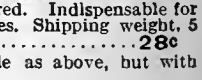


No. 30W2802 Seam Roller, 1¼ inches wide, flat face, rubber covered. Shipping weight, 5 ounces.

Price.....9c

No. 30W2804 Seam Roller, 1 inch wide, oval face, maple roller, as illustrated. Shipping weight, 4 ounces.

Price.....8c



No. 30W2806 Side Arm Seam Roller, bevel face, celluloid covered, 1 inch wide. The handiest roller manufactured. Indispensable for ceilings, door casings and frames. Shipping weight, 5 ounces. Price.....28c

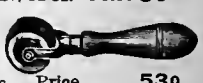
No. 30W2807 Same style as above, but with wood roller. Weight, 3 ounces.

Price.....14c

Smoothing Roller.

No. 30W2808 Smoothing Roller, 8 inches wide, felt covered. The most satisfactory smoothing roller made. Shipping weight,12 oz. Price, 45c

No. 30W2810 Smoothing Roller, same as above, but without covering; maple roller. Shipping weight, 12 oz. Price.30c

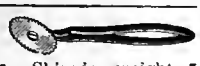


No. 30W2812 The Zylonite Ivory Seam Roller, oval face. For the professional paperhanger; will never wear out. Shipping weight, 7 ounces. Price.....53o

Wheel Knives, Base Trimmers, Etc.

We deal direct with the manufacturer of paperhangers' tools. Should a blade or other parts break, caused by any defect, we will cheerfully replace the tool absolutely free of charge.

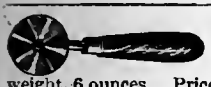
No. 30W2820 Wheel Knife for Trimming Wall Paper. Shoulder on both sides. Blade 2 inches in diameter. Shipping weight, 3 ounces.
Price 20c



No. 30W2822 Base Trimmer. Serrated edge, iron handle. A handy tool for trimming around casings, frames, etc. Shipping weight, 5 ounces. Price 22c

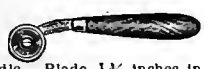
No. 30W2824 Wheel Knife, with patent device for keeping the paste off the blade; always clean and sharp. Shipping weight, 5 ounces.
Price 42c

No. 30W2826 Combination Base Trimmer and Paper Knife. No paperhanger should be without this handy tool. Shipping weight, 5 ounces.
Price 35c



No. 30W2828 Wheel Knife. Offset handle, a very handy tool, 2-inch blade. Nickel plated frame. Shipping weight, 6 ounces. Price 35c

No. 30W2830 Base Trimmer. For trimming around casings, frames, etc. Short bevel, plaid edge, case hardened, nickel plated steel brackets, polished maple handle. Blade, 1⅛ inches in diameter. Weight, 3 ounces. Price 20c



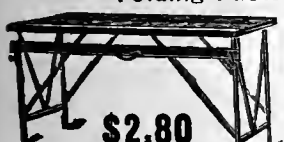
No. 30W2832 The best trimmer for all purposes. Will cut ten thicknesses of ingrain, four thicknesses of burlap, also cuts incrusta with ease. Blades are made without a bevel, making a clean cut without crushing edges of paper. The handle fits the hand perfectly. Highly nickel plated. Weight, 8 ounces. Price 55c

Paperhangers' Shears.

No. 30W2834 Keene Cutlery Co.'s Paperhangers' or Bankers' Shears. Nickel plated steel laid blades and enameled handles. Fully warranted. Shipping weight, 10 to 14 ounces.

Size, inches	10	12	14	16
Length of cut, inches	5¼	7	8⅛	10
Price	60c	77c	98c	$1.33

Folding Paste Table.



Folding Paste Table. The best on the market. Strong and light in weight, with space and hooks for carrying straight edge and tools. 22 inches wide, open; 11 inches, closed. Weight, 20 to 23 lbs.

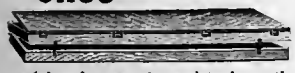
No. 30W2840 Price, 7 feet long $2.80
No. 30W2841 Price, 8 feet long 2.90

Improved Paste Boards.

We have been compelled in the past to handle the cheap ⅜-inch lumber paste board, owing to competition, but we have come to the conclusion that it is a dear board at any price. The paste board we are offering is made of ½-inch thick, clear, air dried whitewood, built up of several boards, tongued and grooved, and glued to prevent dishing. Four battens to prevent warping and hinged with three hinges. A better board cannot be made. 23 inches wide, open; 11½ inches wide, closed. Weight, about 14 pounds.

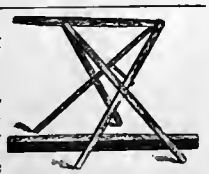
No. 30W2844 Price, 7 feet long, plain $1.20
No. 30W2845 Price, 7 feet long, with 4-inch zinc strip. Weight, about 16 pounds $1.43

$1.60 Folding Box Paste Board.



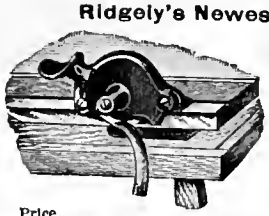
No. 30W2846 The handiest paste board made. Folds into space 8 inches wide by 2 inches deep and will hold straight edge, trestles and tools, so that the entire outfit can be easily carried. Notches hold boards rigid on trestles. 24 inches wide when opened. Weight, about 15 pounds.
Price, 7 feet long $1.60

Paperhanger's Folding Trestle.



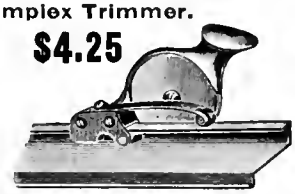
No. 30W2848 The best trestle made. Only select material used. First quality. Weight, 6 pounds.
Price, per pair 98c

Ridgely's Newest Trimmer.



Model "B" Ideal Trimmer. This new trimmer is designed for a whole hand rest, therefore the leverage obtained is enormous and will cut anything in the way of paper or burlap for decorations. The straight edge furnished with the above trimmer is five-piece, brass bound edge.
No. 30W2850 6-foot outfit complete.
Price $4.00
No. 30W2851 7-foot outfit complete. Price 4.25
No. 30W2852 8-foot outfit complete. Price 4.50

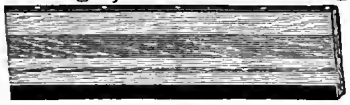
The Simplex Trimmer.



The Simplex All Steel Roller Bearing Trimmer, as shown in the accompanying illustration, is the latest achievement in wall paper trimmers. The Simplex is the simplest and most serviceable trimmer on the market; being an all roller bearing tool, reduces the friction to the minimum, enabling the operator to manipulate it back and forth on the straight edge without effort. The most important feature is the all steel straight edge. It is not affected by climatic conditions, therefore, will always be true and straight. Finished in white nickel on copper plating. Will not rust. The trimmer adheres closely to the straight edge under all conditions, and will not drop off, slide or shake off, remaining always where it is left or set, regardless of the position of the straight edge, and yet can be instantly removed when desired. Trimmers are highly polished and nickel plated. Weight of straight edge, about 6 pounds.

No. 30W2854 Simplex Outfit, consists of trimmer, zinc and steel straight edge, 7-foot. Price $4.25

Ridgely's Five-Piece Straight Edge.



The best Straight Edge made, cannot warp or twist. Made of the best seasoned wood and with proper care will remain true and last a lifetime. Bound on both sides with angle and channel brass. This is the regular Ridgely Model "B" Trimmer Straight Edge, but can be used for knife work. The best all around straight edge.

No. 30W2860 Price, 7 ft. long. Weight, 3½ lbs... $2.00
No. 30W2861 Price, 8 ft. long. Weight, 4 lbs... 2.25

No. 30W2871 Royal Glass Cutter. The best cutter for the money. The frame or head is made of bright hard steel, the cutter revolves on steel pin in steel cap. Nickel plated ferrule, polished rosewood handle. It will pay you to add a few cents and secure one of these cutters. Shipping weight, 3 ounces.
Price, each 6c

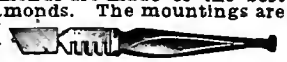
No. 30W2874 Glass Cutter. Damascus Coal Carbon Disc Wheel Glass Cutter. The best revolving wheel glass cutter made. A smooth cut guaranteed when using this cutter. Rosewood handle, solid steel head. Shipping weight, 3 ounces. Price 12c

No. 30W2876 Goodell's Improved Glass Cutter with turret head. The cutters are carefully hardened and ground by special process. Polished and nickel plated frame; turret head, six cutter wheels, which can be instantly revolved to place. Nickel plated ferrule, rosewood finish handle. Shipping weight, 3 ounces. Price 18c

No. 30W2878 Magazine Glass Cutters. Six extra wheels are stored in the upper end of handles, absolutely secure and always ready when needed. You get the equal of seven individual glass cutters for the price of one. The wheels are the best coal carbon. Each wheel guaranteed to cut 500 feet glass. Weight, 3 ounces. Price 20c

Glaziers' Diamonds.

Our Glaziers' Diamonds are made of the best quality genuine diamonds. The mountings are made in the very best possible manner, highly finished and heavily nickel plated. We guarantee our diamonds to reset not less than four times and give good satisfaction, provided they are sent to us to reset. NEVER CUT TWICE IN THE SAME PLACE.



No. 30W2880 The Standard Keyed Diamond, for single thick glass. A good diamond for ordinary use. Shipping weight, 4 ounces. Price $2.95

No. 30W2882 Superior Keyed Diamond. A very fine diamond for general use. Will cut double strength glass. Shipping weight, 4 ounces.
Price $4.35

No. 30W2884 Superior Keyed Plate Glass Diamond. A very superior cutter for general use, and will cut plate glass. Shipping weight, 5 ounces.
Price $9.00

No. 30W2886 Extra Superior Keyed Plate Glass Diamond. Cuts any kind of rough or polished plate glass. Dealers have always made an exorbitant profit on this class of diamond, selling them as high as $20.00. By contracting for a large number and selling them at our usual one small profit we are able to make the price $10.95
Shipping weight, 5 ounces.

Superior Diamond Glass Cutter.

Anyone can cut glass with this tool successfully. Genuine diamond, finished in the best manner and metal parts nickel plated. Never cut twice in the same place.

No. 30W2888 Sure cut. Will cut single strength glass. Price.. $2.80

No. 30W2890 Sure cut, superior diamond. A very fine diamond for general use. Will cut double strength glass. Price $3.75

No. 30W2892 Sure cut, extra superior diamond. Will cut anything excepting plate glass. Price $4.85

Hacking Knives.

No. 30W2900 For digging old putty from sash. Made of the best material, with heavy steel blade. Weight, 5 ounces.
Price 30c

Putty Knives.

No. 30W2904 Putty Knife, with stiff blade, square point. Weight, 3 ounces.
Price 5c

No. 30W2908 Putty Knife, with stiff blade, square point, with cocobolo handle, lap bolster, strongly riveted. A superior tool. Weight, 4 ounces.
Price 12c

No. 30W2910 Putty Knife, with spring blade, square point, cocobolo handle, lap bolster. Strongly riveted. Weight, 4 ounces.
Price 12c

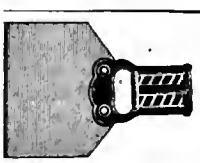
No. 30W2915 Glaziers' Putty Knife. Extra heavy crucible steel blade, solid redwood handle, brass ferrule. Width of blade, 1¾ inches; length, 3¾ inches. None better made in this country. Weight, 4 ounces.
Price 18c

Scraping Knives.

No. 30W2924 Scraping Knife. Best steel blade, cocobolo handle, lap bolster. Weight, 5 to 7 ounces each.

Width of blade, inches	2½	3	3½	4
Price	30c	35c	43c	50c

No. 30W2926 Wall Scraping Knife, stiff blade, 3-inch square point, beechwood handle. Shipping weight, 7 ounces
Price 6c



Socket or Pole Scraper.

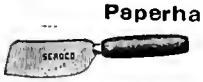
No. 30W2927 Socket or Pole Scraper. Polished steel spring blade, 4 inches wide, beveled edges, malleable iron screw sockets. Without pole.
Price 16c

Spatula or Painters' Palette Knife.

No. 30W2928 Spatula or Painters' Palette Knife, lap bolster, cocoa handle.

Length of blade, inches	4	6	8	10
Price	16c	22c	35c	58c

Paperhangers' Knives.



No. 30W2934 Paperhangers' Square Point Knife, extra quality steel, wood handle. Shipping weight, 3 ounces. Price 10c

No. 30W2936 Paperhangers' Round Point Butting Knife, best of steel; blade, 3 inches long. Weight, 3 ounces.
Price 10c

Paint Pot Hooks.

No. 30W2940 A very convenient article when painting from ladders.
Price, per dozen, 32c; each.... 3c

Iron Paint Paddle.

No. 30W2942 Many a poor job of painting can be traced directly to the paint pot, in that the paint was not properly stirred. This paint paddle will mix the paint thoroughly in less time than can be done with a wood paddle; furthermore, a wood paddle will float and be always in the way of the brush. Made of malleable iron, strong and durable.
Price 10c

13c PER FOOT. Extension Ladders.

No. 30W2944 Our Extension Ladders are the best and strongest on the market. Sides are made of clear pine, the best and strongest wood is selected for our ladders. Have hickory rungs which are fastened so that they cannot pull out of the sides. The strongest and safest rollers and hooks are used. We do not allow for lap. Made in two sections. Furnished in any lengths from 20 feet up, not exceeding 40 feet.

Price, per foot.....13c

Three-Section Ladders, any length, 30 to 60 feet. Price, per foot.....14c

All Extension Ladders shipped from Chicago factory.

Weight, about 3 pounds per foot.

OWING TO THE PROHIBITIVE FREIGHT RATES, ORDERS FOR LADDERS OVER 20 FEET IN ONE SECTION WILL NOT BE ACCEPTED. LADDERS OVER 40 FEET IN LENGTH MUST BE ORDERED IN THREE SECTIONS.

17c PER FOOT. Rope Extension Ladders.

No. 30W2946 Top section raised and lowered by rope and pulley attachment, easily handled. Has new automatic locking hooks, and made same as our regular extension. We put our crank attachment for raising or lowering section on all these ladders and crank and rope are furnished. Made only in two sections. Length, 20 to 40 feet.

Price, per foot.....17c

75c Improved Stepladders.

No. 30W2948 Made of clear genuine Norway pine. One of the strongest ladders made; has bolts under alternate steps and steel leg spreaders. Every ladder is fitted with a handy pail shelf which can be folded up out of the way when not in use. Weight, 2¾ pounds per foot.

Height	Price
5 feet	$0.75
6 feet	.88
8 feet	1.16

$1.08 Painters' Trestles or Stepladders.

No. 30W2949 Made of clear selected Norway pine, very light in weight, yet strong. Braces so arranged that plank can be put on either step. Steps are braced with irons in front and back. Weight, 2½ pounds per foot.

Height	Price
5 feet	$1.08
6 feet	1.30
8 feet	1.65
10 feet	2.05

$1.20 Farm or Long Ladders.

No. 30W2947 Sides are made of clear Norway pine, hickory rungs fastened with long heavy screws. A strong and well constructed ladder, suitable for use on the farm, also for painters. Made only in 12, 14, and 16-foot lengths.

Length, 12 feet.
Price.....$1.20

Length, 14 feet.
Price..... 1.40

Length, 16 feet.
Price..... 1.60

Shipped direct from our store.

SPECIAL OUTFITS FOR PAINTING

For the convenience of our customers who may be unable to make a proper selection of paint brushes for outside house or barn painting, we have made up several outfits consisting of the necessary brushes required and other accessories. These outfits have been carefully selected and we suggest that you include one of these outfits with your order for paint.

70c Paint Brush Outfit. No. 30W2950.

This assortment consists of good serviceable brushes and is especially adapted for small jobs of painting.

This outfit includes the following:

1 Fine White Bristle SashTool.
1 Fine White Bristle Sash Tool, large size.
1 Round Paint Brush, large size.
1 Flat Chinese Bristle Paint Brush, large size.
1 Steel Blade Putty Knife.
4 Pounds Strictly Pure Putty.

No. 30W2950 Price for complete outfit...70c

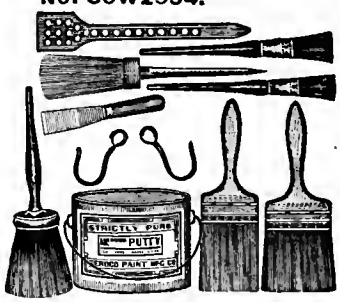
$1.45 Paint Brush Outfit. No. 30W2952.

This assortment consists of extra good quality brushes and first class work can be done with these tools. This outfit includes the following:

1 Chinese Bristle Chiseled Sash Tool.
1 Chinese Bristle Chiseled SashTool, large size.
1 Pure Russian Bristle Round Paint Brush.
1 Flat Extra Chinese Bristle Paint Brush.
1 High Grade Polished Steel Blade Putty Knife.
1 Patent Paint Paddle.
1 Paint Pot Hook.
4 Pounds Strictly Pure Putty.

No. 30W2952 Price for complete outfit, $1.45

$3.15 Paint Brush Outfit. No. 30W2954.



This assortment has been especially selected for the professional painter and for large jobs where strictly high grade brushes are necessary. These brushes are made from the best stock and were you to purchase them singly from a dealer the outfit would cost at least double our price. This outfit includes the following:

1 Chinese Bristle Chiseled Sash Tool, large size.
1 Chinese Bristle Chiseled Sash Tool, extra large.
1 Round Russian Bristle Paint Brush, large size.
1 Flat Russian Bristle Paint Brush, extra long bristles.
1 Flat Extra Chinese Bristle Paint Brush.
1 Painters' Duster.
1 Extra High Grade Putty Knife.
1 Patent Paint Paddle.
2 Paint Pot Hooks.
10 Pounds Strictly Pure Putty.

No. 30W2954 Price for complete outfit, $3.15

Extra Oak Graining Rollers.

No. 30W2960 Extra Graining Roller, 8 inches wide, for graining large panels. Weight, 12 ounces. Price.....70c

No. 30W2962 Extra Graining Roller, 3 inches wide, for graining floors, doors, woodwork, wainscoting, furniture, etc. Weight, 4 ounces.

Price.....28c

The Home Wood Grainer.

No. 30W2965 A handy tool for graining wainscoting, floors, woodwork, furniture, doors, etc. You need no experience. Anyone can do perfect graining with this new roller. See "Seroco Colors in Oil," on page 11, for a complete list on graining colors. All that you require is a can of the graining color, a small quantity of turpentine or benzine and one of these rollers.

Price.....30c

Improved Davis Wood Grainers.

No. 30W2964 The Improved Davis Wood Grainers are composed of three rubber rolls, 5 inches in length. With the corrugated roll any known growth of wood can be imitated. Quarter sawed oak grain is produced with roll No. 2, the one with the irregular grooves. Roll No. 3 is used in place of combs for straight line work in connection with the other two rolls; this roll is made with three sizes of combs. Anyone possessing a set of our improved graining rolls can, with a few minutes' practice, do a perfect job of graining and imitate natural wood so that it would be impossible to distinguish the natural grain of any wood from the grain made by our improved wood grainers. Complete instructions packed with every set. Weight, 14 ounces.

Price per set of three rolls.....98c

Steel Grainers.

No. 30W2966 Best English Graining Combs. Best quality steel, in sets of 12 assorted, 1 to 4 inches, in tin compartment case. Weight, 14 ounces.

Price, per set.....72c

Check Graining Rollers.

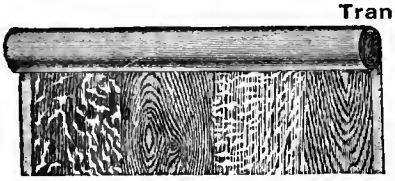
No. 30W2968 Double Line Check Graining Rollers. For producing the oak overgrain. A truer representation is obtained with these double line check rollers than with the single line rollers that are now on the market. Price..55c

Rubber Graining Combs.

No. 30W2975 Rubber Graining Combs, used in place of steel combs for certain work. The rubber is securely set in wood handles, and these are the best rubber graining combs made. Packed in cardboard cases, in sets of 12 combs, assorted 6, 9, and 12 teeth per inch.

Price, per set of 12 combs.....69c

Transfer Graining Paper.



No. 30W2958 Imported German Transfer Graining Paper will give you a better grained surface than is possible to produce by hand or with any device. It gives you a perfect grain in one-tenth the time it would take when done by hand or with tools. The directions are so simple that the most inexperienced can do perfect graining, the equal of the best handwork of professional grainers. Professional grainers are using the Transfer Graining Paper in preference to handwork because it gives them a finer and more perfect grain in less time. No graining colors to bother with, all that you require are ground color, if necessary a small quantity of boiled linseed oil and your finishing varnish. Ground color is only necessary when it is desired to grain over painted or grained surfaces or very knotty wood. One double roll contains 18 yards, 26 inches wide and is sufficient to grain the doors and casings of a 6-room house, as several impressions may be taken of one strip. Furnished in light, medium and dark oak. **State color wanted.**

No. 10 Quarter sawed and heart oak, like illustration.
No. 20 Straight oak, small heart grain and lines.
No. 9 Straight oak, heavy heart grain and lines.

Price, per double roll of 18 yards.....70c

When ordering, mention catalogue number and number of pattern.

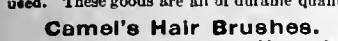
	Gallon	Quart	Pint	½ Pint
No. 30W2697 Ground Color	$1.90	57c	32c	20c

BRUSHES

In our line of brushes listed below we aim to quote such as are more commonly used. These goods are all of durable quality.

Camel's Hair Brushes.

The following brushes are used by carriage painters for striping, lettering and other carriage work.



No. 30W3000 Camel's Hair Lettering Pencils, silk bound, superfine quality. Hair, 1 inch long.

Sizes	1	2	3	4
Price, each	2c	2c	3c	3c
Per dozen	20c	22c	29c	32c
Sizes	5	6	7	8
Price, each	4c	4c	5c	6c
Per dozen	35c	38c	48c	60c

No. 30W3002 Camel's Hair Striping Pencils. Silk bound, superfine quality. Hair, 2 inches long.

Sizes	1	2	3	4
Price, each	2c	3c	3c	3c
Per dozen	22c	24c	32c	34c
Sizes	5	6	7	8
Price, each	4c	5c	6c	6c
Per dozen	45c	49c	64c	68c

No. 30W3004 Camel's Hair Swan Quill Pencils, for lettering and striping.

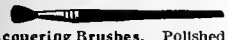
Size, inches	½	¾	1	1¼
Price, each	6c	6c	7c	8c
Size, inches	1½	1¾	2	2¼
Price, each	9c	10c	11c	12c

No. 30W3006 Camel's Hair Flat or Sword Stripers. Square ends, tin ferrules, without handles, for carriage work. Hair, 1½ to 2¼ inches long.

Sizes	1	2	3	4
Price, each	6c	7c	8c	9c

No. 30W3008 Camel's Hair Dagger Stripers. Diagonal ends, copper wire bound, small cedar handle; for carriage work. Hair, 1½ to 2¼ inches long.

Sizes	1	2	3	4
Price, each	9c	10c	11c	12c



No. 30W3010 Camel's Hair Lacquering Brushes. Polished handles; fine quality; round.

Sizes	1	2	3	4	5	6
Price, each	4c	4c	5c	6c	7c	9c

No. 30W3012 Camel's Hair Lacquering Brushes. Polished handles; fine quality; flat.

Sizes	⅜	½	⅝	¾	⅞	1
Price, each	5c	6c	7c	8c	10c	13c

Flat Camel's Hair Brushes.

Flat Camel's Hair Brushes are used for high class carriage work in putting on color and should not be used as a varnish brush. Very thin paints such as gold, silver or aluminum should be put on with this brush.

Mottling Brushes.

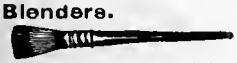
No. 30W3016 Pure Camel's Hair Mottling Brushes or Spatters. Short cedar handles, tin ferrules, fine quality.

Size, inches	1	1½	2	2½	3
Price, each	14c	17c	23c	36c	39c

No. 30W3018 Color Brush, same as No. 30W3016, but brass bound, a thicker brush.

Size, inches	1	1½	2	2½	3
Price, each	22c	31c	45c	59c	79c

Blenders.



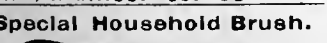
No. 30W3020 Round Badger Hair Blenders or Softeners, for graining and oil painting; polished handles.

Sizes	1	2	3
Price, each	13c	17c	20c
Sizes	4	5	6
Price, each	27c	35c	43c

No. 30W3022 Flat Knotted Badger Hair Blender, polished handles, set in bone.

Size, inches	2	2½	3	3½
Price, each	55c	65c	83c	$1.05

Special Household Brush.



No. 30W3024 Soft Hair Brush specially made for household use. For enameling, varnishing, lacquering and bronzing any household article, picture frames, bric-a-brac, small articles of furniture, iron beds, chandeliers, etc. Exceptionally fine for gold and silver paints. Green enameled handle, nickel plated ferrule. Price 10c

The Rubberset Home Brush.

For Varnishing, Staining and Enameling.

No. 30W3025 This is a special metal bound Rubberset Varnish Brush that is made expressly for home use because it will stand more abuse and do better work than any other brush. The bristles are set in hard rubber; therefore they cannot come out. The brush will last many years because neglect will not ruin it. Width, 2 inches.

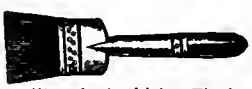
Price, each 33c

Varnish Brushes.

For fine carriage and piano work, No. 30W3026 is recommended, but for varnishing woodwork, wagons and implements we recommend an oval varnish brush. Where a little varnishing is to be done a cheap brush will answer, No. 30W3036 or No. 30W3043 are recommended where particular work is required.

No. 30W3026 Badger Hair Flowing Varnish Brushes, for fine varnishing, carriages, pianos, etc. Single thick, chiseled, tin ferrules.

Size, inches	1	1½	2	2½	3
Price each	20c	30c	40c	55c	60c



No. 30W3028 Fitch Flowing Varnish Brushes, superfine quality, single thick. Tin ferrules.

Size, inches	1	1½	2	2½	3
Price, each	16c	24c	32c	40c	48c

No. 30W3030 Double Thick Fitch Flowing Varnish Brushes, chiseled, superfine quality. For fine varnishing.

Width, inches	1	1½	2	2½	3
Price, each	19c	28c	36c	45c	61c

No. 30W3034 Bristle Flowing Varnish Brushes, stained handles, tin ferrules, black Chinese bristles, chiseled.

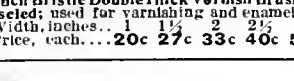
Size, inches	1	1½	2	2½	3
Price, each	7c	9c	12c	16c	20c

No. 30W3036 An extra fine, extra thick, soft elastic Chinese Bristle Flowing Varnish Brush. Something for the painter who does good work.

Size, inches	1	1½	2	2½	3
Price, each	12c	20c	25c	34c	42c

No. 30W3038 Extra English White French Bristle Double Thick Varnish Brushes, chiseled; used for varnishing and enameling.

Width, inches	1	1½	2	2½	3
Price, each	20c	27c	33c	40c	52c



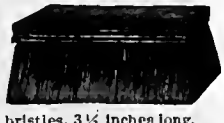
No. 30W3040 Rubberset Varnish Brush; best white French Bristes. For varnishing and enameling. Bristles will never come out.

Width, inches	1½	2	2½	3	3½
Price, each	27c	35c	44c	53c	73c

No. 30W3042 Rubberset Varnish Brushes. Best black Chinese Bristles. Will not shed.

Width, inches	1½	2	2½	3	3½
Price, each	24c	31c	42c	51c	67c

Wall Stippler.



No. 30W3046 This brush is used to produce the rough effect on painted interior walls. Made of best gray Russian bristles, 3½ inches long.

Price $1.80

Oval Varnish Brushes.

You can cover more surface and do better work with an oval varnish brush than with any of the flat varnish brushes. An oval varnish brush is recommended for varnishing floors, woodwork and other large jobs. Fat varnish brushes are recommended for furniture and vehicles.

No. 30W3043 Oval Varnish Brushes. Best selected pure Chinese bristles, very elastic, and full. Nickel plated ferrule. A brush that will do good work and last a long time.

Sizes	1–0	2–0	3–0
Length, inches	2½	2¾	3
Price, each	28c	36c	42c
Sizes	4–0	5–0	6–0
Length, inches	3¼	3½	3½
Price, each	48c	55c	67c

No. 30W3044 Oval Varnish Brush. A splendid brush for home use. Especially desirable for varnishing floors and woodwork. Pure Chinese bristles, nickel plated ferrule.

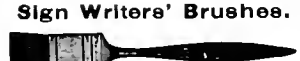
Size	2–0	3–0	4–0
Length, inches	2¾	3	3⅛
Price, each	27c	32c	39c

Walnut Stippler or Grainer.

No. 30W3048 Used the same as No. 30W3046 but produces an entirely different grain. This is a well made brush and the best work can be done with it. Width, 3½ inches; length of bristles, 5⅞ in. Price, 92c

Width, 4 inches; length of bristles, 6 inches. Price 99c

Sign Writers' Brushes.



No. 30W3050 Ox Hair Sign Writers' Brushes; fine quality, red polished handles. State width wanted.

Width, inches	¾	½	¾	1
Price, each	15c	18c	26c	32c

No. 30W3052 Russian Sable Sign Writers' Brushes, chiseled; fine quality, red polished handles.

Width, inches	⅜	½	¾	1
Price, each	25c	28c	32c	38c

Ox Hair Riggers.

No. 30W3053 Ox Hair Riggers, for sign writers.

Size, No.	1	2	3
Price, each	4c	4c	5c
Per dozen	42c	46c	55c
Size, No.	4	5	6
Price, each	6c	7c	7c
Per dozen	65c	77c	80c

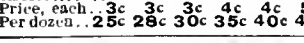
Marking Brushes.

No. 30W3054 Camel's Hair Marking Brushes; polished handles.

Sizes	1	2	3	4
Price, each	3c	4c	5c	6c
Per dozen	30c	40c	50c	60c

No. 30W3056 Ox Hair Marking Brushes, round polished handles. This brush is used in the large mercantile houses for marking cases, bales, etc.

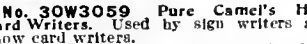
Sizes	1	2	3	4
Price, each	5c	6c	7c	8c



No. 30W3058 Bristle Marking Brushes, round polished handles.

Sizes	1	2	3	4	5	6
Price, each	3c	3c	3c	4c	4c	5c
Per dozen	25c	28c	30c	35c	40c	45c

Card Writers' Brushes.



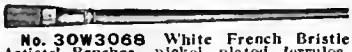
No. 30W3059 Pure Camel's Hair Card Writers. Used by sign writers and show card writers.

Size, No.	2	4	6	8	10	12
Price, each	3c	4c	6c	8c	11c	15c

No. 30W3060 Pure Ox Hair Card Writers.

Size, No.	2	4	6	8	10	12
Price, each	4c	5c	7c	10c	12c	16c

Artists' Brushes.



No. 30W3068 White French Bristle Artists' Brushes, nickel plated ferrules, black handles. An extra high grade brush for artists' and painters' use.

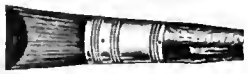
Sizes	2	4	6	8	10	12
Width, inches	3-16	¼	⅜	½	¾	⅞
Length, inches	⅜	½	⅝	1	1¼	1½
Price, each	4c	5c	6c	8c	10c	14c

No. 30W3070 Extra Quality Flat Bristle Artists' Brushes or Fitch Tools; white bristles, black handles, tin ferrules.

Size, inches	½	¾	1	1¼	1½
Price, each	4c	6c	9c	14c	17c

Sash Tools.

Generally used by painters for painting window sash and moulding, also used for trimming and painting around corners. Can be used as a general family brush where a small brush is wanted.



No. 30W3072 Extra Fine Black Sash Tool, black Chinese bristles, oval shaped, chiseled, warranted not to twist; a brush for particular people.

Size	1	2	4	6	8	10
Width, in.	⅜	⅝	⅞	1	1⅛	1¼
Length, in.	1¼	1⅜	1⅝	2	2⅛	2⅜
Price, each	6c	7c	9c	12c	16c	22c

No 30W3074 Ex. Ex. French Sash Tools. All fine white bristles, wire bound.

Sizes	1	2	3	4	5
Width, in.	7/16	9/16	11/16	13/16	15/16
Length, in.	1½	1⅝	1¾	1¾	1⅞
Price, each	3c	3c	5c	7c	7c
Size	6	7	8	9	10
Width, in.	7/8	1	1	1⅛	1¼
Length, in.	1⅞	2	2⅛	2⅛	2⅛
Price, each	8c	9c	10c	12c	13c

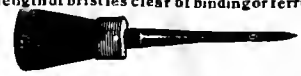
School Brushes.

No. 30W3064 Superior Camel's Hair School Brushes. This is the standard brush for school use. It is a better brush than you will find in the majority of stores. Black handles, tin ferrules.

Size, No.	2	4	6	7	8
Price, 3 brushes for	5c	6c	8c	9c	12c
Per dozen	18c	21c	27c	30c	42c

Round Paint Brushes.

For general house painting. Length given is length of bristles clear of binding or ferrule.

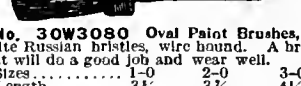


No. 30W3076 Round Paint Brushes, wire bound, white bristles outside, mixed center.

Sizes	1–0	2–0	3–0
Length, inches	3	3¼	3½
Diam. at ferrule	1⅝	1¾	1¾
Price, each	18c	20c	23c
Sizes	4–0	5–0	6–0
Length, inches	3¾	4	4¼
Diam. at ferrule	1⅞	2	2
Price, each	26c	31c	38c

No. 30W3078 Round Paint Brushes, wire bound. All best selected Russian bristles.

Sizes	1–0	2–0	3–0
Length, inches	3⅛	3⅜	4⅛
Diam. at ferrule	1⅝	1¾	1¾
Price, each	63c	80c	73c
Sizes	4–0	5–0	6–0
Length, inches	4⅜	4⅝	4⅞
Diam. at ferrule	1⅞	2	2
Price, each	97c	$1.20	$1.43



No. 30W3080 Oval Paint Brushes, all white Russian bristles, wire bound. A brush that will do a good job and wear well.

Sizes	1–0	2–0	3–0
Length	3⅛	3⅜	4⅛
Diam. at ferrule	1⅝	1¾	1¾
Price, each	53c	60c	72c
Sizes	4–0	5–0	6–0
Length	4⅜	4⅝	4⅞
Diam. at ferrule	1⅞	2	2
Price, each	98c	$1.18	$1.45

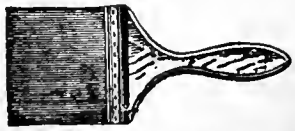
Flat Paint or Wall Brushes.

Wall brushes are generally used for painting large surfaces, such as roofs, interior and exterior walls, floors, etc. Extension Wall Brushes and Stucco Paint Brushes are better grades and have longer bristles.

Length given is length of bristles clear of binding or ferrule.

No. 30W3084 Wall Brush. A good working brush, all Chinese bristles, tin ferrules.

Width, inches	2½	3	3½	4	4½
Length, inches	2	2½	2½	2½	2⅝
Price, each	11c	14c	17c	22c	32c

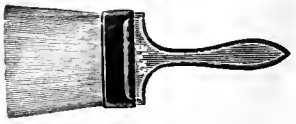


No. 30W3086 Wall Brush. All black Chinese bristles; solid center, metal bound. This brush will do good work.

Width, inches	3	3½	4	4½	5
Length, inches	2½	3	3¼	3½	3¼
Price, each	25c	36c	48c	60c	72c

No. 30W3087 Extra Long Bristle Metal Bound Painters' Flat or Wall Brushes. Pure Chinese bristles, metal bound. A first class brush for house and barn painting.

Width, inches	3	3½	4	4½
Length, inches	3⅝	3⅞	4	4⅛
Price, each	38c	52c	76c	87c



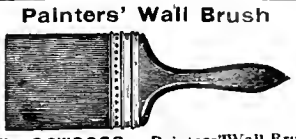
No. 30W3094 Rubberset Flat Paint or Wall Brush. All white pure Russian bristles. Very full. A brush that will do good work and wear longer than any other. Bristles simply can't come out.

Width, inches	3	3½	4	4½
Length, bristles	4	4	4	4
Price, each	80c	$1.00	$1.10	$1 25

No. 30W3096 Rubberset Flat Paint or Wall Brush. Extra long bristles. Pure Russian gray center, white outside. Extra heavy stock. A better brush could not be made.

Width, inches	3½	4	4½
Length of bristles	4½	4½	4⅜
Price, each	$1.25	$1.50	$1.90

Painters' Wall Brush



No. 30W3088 Painters' Wall Brush. Brass bound; white Okatka bristles, full stiff springy stock. Our standard brush for painters' use.

Sizes	6	7	8
Width, inches	3	3½	4
Length, bristles	3⅞	4⅛	4⅜
Price, each	58c	84c	$1.15
Sizes	9		10
Width, inches	4½		5
Length, bristles	4⅜		4⅝
Price, each	$1.48		$1.73

Stucco Paint Brushes.

No. 30W3090 Stucco Paint Brush. Full stock, very full and stiff, extra long and very best selected white Russian bristles, leather bound. Used mostly by frescoers and for stucco work.

Size, inches	3½	4	4½
Length, inches	4⅛	4⅜	4⅝
Price, each	$1.10	$1.41	$1.58

No. 30W3092 Stucco Paint Brush. Best black Chinese bristles. First class in every respect and guaranteed to give good satisfaction.

No.	25	30	35	40
Width, inches	3	3½	4	4½
Length, inches	4¼	4½	4¾	5
Price, each	74c	92c	$1.14	$1.30

No. 30W3106 New York Style Kalsomine Brushes. Extra heavy. Specially selected Russian bristles, finest workmanship. Metal bound. Will last a lifetime. Width, 7 inches; length, 5¼ inches.

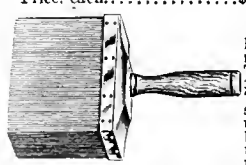
Price.....$2.98

Width, 8 inches; length, 5½ inches.

Price.....$3.36

No. 30W3108 Rubberset Kalsomine Brush. The best brush it is possible to make. Bristles will never come out, which insures clean work. Extra long Okatka bristles, gray center. Water or lime cannot affect the setting.

Width, inches	7	8
Length of bristles	5	5¼
Price, each	$2.98	$3.70



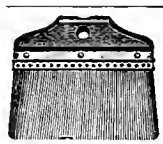
No. 30W3109 Dutch Kalsomine Brush. This is the old fashioned "German" kalsomine brush, used by the best decorators. Will hold more kalsomine without leaking and do better work than the regular kalsomine brushes. Especially desirable for rough walls. Size of block, 2¾x7½ inches. Pure gray bristles. Length of bristles, 4½ inches.

Price, each.....$2.95

Whitewash Brushes.

No. 30W3112 Whitewash Brush. White outside. A fair quality brush for common work. Leather bound. Width, 7½ inches; length of bristles, 2⅝ inches.

Price.....25c



No. 30W3116 Extension Whitewash Brush. All white bristles. Metal bound. Exceedingly good value at the price. Width, 7½ ins.; length, 3⅝ inches. Price...88c Width, 8inches; length, 3⅝inches. Price..$1.08

No. 30W3118 Whitewash Brush. All white Russian bristles; exteosion style. Metal bound. A brush that is used by many kalsominers and whitewashers.

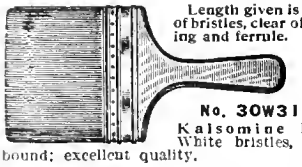
Width, inches	8	8½
Length, inches	4¼	4½
Price, each	$1.60	$1.98

85 Cents for the Popular Dollar Brush.

No. 30W3098 S. R. & Co. Dollar Brush. This is the brush that every dealer sells for $1.00 and nothing less. Pure Chinese black bristle brush, metal bound, with long stock measuring 4 inches in length. It is a brush that could not be made better. Very full and springy and just the brush for the painter or anyone who desires a first class article that will do the best work. Each brush is put up in a neat pasteboard box. Width, 4 inches; length of bristles, 4 inches. Price, each.....85c

Kalsomine Brushes.

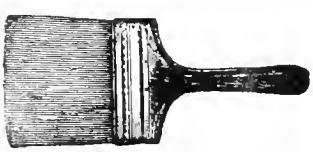
SPECIAL NOTICE. We have discontinued listing an all fiber kalsomine brush for the reason that an all fiber brush is practically useless. No matter how common the work, it is real economy to pay a little more and secure a brush that will satisfy the user in quality and workmanship. When comparing prices do not fail to take above into consideration.



Length given is length of bristles, clear of binding and ferrule.

No. 30W3102 Kalsomine Brush. White bristles, metal bound; excellent quality.

Width, inches	6	7	8
Length, inches	3¾	3⅞	3⅞
Price, each	66c	78c	96c

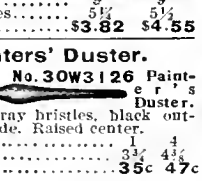


No. 30W3104 Selected Russian White Bristle Kalsomine Brush. Brass bound. Width, 7 inches; length, 4¾ inches. Price ..$1.75 Width, 8 inches; length, 4¾ inches. Price.....$2.20

Stucco Whitewash Brush.

No. 30W3120 Stucco Whitewash Brush. Wide and heavy, for whitewashers' and plasterers' use. Made of the finest white Okatka bristles. Leather bound.

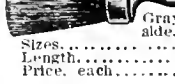
Width, inches	9	9
Length, inches	4½	5
Price, each	$2.58	$3.45



No. 30W3122 Rubberset Whitewash Brush. The finest brush made. Will last longer than the best brush on the market because the bristles will never come out. Best Russian gray bristles, yellow casing.

Width, inches	9	9
Length of bristles	5½	5½
Price	$3.82	$4.55

Painters' Duster.



No. 30W3126 Painter's Duster. Gray bristles, black outside. Raised center.

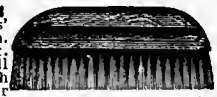
Sizes	1	4
Length	3¾	4¾
Price, each	35c	47c

Plasterers' Brush.

No. 30W3124 Plasterers' Brush. All gray stiff bristles. Will hold lots of water, wear well and give satisfaction. Leather bound.

Sizes	1	2
Width, inches	7	8
Length, inches	3⅞	4¼
Price, each	$1.60	$2.10

Paperhangers' Smoothing Brushes.



No. 30W3131 The Householders' Smoothing Brush. Not a fiber in it. This brush will not tear or scratch the wall paper like the coarse all fiber brush that may be had at from 10 to 15 cents. Our Householder's Smoothing Brush has not a fiber in it and may be used with safety on the finest wall hangings.

Price, each.....15c

No. 30W3132 Paperhangers' Smoothing Brush. Two rows stiff Chinese bristles, 2⅛ inches long, wire bound.

Width, inches	10	12
Price, each	55c	73c

Paperhangers' Paste Brushes.

No. 30W3134 Paperhangers' Paste Brush. Mixed white and gray bristles, all hair, no fiber, double nailed, leather bound. Width, 7½ inches; length of bristles, 3¼ inches.

Price.....45c

No. 30W3135 Paperhangers' Paste Brush. For the professional paperhanger. A well made, high grade brush with long handle. Pure gray Russian bristles, galvanized bands.

Width, inches	7	8
Length of bristles	4¼	4½
Price, each	$1.40	$1.70

Brick Liner.

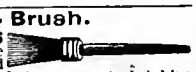
No. 30W3138 Brick Liner. White bristles.

Size, inches	2	2½	3
Price, each	5c	6c	9c

Rubbing Brush

No. 30W3140 Pure Chinese Bristle Rubbing Brush. Length of bristles, 1 inch; length of brush, 5 inches; length with handle, 10 inches; wire bound. Used by furniture finishers for rubbing uneven surfaces. Price.....16c

Glue Brush.



No. 30W3146 Glue Brush. Made entirely of metal and bristles and will stand the constant shrinking and swelling that glue brushes are subject to. Iron handle, brass ferrule and all white bristles.

Sizes	2	4	6
Length, inches	2¼	2½	2¾
Price, each	18c	25c	38c

Steel Wire Brushes.

No. 30W3148 Steel Wire Brush. For removing old paint, rust or dirt from iron, stone, brick or woodwork. Made of the best steel wire, hardwood block, six rows. Length, 7 inches; width, 2⅜ inches. Price.....25c

35c

No. 30W3149 Curved Back Wire Brush. This brush is made for the same purpose as our No. 30W3148, but on account of its curved back and short wires, can be used for much harder work. It does away entirely with the use of sandpaper. No painter should be without one of these brushes. Length, 8 inches; width, 2¾ inches; six rows wires, very full, 1 inch long. Price, each.....35c

18c

No. 30W3150 Steel Wire Brush with Handle. Narrow steel wire brush, suited for cleaning ornamental iron work, corners, etc.; three rows wire. Width, 1 inch; length of brush, 5¾ inches; entire length with handle, 13 inches. Price.....18c

Painters' Wire Brushes.

27c

No. 30W3152 Painters' Wire Brush. Length of wire, 1½ inches; length of brush, 5 inches; length with handle, 10 inches. Fine wire, very full. A handy brush for the painter. Price.....27c

30c

No. 30W3154 Painters' Wire Brush, round. Length of wire, 4½ inches; diameter, 2 inches. Fine wire. The best brush made for removing old, scaly paint from flat surfaces, corners, etc. Price.....30c

22c

No. 30W3155 Painters' Wire Brush or Duster. One of the handiest brushes made. A convenient brush for cleaning around cornices and mouldings. Excellent for household use for cleaning pots and pans. Handle, 5 inches long; six rows fine wire, 2½ inches long. Price.....22c

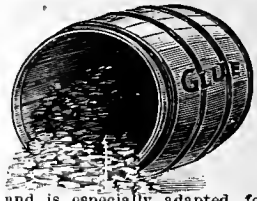
Floor Waxing and Polishing Brush.

No. 30W3160 Iron weighted with protected corners and sides. Guaranteed not to mat down by either weight or service. This brush is used for waxing and polishing hardwood floors.

Price, 15-pound brush $1.60

Price, 25-pound brush, $1.90

GLUE.



No. 30W3200 High Grade Flake Glue. Suited to the requirements of the most exacting woodworker. Can be used on all woods, even the hardest, and is especially adapted for furniture repairing. May also be used for making printers' rollers, white mouldings, emery wheels and belts, and for every other purpose where strength and flexibility are requisites. Price, per pound.....17c

In 100-pound kegs, per pound.....16c

In 200-pound barrels, per pound...15c

No. 30W3202 Flake Carpenter Glue. A splendid glue for cabinetmakers, carpenters and general repairing. Especially recommended for chipping glass.

Price, per pound.....15c

In 100-pound kegs, per pound.....14c

In 200-pound barrels, per pound..12c

No. 30W3204 Kalsominers' Glue. A thin cut, white pure hide glue. A high grade glue, prepared especially for kalsominers, but preferred by many cabinetmakers for high grade joining. Price, per pound.18c

In 100-pound kegs, per pound.....17c

No. 30W3206 Special Flake Glue. Unsurpassed for soft wood joining and veneering, bookbinding, paper boxes, wood boxes, sizing barrels and pails, composition mouldings, picture frame joining, lining trunks, medium grade kalsomining and wall sizing, and for all other purposes where the highest grade glue is not required.

Price, per pound.....10c

In 100-pound kegs, per pound.....9½c

In 200-pound barrels, per pound..9c

No. 30W3208 Ground Glue. Same as No. 30W3206. Ground glue is quickly prepared and does not require more than 30 minutes' soaking. Price, per pound..11c

In 100-pound kegs, per pound.....10c

In 200-pound barrels, per pound..9½c

No. 30W3210 Flake Gelatine. To be used for high grade joining, repairing leather belts, sizing straw hats and sizing walls. Price, per pound.....28c

In 100-pound kegs, per pound.....27c

In 200-oound barrels, per pound..26c

Seroco Liquid Glue.

No. 30W3216 The strongest glue made; if you do not find it so, we will refund the full price paid for same. It will cement together all known substances, such as wood, leather, ivory, cork, cloth, marble, glass, iron, china, crockery, pearl, metals, porcelain, etc. This is not a fish glue, but a pure hide and sinew glue in liquid form and has no offensive odor. It will keep indefinitely. Put up in cans and self sealing tubes. The tubes are expressly put up for family use.

Per large tube.....8c

Per ½-gill can with brush.....9c

Per ½-pint can.....17c

Per 1-pint can.....26c

Per 1-quart can.....50c

Cannot be sent by mail.

Porcelain Enameled Glue Pots.

No. 30W3224 The best glue pot on the market.

Price

½-pint capacity..32c

1-pint capacity..38c

1-quart capacity.50c

OIL DEPARTMENT

Our Oil Department is aiming to be the largest independent shipper of oils in the world. Our customers realize that the goods we have to offer are far superior in every respect to the miscellaneous lot of goods thrown on the market by the various companies. We have no high salaries to pay salesmen on the road. The pages in this catalogue are our salesmen. We handle the very best oils the world produces and if you have not given our oils a trial you should at least send us a trial order. **The different oils listed below are most generally used,** but if you do not find the kind of oil wanted, write to us, giving a description of the oil and purpose it is intended for, and we will promptly quote you the very lowest price.

KEROSENE TANKS.

Our Kerosene Tanks are made of best 26-gauge galvanized iron in body and bottom; wood bottom under metal, tin hood, portable steady stream pump which can be taken out of the tank and used for pumping kerosene from barrel into tank. All tanks are neatly painted and securely crated.

No. 30W3290 Kerosene Tank, Capacity, 30 gallons. Weight, crated for shipment, 35 pounds. Price..**$3.00**

No. 30W3291 Kerosene Tank. Capacity 60 gallons. Weight, crated for shipment, 50 pounds. Price.....**$3.40**

No. 30W3292 Kerosene Tank. Capacity, 110 gallons. Weight, crated for shipment, 65 pounds. Price.....**$5.75**

GASOLINE TANKS.

Our Gasoline Tanks are made of best 26-gauge galvanized iron in body and bottom; wood bottom under metal; has 4-inch screw top and ½-inch brass faucet. Our faucets are guaranteed not to leak.

No. 30W3294 Gasoline Tank. Capacity, 30 gallons. Weight, crated for shipment, 30 pounds. Price.....**$2.90**

No. 30W3295 Gasoline Tank. Capacity, 60 gallons. Weight, crated for shipment, 50 pounds. Price.....**$3.25**

No. 30W3296 Gasoline Tank. Capacity, 110 gallons. Weight, crated for shipment, 60 pounds. Price.....**$5.25**

Transfer Pumps.

No. 30W3298 Transfer Pumps, for transferring gasoline or kerosene from barrels into tank. The regular pump furnished with our kerosene tanks is not large enough for transferring purposes. Oil may be transferred with the transfer pump in one-half the time. Length, 32 inches; diameter, 1¼ inches. Price.....**85c**

Length, 54 inches; diameter, 1½ inches. Price.....**$1.70**

Special Incubator Lamp Oil.

This oil is not like the ordinary kerosene oil but is an oil scientifically prepared and goes through a washing process after being refined. This oil will give you an even temperature because it forms less crust on the wick, leaving the wick soft instead of a hard crust. Operators of incubators realize that without an even temperature it would be impossible to secure a successful hatch and an even temperature cannot be obtained with the majority of the oils offered on the market. Our Special Incubator Oil will give you an even and steady white flame and you do not have to trim the wick as often as when burning ordinary kerosene. Our Special Incubator Oil has by actual test burnt steadily for six days and nights before there was any noticeable change in the flame. No other oil, even the best brands, will do this. Return the oil at our expense if not as represented. Recommended for house lamps as well as incubators. Barrels can not be shipped with other goods. 10-gallon cans shipped from our store.

No. 30W3300 50-gallon barrel, per gallon **$0.16½**
No. 30W3301 10-gallon jacket cans, each.... **2.20**

Lard Oils.

No. 30W3320 Extra Winter Strained Lard Oil. Used extensively by plumbers, brass spinners, etc. For all kinds of lubricating and for miners' lamps. Guaranteed absolutely pure.

50-gallon barrel, per gallon.....**75c**
25-gallon barrel, per gallon.....**76c**
10-gallon jacket can, per gallon.....**81c**
5-gallon jacket can, per gallon.....**82c**
1-gallon plain tin can, each.....**85c**

No. 30W3322 No. 1 Lard Oil, used for lubricating and mixing but not for illuminating. A very good oil, but not so white and clear as the winter strained.

50-gallon barrel, per gallon.....**53c**
25-gallon barrel, per gallon.....**57c**
10-gallon jacket can, per gallon.....**59c**
5-gallon jacket can, per gallon.....**60c**
1-gallon plain tin can, each.....**63c**

Neatsfoot Oils.

No. 30W3326 Pure Neatsfoot Oil, used in dressing leather, oiling guns, and other purposes. Guaranteed pure.

50-gallon barrel, per gallon.....**72c**
25-gallon barrel, per gallon.....**76c**
10-gallon jacket can, per gallon.....**78c**
5-gallon jacket can, per gallon.....**79c**
1-gallon plain tin can, each.....**82c**
1-quart plain tin can, each.....**26c**

No. 30W3330 No. 1 Neatsfoot Oil, commonly sold for extra.

50-gallon barrel, per gallon.....**55c**
25-gallon barrel, per gallon.....**59c**
10-gallon jacket can, per gallon.....**61c**
5-gallon jacket can, per gallon.....**62c**
1-gallon plain tin can, each.....**65c**
1-quart plain tin can, each.....**20c**

Cylinder Oils.

The following cylinder oils are made from Pennsylvania Premium Crude. This crude is settled before distilling, and refiltered after distilled, thus doing away with all foreign matter. The tests of these oils, such as fire, flash, viscosity and gravity are unexcelled.

No. 30W3336 High Test Cylinder Oil. Made from the finest stock. Amber in color. Nothing better on the market.

50-gallon barrel, per gallon.....**35c**
25-gallon barrel, per gallon.....**38c**
10-gallon jacket can, per gallon.....**40c**
5-gallon jacket can, per gallon.....**42c**
1-gallon plain tin can, each.....**48c**

No. 30W3338 Special Cylinder Oil. A compounded oil, especially adapted for low steam pressure. A dark green compounded oil.

50-gallon barrel, per gallon.....**30c**
25-gallon barrel, per gallon.....**33c**
10-gallon jacket can, per gallon.....**35c**
5-gallon jacket can, per gallon.....**38c**
1-gallon plain tin can, each.....**44c**

No. 30W3340 Extra Cylinder Oil. For high steam pressure. We are shipping this oil in competition with 60-cent cylinder oils. Dark green in color. The following prices include package:

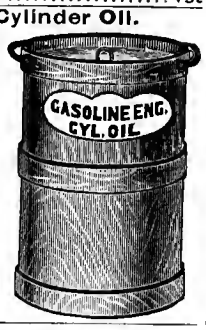
50-gallon barrel, per gallon.....**30c**
25-gallon barrel, per gallon.....**33c**
10-gallon jacket can, per gallon.....**35c**
5-gallon jacket can, per gallon.....**38c**
1-gallon plain tin can, each.....**44c**

Fireproof Cylinder Oil.

No. 30W3341 Fireproof XXX Cylinder Oil. Black in color. The most wonderful and powerful oil ever compounded. Used in any engine, high or low pressure, and lubricates perfectly. You will always find a film of oil inside of cylinders where this oil is used, also on the rings; packing and piston rods are so thoroughly lubricated they show comparatively little wear, no matter how high the steam pressure. One barrel of Fireproof XXX Cylinder Oil will go as far as two barrels of any other oil. We guarantee that after you have once used this oil you will never use any other. We will accept your order for a barrel or can of this oil with the understanding that if you are not thoroughly satisfied, we will allow you to return the balance of the oil and refund your money, making no charge for the oil used. The following prices include package:

50-gallon barrel, per gallon.....**36c**
25-gallon barrel, per gallon.....**39c**
10-gallon jacket can, per gallon.....**41c**
5-gallon jacket can, per gallon.....**43c**
1-gallon plain tin can, per gallon.....**49c**

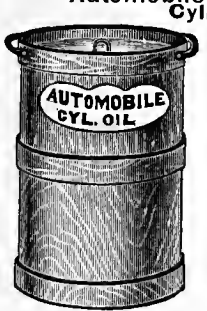
Gasoline Engine Cylinder Oil.



No. 30W3344 Special Compounded Cylinder Oil for Gas and Gasoline Engines. This is strictly high grade oil and guaranteed. Do not experiment with cheap oils and ruin the cylinder of your engine. Red in color.

50-gallon barrel,. per gallon.....**27c**
25-gallon barrel, per gallon.....**32c**
10-gallon jacket can, per gallon.....**34c**
5-gallon jacket can, per gallon.....**35c**
1-gallon plain tin can, each.....**40c**

Automobile Gasoline Engine Cylinder Oil.



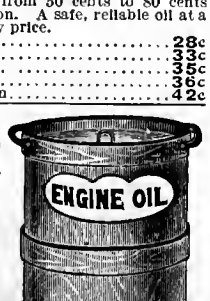
No. 30W3346 We guarantee this oil to be the finest of its kind and can be used with safety in the most expensive automobiles. Adapted to the drop or pump feed engines. The least smoke and odor. Wine in color.

50-gallon barrel, per gallon.....**58c**
25-gallon barrel, per gallon.....**64c**
10-gallon jacket can, per gal.....**66c**
5-gallon jacket can, per gal.....**67c**
1-gallon plain tin can, each.....**72c**

No. 30W3347 Automobile Gasoline Engine Cylinder Oil. A thinner oil of high fire test and viscosity. Pale in color. A grade of oil handled in nearly all of the large garages, and sold at prices ranging from 50 cents to 80 cents per gallon. A safe, reliable oil at a very low price.

50-gallon barrel, per gallon.....**28c**
25-gallon barrel, per gallon.....**33c**
10-gallon jacket can, per gallon.....**35c**
5-gallon jacket can, per gallon.....**36c**
1-gallon plain tin can, per gallon.....**42c**

Engine Oils.



No. 30W3348 Dynamo Engine Oil. A pale red oil, guaranteed the best engine oil made. It will not saponify. For lubricating dynamos, motors and engines of all kinds. Especially adapted for use in the Ideal engine.

50-gal. barrel, per gal.....**25c**
25-gal. barrel, per gal.....**28c**
10-gal. jacket can, per gal.....**30c**
5-gal. jacket can, per gal.....**32c**
1-gal. plain tin can, each.....**38c**

No. 30W3350 No. 1 Red Engine Oil. Slightly darker than No. 30W3348; a first class oil, better than the majority of 40 or 50-cent engine oils on the market.

50-gal. barrel, per gal.....**20c**
25-gal. barrel, per gal.....**23c**
10-gal. jacket can, per gal.....**25c**
5-gallon jacket can, per gallon.....**28c**
1-gallon plain tin can, each.....**34c**

Cream Separator Oils.

Being the largest manufacturers of both hand and power separators, we feel we are in position to know the best grade of oil to use with same. Our Hand Separator Oil is a fine white oil, guaranteed not to gum and has just enough lubricating matter to make the separator run very lightly. This oil will not congeal in cold weather. An excellent oil for sewing machines and other high speed machinery.

Our Power Separator Oil can be used in general throughout the factories operating power machines, being especially adapted for dynamos and high speed engines, does away with carrying an extensive variety of oils. Give it a trial and if not found to lubricate perfectly, we will refund your money and make no charge for oil used.

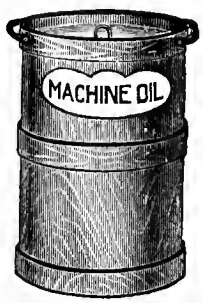
No. 30W3354 Hand Power Separator Oil.

50-gallon barrel, per gallon.....**24c**
25-gallon barrel, per gallon.....**29c**
10-gallon jacket can, per gallon.....**31c**
5-gallon jacket can, per gallon.....**32c**
1-gallon plain tin can, each.....**37c**
1-quart plain tin can, each.....**14c**

No. 30W3356 Separator Oil for Power Machines. Pale straw in color.

50-gallon barrel, per gallon.....**26c**
25-gallon barrel, per gallon.....**31c**
10-gallon jacket can, per gallon.....**33c**
5-gallon jacket can, per gallon.....**34c**
1-gallon plain tin can, each.....**39c**

Machine Oils.



No. 30W3357 Seroco Fireproof Machine Oil. Black in color. The greatest lubricating oil on earth. Cannot gum and positively fireproof. For all kinds of heavy machinery, steamships, cars (steam and electric), large engines, stone crushers, cement machinery, etc., where wear, tear and friction are hard and excessive. No hot journals where this oil is used. Stays on the bearings or journals, thoroughly lubricates and wears much longer than any other oil. For cooling hot boxes or journals on cars; even if the journal is red and the packing is burning fill the box with Seroco Fireproof Oil, getting the oil back to the shoulder. Never use water; if very hot add more oil after running a few miles. The friction will then be removed and the journal will cool while running. No other oil on earth will do this. Send us a trial order; if not thoroughly satisfactory, return the oil at our expense and the money paid for the oil, including transportation charges, will be refunded and no charge made for oil used.

50-gallon barrel, per gallon.....**25c**
25-gallon barrel, per gallon.....**28c**
10-gallon jacket can, per gallon.....**30c**
5-gallon jacket can, per gallon.....**32c**
1-gallon plain tin can, each.....**39c**

No. 30W3358 Excelsior Machine Oil. A light oil, red in color, used for general machine lubrication. The best oil on the market.

50-gallon barrel, per gallon.....**18c**
25-gallon barrel, per gallon.....**22c**
10-gallon jacketed can, per gallon.....**24c**
5-gallon jacketed can, per gallon.....**26c**
1-gallon can, each.....**32c**

No. 30W3360 Summer Black Oil. A heavy black oil, a good lubricant for sawmill machinery during the summer months.

50-gallon barrel, per gallon.....**11c**
25-gallon barrel, per gallon.....**15c**
10-gallon jacketed can, per gallon.....**17c**
5-gallon jacketed can, per gallon.....**20c**
1-gallon can, each.....**26c**

No. 30W3362 Black Oil. 15 degrees cold test, not quite as heavy as No. 30W3360.

50-gallon barrel, per gallon.....**12c**
25-gallon barrel, per gallon.....**16c**
10-gallon jacketed can, per gallon.....**18c**
5-gallon jacketed can, per gallon.....**21c**
1-gallon can, each.....**27c**

No. 30W3364 Zero Black Oil. A thin black oil which can be used in cold weather and lubricate perfectly. An excellent sawmill oil for winter use.

50-gallon barrel, per gallon.....**13c**
25-gallon barrel, per gallon.....**17c**
10-gallon jacketed can, per gallon.....**20c**
5-gallon jacketed can, per gallon.....**22c**
1-gallon can, each.....**28c**

No. 30W3372 No. 1 Castor Machine Oil. A fine, heavy oil, light in color. If you are using a castor machine oil, send us your next order, we can save you money.

50-gallon barrel, per gallon.....**17c**
25-gallon barrel, per gallon.....**22c**
10-gallon jacketed can, per gallon.....**24c**
5-gallon jacketed can, per gallon.....**25c**
1-gallon can, each.....**31c**

No. 30W3374 No. 2 Castor Machine Oil. Slightly thinner than our No. 1.

50-gallon barrel, per gallon.....**16c**
25-gallon barrel, per gallon.....**21c**
10-gallon jacketed can, per gallon.....**23c**
5-gallon jacketed can, per gallon.....**24c**
1-gallon can, each.....**30c**

Harvester Oils.

No. 30W3376 For threshing machines, windmills, harvesters, mowers and heavy farm machinery of all kinds. It will not lose its consistency during the warm weather, thus preventing a heavy waste which is very common in this oil. Pale straw in color.

50-gallon barrel, per gallon 19c
25-gallon barrel, per gallon 23c
10-gallon can, per gallon..... 27c
5-gallon can, per gallon..... 28c
1-gallon can, each..... 31c
Quart cans, per dozen, $1.40; each..... 13c

No. 30W3378 Special No. 2 Harvester Oil, a high grade compound. Wine in color. This oil will give much more satisfaction than anything heretofore put on the market.

50-gallon barrel, per gallon 22c
25-gallon barrel, per gallon 26c
10-gallon can, per gallon 30c
5-gallon can, per gallon 31c
1-gallon can, each 34c
Quart cans, per dozen, $1.60; each 15c

SEROCO FIREPROOF HARVESTER OIL.

No. 30W3379 Seroco Fireproof Harvester Oil. The greatest lubricating oil on earth for binders, mowers, threshers, or any machinery where wear and tear is hard and excessive. No hot journals where this oil is used. It saves power because it prevents friction. There is not the slightest friction where this oil is used, consequently no hot boxes or journals. One barrel of Seroco Fireproof Oil will go further than two barrels of any other harvester oil. The only oil in the world of its kind. Positively fireproof. It will double the life of all farm machinery; it is also a saver of horse flesh, because it takes less power to pull machines. By all means do not fail to give this oil a trial; you will never use any other. Send us your order for a barrel or can of Seroco Fireproof Harvester Oil, give it a thorough trial, put the oil to any test you wish and if not found as represented, return what you have left and your money will be promptly refunded and no charge made for oil used. The following prices include package:

50-gallon barrel, per gallon 28c
25-gallon barrel, per gallon 32c
10-gallon can, per gallon 35c
5-gallon can, per gallon 36c
1-gallon can, each 40c

Ice Machine Lubricating Oil.

No. 30W3380 A high grade oil which will flow in the coldest weather. Made especially for ice machines, but is now extensively used for windmills and other machinery in winter where a low, cold test lubricating oil is necessary. It will not congeal in the coldest weather. Pale straw in color.

50-gallon barrel, per gallon..... 20c
25-gallon barrel, per gallon..... 23c
10-gallon can, per gallon..... 25c
5-gallon can, per gallon..... 28c
1-gallon can, each..... 33c

Signal Oil.

No. 30W3388 Signal Oil. Expressly for lantern use. No charge for can.

Per ¼-gallon can..... $0.15
Per 1-gallon can..... .52
Per 5-gallon can..... 2.15

Cup Grease or Hard Oil.

No. 30W3390 Used for high grade motor grease, shaftings and journal boxes. No. 2 soft, No. 3 medium, No. 4 hard. When ordering, please mention kind wanted.

Per 10-lb. pail, $0.70
Per 25-lb. pail, 1.60
Per 50-lb. pail, 3.00

Seroco Household Oil.

No. 30W3394 No home should be without a can of Seroco Household Oil. Best quality, guaranteed not to gum. For lubricating anything that requires lubrication, sewing machines, lawn mowers, washing machines, wringers, carpet sweepers, scales, baby carriages, grindstones, churns, etc. Put up in neat lithographed cans with oiler spout.

Per ½-pint can..... 12c

Floor or Oil Dressing.

No. 30W3400 A special compounded oil for dressing floors of stores, offices and factories. It lays the dust, thus purifying the air, all dust coming in contact with the floor becomes lifeless and is readily removed with a broom. The surface does not become sticky or greasy. Keep the floors of your store well oiled, it will be a time and labor saver as it will not be necessary to dust the shelving every morning. No charge for cans or barrels. This floor oil cannot be used for residences.

50-gallon barrel, per gallon 20c
25-gallon barrel, per gallon..... 26c
10-gallon can, per gallon..... 28c
5-gallon can, per gallon..... 29c
1-gallon plain tin can, each..... 34c

50c PER GALLON Seroco Harness Oil.

No. 30W3410 This is not the heavy, greasy material commonly sold for harness oil, but is a special high grade compounded oil that will renew leather harness, make it pliable and prevent the leather from cracking. It contains sufficient coloring matter to color the cracks in old harness and make the leather look like new without any injury to the leather. Send us a trial order; if you are not satisfied with it after a fair trial, return the balance of the oil and your money will be promptly refunded.

1-quart can..... $0.20
1-gallon can ..... .50
5-gallon can 2.00
10-gallon can 3.80

Seroco Harness Dressing.

No. 30W3414 Seroco Harness Dressing is superior to any dressing on the market. Gives a better finish and will retain its luster longer than any other. We can guarantee the goods. Return what you have left if not as represented. Put up in beautiful lithographed cans, very attractive.

Per pint can..... 17c
Per quart can..... 29c

Seroco Waterproof Carriage Top Dressing.

No. 30W3420 The best Carriage Top Dressing in wearing qualities and finish. Guaranteed not to injure the finest leather or rubber. You can preserve your buggy top and make it look like new for just a trifle. Put up in beautiful lithographed cans.

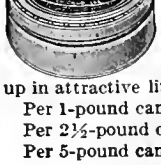
Per ½-pint can 15c
Per pint can..... 23c
Per quart can..... 40c

Seroco Hoof Dressing.

No. 30W3422 Seroco Hoof Dressing stimulates the growth of the hoof and keeps it in a healthy condition. Seroco Hoof Dressing is used in cases of split hoofs, quarter cracks, corns, dry, brittle or contracted feet, thrush, founder, scratches, and all diseases of horses' feet. Put up in attractive lithographed cans.

Price, per quart can 35c

Seroco Harness Soap.



No. 30W3424 Seroco Harness Soap is acknowledged the best harness soap manufactured, the most perfect harness soap ever put on the market. Oils, softens, preserves and beautifies all articles of leather with one application. Seroco Harness Soap will make old harness look like new and prevent new harness from looking old. Put up in attractive lithographed cans.

Per 1-pound can..... 15c
Per 2½-pound can..... 28c
Per 5-pound can 52c

DON'T BUY A PAINT THAT IS NOT GUARANTEED, NO MATTER WHAT CLAIMS ARE MADE FOR ITS "PURITY." SEE WHAT WE SAY ON THIS SUBJECT ON PAGE 1.

NOTE OUR TEN-YEAR PAINT GUARANTEE, THE STRONGEST, IN FACT THE ONLY REAL GUARANTEE THAT GUARANTEES, EVER MADE ON PAINT.

50c FOR 10 POUNDS. Mexican Plumbago Axle Grease.

A PURE GRAPHITE AXLE GREASE.

No. 30W3440 Made from pure Mexican plumbago (graphite) combined with the best lubricating oil, and chemically solidified. Can be used on the lightest carriages or the heaviest trucks. Order a box and try this experiment, which will prove that it is **the best and cheapest axle grease manufactured.** Grease one side of your vehicle with our Mexican Plumbago Axle Grease and the other side with some other grease (the best you can buy), being sure to use much less of ours than of the other. Ours will wear longest, even though less of it is used. This grease will be found a fine article for lubricating all kinds of farm machinery, windmills, etc.

Per 1-pound can $0.08
Per 10-pound can..... .50
Per 25-pound can 1.00

Pure Spirits of Turpentine.

No. 30W3460 We guarantee our turpentine to be absolutely pure. The price of turpentine is constantly changing and the prices quoted below were the lowest prevailing prices when this catalogue was printed. We reserve the right to advance according to the market, but should there be a decline we will give you the benefit and refund the difference to you in cash.

10-gallon can, per gallon 55c
5-gallon can, per gallon 56c
1-gallon can 60c

Wood Turpentine.

Deodorized.

No. 30W3462 Wood Turpentine is extracted from pine stumps, while the regular turpentine is made from the gum of the pine tree. It works as well as the regular turpentine and by using it you save the difference in cost. Use it as you would turpentine, with the guarantee that it will do the work. If you want a substitute for turpentine, then use wood turpentine because it is dangerous to use any other that contains greasy oils, etc.

50-gallon barrel, per gallon..... 35c
10-gallon jacket can, per gallon..... 40c
5-gallon jacket can, per gallon..... 42c
1-gallon can, per gallon..... 48c

Graphite Roof Cement.

No. 30W3474 For repairing any kind of leak, roofs, chimneys, gutters, porch floors, etc. Easily applied with a putty knife or wood paddle. Guaranteed to stop any leak. Strictly elastic and will not crack; the severest exposure will not affect it.

Price, per 2-pound can ... 20c
Price, per 5-pound can ... 40c

STRICTLY PURE LINSEED OIL.

The price of linseed oil is constantly changing. Were we to quote prices in this catalogue it would very likely not be correct by the time our customers received same. Mail us a postal at any time and we will immediately, on receipt of same, quote you a price which will be guaranteed for 10 days. We sell any quantity from one gallon up.

Pine Tar.

No. 30W3466 Strictly pure North Carolina Pine Tar. Used by nearly every horseshoer for dressing hoofs; also used for tarring seines, rope and steel cables. It has wonderful healing qualities for man or beast. Every horse owner should have a can of this tar in the stable for dressing wounds. Used extensively by corn huskers for tarring the hands, also used in the manufacture of cough medicines. We guarantee our tar to be the pure Southern tar, free of impurities.

Quart cans, each..... $0.10
Half gallons, each..... .16
Gallons, each ..... .27
5-gallon cans, each..... 1.20
10-gallon cans, each..... 2.30

Coal Tar.

No. 30W3468 Distilled Liquid Coal Tar.

Per 1-gallon can..$0.25
Per 5-gallon can.. 1.00
Per 10-gallon can.. 1.75
Per 25-gallon barrel 3.25
Per 50-gallon barrel 4.50

25 and 50-gallon barrels are shipped from our factory at Chicago.

Washed Hair for Plastering, 23 Cents Bushel

At 23 cents per bushel we offer the very highest grade of washed hair for plastering. This is the very best hair on the market; we can guarantee the goods.

No. 30W3480 Price, compressed, for bushel package, **23c**

$10.53 PAINTS THIS HOUSE MEASURING 27x41—19 FEET HIGH, TWO COATS.

Body, 9 gallons No. 30W202 Lavender	5 gallons at 93 cents per gallon	$ 4.65
	4 gallons at 98 cents per gallon	3.92
Trimming, 2 gallons No. 30W229 Red at 98 cents per gallon		1.96
Total		$10.53

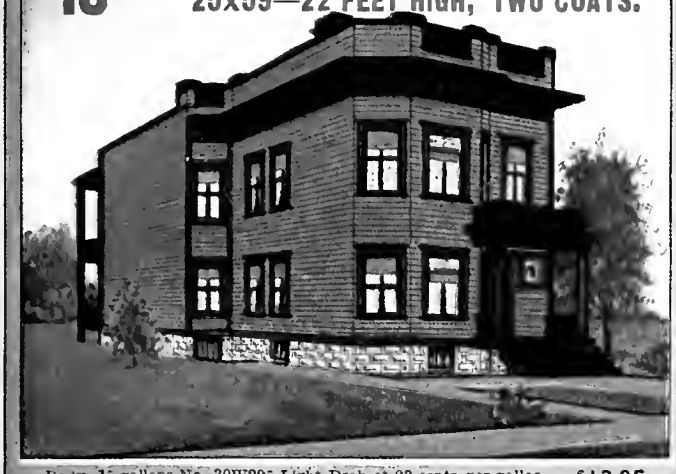
Roof will require 8 gallons of No. 30W860 Green Roof Paint at an additional cost of $4.95.

$11.26 PAINTS THIS HOUSE MEASURING 29x35—20 FEET HIGH, TWO COATS.

Body, 10 gallons No. 30W246 Colonial Yellow at 93 cents per gallon		$ 9.30
Trimming, 2 gallons No. 30W226 Willow Green at 98 cents per gallon		1.96
Total		$11.26

Roof will require 7 gallons of No. 30W800 Red Roof Paint at an additional cost of $4.30.

$16.89 PAINTS THIS HOUSE MEASURING 25x59—22 FEET HIGH, TWO COATS.



Body, 15 gallons No. 30W205 Light Drab at 93 cents per gallon		$13.95
Trimming, 3 gallons No. 30W221 Leather Brown at 98 cents per gallon		2.94
Total		$16.89

$12.24 PAINTS THIS HOUSE MEASURING 29x43—19 FEET HIGH, TWO COATS.

Body, 11 gallons No. 30W209 Beaver	10 gallons at 93 cents per gallon	$ 9.30
	1 gallon at 98 cents per gallon	.98
Trimming, 2 gallons No. 30W246 Colonial Yellow at 98 cents per gallon		1.96
Total		$12.24

Roof will require 9 gallons of No. 30W860 Green Roof Paint at an additional cost of $5.60.

$13.22 PAINTS THIS HOUSE MEASURING 36x40—20 FEET HIGH, TWO COATS.

Body, 12 gallons No. 30W229 Red	10 gallons at 93 cents per gallon	$ 9.30
	2 gallons at 98 cents per gallon	1.96
Trimming, 2 gallons No. 30W242 Light Slate at 98 cents per gallon		1.96
Total		$13.22

Roof will require 9 gallons of No 30W860 Green Roof Paint at an additional cost of $5.60.

$16.16 PAINTS THIS HOUSE MEASURING 33x47—22 FEET HIGH, TWO COATS.

Body, 14 gallons No. 30W226 Willow Green	10 gallons at 93 cents per gallon	$ 9.30
	4 gallons at 98 cents per gallon	3.92
Trimming, 3 gallons No. 30W215 Cream at 98 cents per gallon		2.94
Total		$16.16

Roof will require 10 gallons of No. 30W800 Red Roof Paint at an additional cost of $6.00.

$1.00 (TEMPORARY DEPOSIT) brings you complete Building Plans for any of these houses. The $1.00 is applied as cash on your first building material order of $10.00, making the plans cost you nothing. SELECT A HOME FROM OUR BOOK OF FORTY MODERN HOMES WHICH IS FREE AND POSTPAID on request. Write for it today.

$11.26 PAINTS THIS HOUSE MEASURING 30x40—17 FEET HIGH, TWO COATS.

Body, 10 gallons No. 30W221 Leather Brown at 93 cents per gallon..$ 9.30
Trimming, 2 gallons No. 30W243 Outside White at 98 cents per gallon 1.96

Total.....$11.26

Roof will require 8 gallons of No. 30WS60 Green Roof Paint at an additional cost of $4.95.

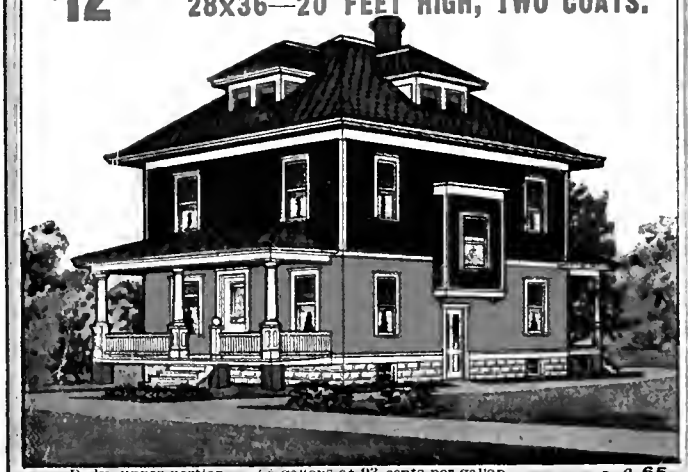
$6.61 PAINTS THIS HOUSE MEASURING 24x28—14 FEET HIGH, TWO COATS.

Body, 6 gallons { 5 gallons at 93 cents per gallon.....$4.65
No. 30W215 Cream { 1 gallon at 98 cents per gallon..... .98
Trimming, 1 gallon No. 30W205 Drab at 98 cents per gallon..... .98

Total $6.61

Roof will require 4 gallons of No. 30WS60 Green Roof Paint at 65 cents per gallon, $2.60 additional.

$12.24 PAINTS THIS HOUSE MEASURING 28x36—20 FEET HIGH, TWO COATS.



Body, upper portion, { 5 gallons at 93 cents per gallon.....$ 4.65
6 gallons No. 30W226 Green { 1 gallon at ..... .98
Body, lower portion, 5 gallons No. 30W246 Colonial Yellow at 93 cents per gallon..... 4.65
Trimming, 2 gallons No. 30W243 Outside White at 98 cents per gallon 1.96

Total.....$12.24

Roof will require 7 gallons No. 30WS00 Red Roof Paint at an additional cost of $4.30.

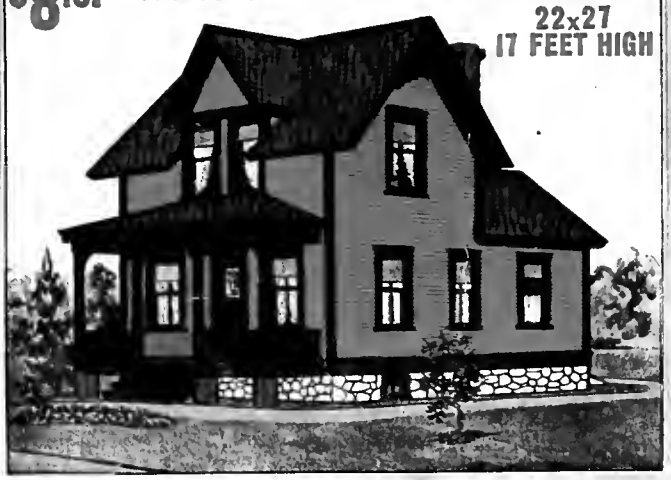
$11.26 PAINTS THIS HOUSE TWO COATS 26x46 17 FEET HIGH

Body, 10 gallons No. 30W201 French Gray at 93 cents per gallon...$ 9.30
Trimming, 2 gallons No. 30W229 Red at 98 cents per gallon..... 1.96

Total.....$11.26

Roof will require 8 gallons No. 30WS60 Green Roof Paint at an additional cost of $4.95.

$8.61 PAINTS THIS HOUSE TWO COATS 22x27 17 FEET HIGH



Body, 7 gallons { 5 gallons at 93 cents per gallon.....$4.65
No. 30W216 Fawn { 2 gallons at 98 cents per gallon..... 1.96
Trimming, 1½ gallons No. 30W232 Myrtle Green for..... 2.00

Total.....$8.61

Roof will require 5 gallons No. 30WS00 Red Roof Paint at 60 cents per gallon, $3.00 additional.

$11.26 PAINTS THIS HOUSE MEASURING 26x44—17 FEET HIGH, TWO COATS.

Body, 10 gallons No. 30W235 Light Stone at 93 cents per gallon....$ 9.30
Trimming, 2 gallons No. 30W250 Azure Blue at 98 cents per gallon.. 1.96

Total.....$11.26

Roof will require 7 gallons No. 30WS00 Red Roof Paint at an additional cost of $4.30.

$1.00 (TEMPORARY DEPOSIT) brings you complete Building Plans for any of these houses. The $1.00 is applied as cash on your first building material order of $10.00. making the plans cost you nothing. SELECT A HOME FROM OUR BOOK OF FORTY MODERN HOMES WHICH IS FREE AND POSTPAID on request. Write for it today.